ARTS COUNCIL KOREA
ANNUAL REPORT
2020



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ARTS COUNCIL KOREA

Art,
a power to change
our lives.

We support programs and activities
for promoting culture and arts
so that everyone can share the joy of creating
and live a worthwhile life.

Publisher

I am very pleased to be publishing the third annual report of Arts Council Korea, which began its first publication after taking office as the chairperson. 2020 was a year in which we strived to minimize damage to the art scene, rediscover the value of art, and step up to a new future amid the unprecedented disaster of COVID-19.

First, a new 7th council committee was appointed. Our function as a council organization was consolidated as opinions from the art scene were actively reflected through three public hearings for the appointment of committee members. As a result, a balanced committee was formed by gender, generation, and genre, and members under the age of 40 were appointed for the first time. In addition, by revising the Korea Culture and Arts Promotion Act and the Articles of Incorporation to have the chairperson nominated among the committee members. We strengthened the autonomy and independence of the institution's operation, and increased transparency by publicly disclosing the committee meeting's stenographic records.

The launch of the 7th Council provided a driving force for the formation of field-oriented subcommittees. Through the three permanent subcommittees: the Art Scene Communication Subcommittee, the Policy Innovation Subcommittee, and the Gender Equality Art Support Subcommittee, we actively responded to changes in the art scene landscape through direct communication. Efforts were made to discover and institutionalize policy agendas closer to the field, and the ARKO Art Scene Forum was held to provide a discussion arena for expressing opinions on policy and system-related improvements needed in the culture and art scene.

Meanwhile, the Administration Office made active efforts to overcome the COVID-19 crisis. We responded to the crisis with two accounts of budget change to the culture and arts fund – the first, 10.3 billion won and the second, 24.9 billion won – as well as, executing at the right place and time the emergency funds of the third supplementary budget project in preparation for the prolonged COVID-19, worth 51 billion won. Moreover, we minimized damage to the art scene by preemptively distributing in early March the 'FAQs for the culture and arts fund subsidizing projects due to COVID-19' with greatly eased project operation guidelines in 2020.

In operating projects, we accelerated administrative innovation by actively responding to the COVID-19 crisis. We dramatically reduced the schedule of projects such as performance facilities rental support project and performing arts theater support project in the stages of planning, public invitation, evaluation, and announcement of results. In addition, we made an effort to create a stable living environment for artists by providing about 3,000 emergency jobs in the performing arts field by utilizing our main trade and resources.

In operating our facilities, we kept the performance halls open without any shutdowns through close cooperation with art groups. Efforts were made to minimize damage to performing arts groups, such as meticulous compliance of quarantine rules and being the first to apply the social distancing seating arrangement in public theaters. Through efforts like this, we spread our message and will to the world that art performances must go on regardless of circumstances. Moreover, we shared the power and value of art in these times of calamity by staging 'Power to You - Art Tour', an entertainment program that goes out to the medical staff, officials, and patients who are battling against the pandemic every day.

While dealing with the pandemic crisis on one hand, various new attempts were made to address the future of art. A new environment for art creation and entertainment was created, including support for art and tech creation to foster the convergence of culture, art and technology; support for online media art activities to foster art creation and entertainment in the online environment; support for video production of performing arts to provide video viewing services. In 2021, we secured 9.68 billion won as an online convergence support budget, and we plan to actively support new challenges and attempts in art.

It would be impossible for this short report to cover everything we have done in 2020. However, I hope it is enough to show the efforts of Arts Council Korea to walk hand in hand with everyone on the art scene. I hope that the report can convey our sincere will to spread the value of art by actively communicating with the art scene despite the pandemic circumstances and that the report may become of good use to many people.

Thank you.

2021. 12.

PARK Jong Kwan, Chair of the Arts Council Korea

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Notes

1. This annual report reflects the reorganization carried out on January 2, 2020.
2. The statistices contined in this annual report prepared as of December 31, 2020, but the revision date of laws and regulations (p 28) was parepared as of January 1, 2020.
3. For the general and detailed status of public invitation projects (p 72), statistics at the time of the support review were used and, for the performance of each project, specific events that occurred in the middle of the year such as the abandonment of business by program administrators subsidized were reflected in the statistics. Therefore, details such as the number of supports and the amount of funding may be different even in the same project.

2020 Key Performance

Response to COVID-19 in 2020

1 ARKO responding to COVID-19 crisis through innovative way of work

Fast track administration
"Avoid missing the golden hour"

"Support rental fees for performing arts organizations"
- Quick determination of the direction of financial aid
  "24 days fromproject planning to the confirmation"
- Dramatically streamlined administrative procedures
  "3 days from the deadline of public invitation to the issuance" (53 days → 3 days)

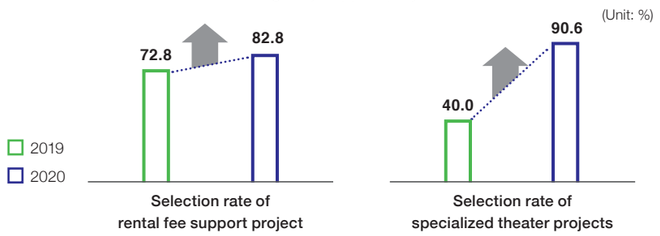
Cooperative administration
"Work together"

"Emergency support of human resources in the performing arts"
= Collaboration with associations by genre
- Project operation according to the characteristics of each genre
  Job creation for 3,000 in the performing arts

"Support for online media art activities"
= Cooperation with 17 foundations for arts and culture
- Business operation according to regional characteristics
  1,141 projects selected 2,224 contents produced

Proactive governance
"One step closer"

"COVID-19 Emergency Support"
- Introduction of *negative screening exclusively for urgent projects as an institution for the first time
  - Previous: Support restricted to groups that have fulfilled the requirements and passed the screening
  - Improvement: Support all groups except those with administrative disqualification
- Support for registration of unregistered venues
  - Previous: Registration to local government is mandatory under the Public Performance Act, Many unregistered small venues due to inadequate safety inspection
  - Improvement: Support stage safety inspection that is required before the registration, completion of legal registration of 23 unregistered venues
- Selection rate of COVID-19 emergency support project



*Negative Listings: Unconditional support unless falling in the previously announced administrative disqualification criteria

Inclusive governance
"Recheck where you missed"

"Support for women with career discontinuity in the artistic world"
- Permission to child care subsidy plan
- Establishment of training for professional human resources with sponsorship

Cultivation of 43 human resources with sponsorship for women with career discontinuity in culture and art

"Support for digitally disadvantaged groups such as the elderly"
- Introduction of automatic recharge and the expansion of payments via phone for Culture Nuri Card
- Introduction of cultural services at your call

Introduction of cultural services at your call 11.5 billion ↑ of Culture Nuri Card usage in the elderly over 60 years old compared to the previous year

2 ARKO preparing for the future of art since COVID-19

Policy Direction for Post COVID-19

- **Establishment of foundation for its promotion**

Operation of think tank for art policy

Discussion on a new paradigm shift in art policy

Subcommittee on Policy Innovation held	Business Innovation TF held	Art forum and the great debate held
8 times	37 times	2 times

Expansion of investment in budget

Compilation of budget with emphasis on post COVID-19

Budget for the Convergence of Art and Technology Support Project



Budget for Contactless Education of Human Resource Platform and Document Digitization Project



Where should art go?
→ **Contactless era**
- Discover innovative creation models through art-led convergence with technology
- Enhancement of artist accessibility to technology combined with art

→ **Korean New Deal**
Finding new areas of art

What is the purpose and role of art?
→ **Post COVID-19**
- Forming social empathy with artistic values
- Strengthening the social role of art

→ **Expanding empathy with artistic values & strengthening social roles**

Organization Management: Measures to ARKO's Management Crisis

Financial Budget

Emergency funding of the right talent, the right place, and the right time to overcome the COVID-19 crisis

Establishing the first line of defense through the Korea Culture and Arts Promotion Fund before the national treasury into the artistic world (the third revised supplementary budget)
Secured a total of KRW 86.2 billion in emergency funding and achieved 99% of the timely execution based on project planning and management capabilities

Job Creation

Created urgent jobs in the performing arts by utilizing the organization's main job and strengths: 3,000 people

Established the foundation of job stabilization in the artistic world through 1,539 organizations and 3,000 job creation

Organizational Personnel Affairs

Advancement of ARKO's personnel affairs system for stable business operation and protection of workers amid the COVID-19 crisis

Innovation of organizational culture by encouraging flexible working such as flexible commuting system and telecommuting

Main Projects: Overcoming the COVID-19 Crisis

Emergency Response
"Stand still"

Significantly eased project operation guidelines in 2020

- Relaxation and distribution of subsidy operation guidelines such as project scale reduction and schedule changes (March 2020)

⇨ **"FAQs for support project of the Korea Culture and Arts Promotion Fund due to COVID-19"**

Minimization of the impact on the artistic world by investing KRW 15.9 billion in 6 projects

4 billion	4.1 billion	5.6 billion
Theater rental support	performing arts specialized theater support	performing arts creation revitalization
900 million	**1 billion**	**300 million**
emergency support of exhibition space	ARKO young artists support	performing arts online expansion support

⇨ **Minimization of the impact on the artistic world by preparing emergency funds of KRW 15.9 billion in total**

Stabilization
"Continue"

Operation of the only theater in Korea without shutdown
"Show Must Go On"

- In-advance prevention of epidemics: International standard ISO 3100 risk assessment
- Reservation: Implementation of flexible performances by groups and reduction of rent and the fee for subsidiary facility usage
- House operation: Introduction of the 'audience seating system according to social distancing' for the first time in Korea

⇨ **Maintaining the only national and public performance hall without shutdown (Operational rate of 69.3%)**

Establishment of an integrated platform for culture and arts support information

- Pilot operation of an art support platform in response to COVID-19 (May 2020)
- Establishment of a collaborative system for cultural and artistic contents information exchange

⇨ **Official opening of Artnuri platform (December 2020)**

Response for Future
"Be Ready"

Establishment of Digital Convergence Platform

- Art-Technology Exhibition held (June 2020)
- Establishment of Art & Tech online platform (archived 30 convergence works)

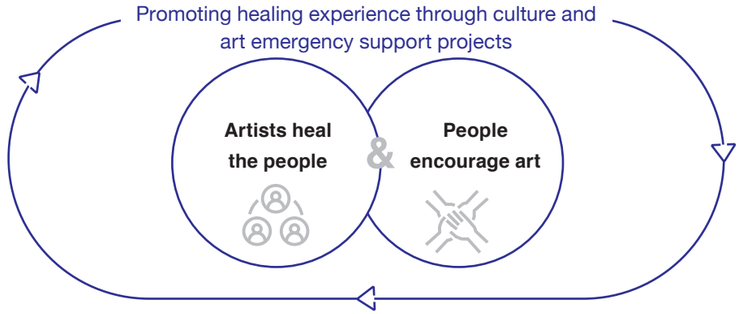
⇨ **Increased budget of KRW 6.35 billion for interdisciplinary arts and technology convergence** (KRW 2.3 billion in 2020 → KRW 6.35 billion in 2021)

Development of new audiences by pioneering contactless art spaces

- 69 times the viewing effect compared to the number of seats in the theater through <Performance Art Visualization>, the online viewing of performance
- 'launched Open Studio', a space for creating online contents (December 2020)

⇨ **Secured KRW 9.68 billion for the budget of online convergence support in 2022**

2 Diffusion of cultural and artistic values



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History 1972~2020

1970s

1972

08 Culture and Arts Promotion Act legislated (Law No. 2337)

1973

03 Korean Culture and Arts Foundation opened

10 Korean Culture and Arts Foundation opened

1979

05 Fine Arts center (now ARKO Arts Center) established

Art Archives (now ARKO Korea Digital Archives for Arts) opened

1980s

1981

04 Arts and Culture Center (now ARKO Arts Theater) opened

1990s

1992

05 Stage Arts Training Center (now ARKO HRD Center) openend

2000s

2002

11 Presidential election pledge: “The Korea Culture and Arts Foundation, a body for fine arts and culture promotion, will be turned into a body centered on supporting arts and culture in the field”

2004

01 Fundraising by Korea Culture and Arts Promotion Fund abolished

2005

08 Korean Culture and Arts Foundation dissolved; Arts Council Korea incorporated; 1st council formed; KIM Byeong-ik inaugurated as 1st chair

2006

04 “ARKO Vision 2010” proclaimed (April 5)

05 ARKO becomes 1st Korean official member of IFACCA (International Federation of Arts Councils and Culture Agencies)

2007

04 ARKO designates “fund management-based, quasi-governmental institution”

09 KIM Jeong-heon inaugurated as 2nd chair (Sept. 7)

2008

09 2nd ARKO council formed (Sept. 19)

2009

02 OH Kwang-su inaugurated as 3rd ARKO chair (Feb. 12)

03 ARKO City Theater (now Daehakro Arts Theater) opened

2010

03 Korea Performing Arts Center and Korean National Archives of Arts separated from ARKO

04 ARKO HQ relocated (Guro-gu district of Seoul)

11 3rd ARKO council formed (Nov. 4)

2010s

2012

03 KWON Young-bin inaugurated as 4th ARKO chair (March 12)

12 4th ARKO council formed (Dec. 5)

2014

04 ARKO HQ relocated to Naju, Jeollanam-do Province

05 Korea Performing Arts Center and Korean National Archives of Arts consolidated to ARKO

2015

02 5th ARKO council formed (Feb. 2)

06 PARK Myung-jin inaugurated as 5th ARKO chair (June 9)

2017

11 6th ARKO council formed (Nov. 13)

11 HWANG Hyun-san inaugurated as 6th ARKO chair (Nov. 27)

2018

11 PARK Jong-kwan inaugurated as 7th ARKO chair (Nov. 2)

2019

01 ARKO designation changed to “other public institution” (Jan. 30)

10 “ARKO Vision 2030” proclaimed (Oct. 22)

2020s

2020

05 7th ARKO council formed (May 6)

ARKO Vision 2030

Misson

Enable everyone to share the joy of creation and live a worthwhile life by supporting culture and arts

Vision

Become a partner in the art scene by working together for the joy of creation

Core Values

Challenge & Change
Pursuing active change through bold attempt and creative ways

Empathy & Cooperation
Listening to players and audiences in arts and cultural fields and cooperating based on mutual respect

Public Responsibility
Performing duty as a public institution to uphold public interest and social values

3 Strategic goals

1 **Respect for creativity and diversity in arts**

2 **Diffusion of cultural and artistic values**

3 **Council operation based on autonomy and cooperation**

6 Strategic objectives(16 detailed objectives)

Expansion of the artistic horizons

① Consolidation of sustainable creative space for artists
② Supporting artistic experiment and diversity
③ Establishing the role of ARKO creative space platform
④ Innovating human resources training system in the cultural and artistic world and creating jobs

Establishment of art scene-centered support system

① Strengthening support for art scene-friendly policies
② Creating a fair environment for the cultural and artistic world

Expansion of the social role of the culture and art

① Forming empathy with cultural and artistic values
② Responding to future society through culture and arts
③ Preserving cultural and artistic values as social assets

Sharing arts for all

① Resolving the gaps and imbalances in the enjoyment of culture and arts
② Guaranteeing the rights to create and enjoy culture and arts

Innovation in organizational operation

① Strengthening public interest and autonomy as a culture and arts support organization
② Securing financial stability of the Korea Culture and Arts Promotion Fund
③ Reinforcing the organizational capability for innovation management

Operation of art scene-cooperative organization

① Vitalizing operation of the Council on governance
② Establishing art scene-centered ecosystem and public sphere

Organization

Council and Subcommittees

As of 2020. 12. 31.

- Subcommittee on Art Scene Communication
- Subcommittee on Policy Innovation
- Subcommittee on Support for Gender-equal Arts
- COVID-19 Response TF
- System to Response to Sexual Violence TF
- Program Innovation TF

Executive Office

2020. 1. 2. Revised

1 office
4 Divisions
1 Theater
1 Art Center
19 Departments

Chair

Chief Executive

Standing Auditor

Audit Department

Strategic Administration Division	Literature & Visual Arts Division	Performing Arts Division	Arts Diffusion Division	ARKO Theater	ARKO Art Center
Planning & Coordination Department	Fair Assessment Department	Performing Arts Incubating Department	Cultural Voucher Department	Theater Management Department	Art Center Management Department
Policy & Program Evaluation Department	Literature Department	Performing Arts Supporting Department	Regional Cooperation Department	Production Staff Department	
Finance & Management Department	Visual Arts Department	International Exchange Department	Arts Advocacy Center		
HR Management & Development Department	ARKO Arts Archive	ARKO HRD Center			
Strategy Management Department					

Personnel

As of 2020. 12. 31.

Quota: 272 (2 executives, 270 staffs) **No. of Staff: 268**

Council and Subcommittees

1 Council

Composition

Culture and Arts Promotion Act, Article 23 (Composition of Council)

- The Council shall comprise not more than 15 members commissioned by the Minister of Culture, Sports and Tourism from among people with profound specialty and experience in culture and high moral repute.

Duty

Culture and Arts Promotion Act, Article 30 (Duty of Council)

- Establish, modify and execute of basic plans for supporting projects and activities to promote culture and arts
- Establish and execute Council's operating plans
- Enact, amend, and repeal of Council's articles of association and regulations
- Manage and operate Coucil facilities
- Manage and operate Culture and Arts Promotion Fund
- Study, research, educate and train for effective implementation of projects to support culture and arts
- Matters requested by three or more members for deliberation on and resolution for
- Other matters considered by Council as necessary for promoting culture and arts

Members

As of 2020. 12. 31.

7th ARKO Council, reinforced representative balance by generation and gender and gender

NAME	TERM	CAREER
KANG Yoon Joo 1968	2018. 11. 2.~2020. 11. 1.	· Professor of cultural administration, Kyung Hee Cyber University · Member of the executive committee, Cultural action · Programmer, Seoul Eco Film Festival · Screenwriter for KBS and SBS
PARK Kyeong-ju 1968	2020. 5. 6.~2022. 5. 5.	· Representative, social enterprise and multicultural theater Salad · Visiting professor of Liberal Arts, Daegu Haany University · CEO, Multicultural Broadcasting Salad TV · CEO, Immigrant worker Broadcasting IMBK
YOO Eun-seon 1962	2020. 5. 6.~2022. 5. 5.	· Dance Lecturer of Korean Traditional Arts, Korea National University of Arts · Korean Traditional Orchestra, Sejong Center · Director, Gugak Broadcasting
LEE Si-baek 1956	2020. 5. 6.~2022. 5. 5.	· Novelist · Committee member, Namyangju Culture Art Forum · Lecturer, Creative Writing major, Chung-Ang University · Vice president, Writers Association of Korea
LEE Won-jae 1972	2020. 5. 6.~2022. 5. 5.	· President, Civic Hub · Co-chairman Governance Seongbuk Council · Director, Seoul Foundation for Arts and Culture · Chairman, Blacklist-free Committee, Ministry of Culture, Sports, and Tourism
LEE Jin-hee 1977	2020. 5. 6.~2022. 5. 5.	· President, Women with Disabilities Empathy · Editor, <NGO Editorial> The Kyunghyang Shinmun · Policy advisory committee, Women's and Youth Rights Promotion Bureau, Ministry of Gender Equality and Family · Chief, Center of Women's Rights at Women with Disabilities Empathy
LEE Hee Kyung 1964	2019. 2. 21.~2021. 2. 20.	· Lecturer of Arts and Liberal Studies, Korea National University of Arts · Lecturer, College of Music at Seoul National University · Adjunt professor, Dept of Communication and Arts, Graduate School of Yonsei University · Visiting professor, College of Music at Ewha Womans University
JEON Goh-pil 1968	2020. 5. 6.~2022. 5. 5.	· Research director, Jeollado Geographic · Member of review committee for culture city, Ministry of Culture, Sports, and Tourism · Director, Regional Culture & Development Agency · Advisory committee member of Basic Plan Study, Asia Culture Center
JUNG Yoo-ran 1975	2020. 5. 6.~2022. 5. 5.	· President, Moonhwaicon · Executive commissioner, 2020 Theater · Executive secretary, 37th Korea Theater Festival
CHO Gi-sook 1959	2018. 11. 2.~2020. 11. 1.	· Professor, Dept. of Dance at Ewha Womans University · Chief, Center for the Performing Arts at Ewha Womans University · Chairperson, The Society for Dance Documentation & History
HONG Tae-rim 1986	2020. 5. 6.~2022. 5. 5.	· Publisher, Culture Critics Webzine 'Critic-al' · Participating member, Art Scene Communication Subcommittee of ARKO · Advisory committee member of medium and long term plan in Arts, Ministry of Culture, Sports, and Tourism · Committee member, Artist Social Union

2 Subcommittees

Composition

Subcommittee Operation Regulation, Article 3

- A subcommittee shall comprise no more than 15 members appointed by the Chair with consent from the Council. Members shall be chosen from among experts in related fields, with at least one member designated by the Chair.
- Subcommittees may be organized according to artistic genre or function.

Duty

Subcommittee Operation Regulation, Article 9

- Develop and propose policy research related to general operation of the Council and its programs, and propose of follow-up measures.
- Support review for specific programs or areas delegated by the Council; monitoring and post-evaluation of program operation. However, the final decision on the results of the review, monitoring, and post-evaluation is up to the Council.

- Advise on execution of programs as requested by the Chair.
- Review and evaluate other matters as requested by the Chair.
- The subcommittees may, as needed, present opinion on the grant policies of the Council and guide for assessment.

Term

Subcommittee Operation Regulation, Article 4

- The term of subcommittee members shall be one year. The term of subcommittee members shall be one year and they can serve consecutive terms. However, the term of a newly delegated member, on unavoidable circumstances, shall be the rest of the term of the predecessor.
- When more than half of the members of the Council are newly formed, the term of each subcommittee member shall be up to one month after the new Council is formed, regardless of the remaining term. However, the decision of the committee on the terms of subcommittees shall be followed, where applicable.

Subcommittees and Members

As of 2020. 12. 31.

New organization of TF with focus on the mission in response to the changes in the art scene by restructuring the existing subcommittees operated based on key pending issues

Division	Subcommittee	Term	Members		
Permanent Establishment	Subcommitteeon Art Scene Communication	2020. 8. ~2022. 5.	Internal(4)		HONG Tae-rim(Chair), LEE Si-baek, YOO Eun-seon, PARK Kyeong-ju
			External(8)		KIM Dae-hyeon, KIM Seon-yeong, KIM Jang-geun, KIM Jae-hoon, SONG Won, SHIN Min-jun, LEE Geon-myeong, LEE Il-roc
	Subcommittee on Policy Innovation	2020. 7. ~2022. 5.	Internal(4)		LEE Won-jae(Chair), PARK Kyeong-ju, Jung Yoo-ran, YOO Eun-seon
			External(5)		SEONG Yeon-ju, SEONG Ji-su, YANG Hye-won, JUNG Yoon-hui, CHOI Doh-in
	Subcommittee on Support for Gender-equal Arts	2020. 7. ~2021. 6.	Internal(2)		KANG Yoon-joo(Chair), LEE Jin-hee
			External(5)		KIM Jeong-i, PARK So-hyeon, JANG Hyeon-seon, CHOI Yoo-jin, HONG Gi-won
Non-permanent Establishment TF	Program Innovation TF	2020. 7. ~2020. 12.	Internal	Member(7)	LEE Si-baek, HONG Tae-rim, JUNG Yoo-ran, CHO Gi-sook, LEE Hee-kyung, YOO Eun-seon, PARK Kyeong-ju
				Executive Office(13)	Director of Management Strategy, 13 employees
	COVID-19 Response TF	2020. 8. ~2021. 12.	Internal	Member(3)	Jung Yoo-ran, LEE Won-jae, YOO Eun-seon
				Executive Office(6)	Head of Policy Innovation, 6 employees
	System to Response to Sexual Violence TF	2020. 12. ~2021. 4.	Internal	Member(2)	LEE Jin-hee, HONG Tae-rim
				Executive Office(9)	Chief Executive, Director of Literary and Visual Arts, 9 employees
			External(6)		LEE San, KIM Hwa-yong, CHI Myeong-ta, CHOI Hyeon-jung, LEE Seong-mi, SONG Jin-hee

Funds and Budget

2020 Budget

As of 2020. 12. 31.

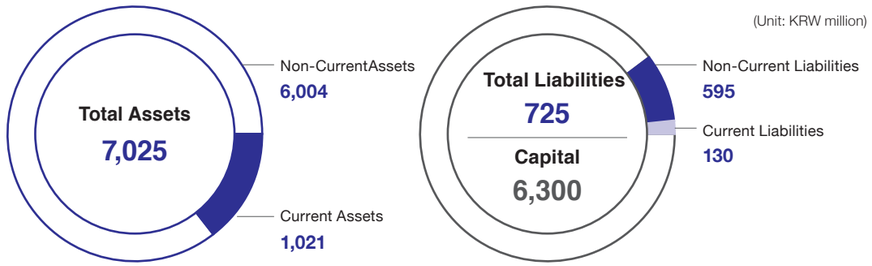
(Unit: KRW million)

Item		Funds(%) 2018	2019	2020	Remarks
Income	Self-generated revenue	62,872(16.4)	63,631(13.0)	66,079(10.9)	Interest, revenue from golf club, etc.
	Revenue from Inter-gov't	266,229(69.4)	327,467(66.8)	352,953(58.5)	Gov't subsidies, transfers from Lottery Fund, etc.
	Surplus asset	54,616(14.2)	99,341(20.3)	184,507(30.6)	Matured savings from financial institutions, etc.
Total Income		383,717	490,439	421,052	
Expense	Program costs	260,769(67.9)	272,983(55.7)	369,908(61.3)	
	- Korea Culture & Arts Promotion Fund	227,898(59.4)	251,077(51.2)	310,279(51.4)	
	- Stewardship	32,307(8.4)	21,906(4.5)	59,629(9.9)	
	- Self-accounting	564(0.1)	-	-	
	Operational expenses	21,045(5.5)	20,654(4.2)	21,366(3.5)	Payroll, current expenses
	Inter-fund transactions	2,500(0.7)	5,000(1.0)	10,006(1.7)	Funds reverted to Lottery Fund
	Management of fund surplus	99,403(25.9)	191,802(39.1)	202,259(33.5)	Re-deposit of matured savings at financial institutions
Total Expenses		383,717	490,439	603,539	

Balance Sheet

As of 2020. 12. 31.

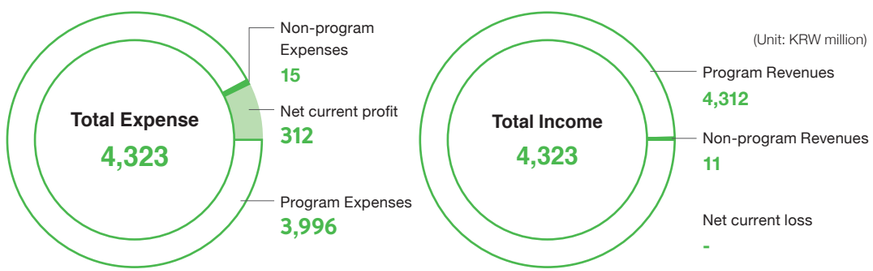
(Unit: KRW million)



Income Statement

As of 2020. 12. 31.

(Unit: KRW million)



2020 Settlement of Accounts

As of 2020. 12. 31.

(Unit: KRW million)

Income			Expense	
Gov't support	Contributions	-	Payroll	11,977
	Subsidies	354,912	Ordinary operating costs	9,168
	Transfers	-	Program Costs	362,459
	Commissions	-	- Korea Culture & Arts Promotion Fund program costs	301,014
	Miscellaneous	-	- costs under stewardship accounting	61,445
Self-generated Revenue	Revenue from assets	4,556		
	Revenue from current transfers	35,074		
	Sales of goods & services	15,116		
	Collection of loans & counterpart sub-loans	-	Inter-fund transactions	10,005
Collection of loans & fund surpluses		99,882	Management of fund surplus	115,931
Total		509,540	Total	509,540

Asset Management

As of 2020. 12. 31.

(Unit: KRW million)

ITEM	2013	2014	2015	2016	2017	2018	2019	2020
1st-Tier Banks	2,097	1,312	884	609	355	739	1,467	1,551
2nd-Tier Banks	2,016	1,701	1,071	981	598	656	1,482	2,037
Total (rate of return %)	4.10	2.80	5.60	3.41	11.88	4.83	4.25	4.49

※ Totals based on end-of-period balance / rate of return and amount of returns include valuation amount



Facilities

ARKO Main Center

ARKO's new headquarter in Naju opened in 2014 represents a new chapter in Korean arts and culture. The city where Arts Council Korea is located has served as the hub of culture and arts. Now Naju Bitgaram Innovation City is set to become Korea's new cultural epicenter.

640, Bitgaram-ro, Naju-si, Jeollanam-do

Combined Floor Area 4,295.5㎡ / Four Stories: B1 to 3F

- B1 Electric Room, Machine Room, Document Room, Storage
- 1F Lobby, Office, Multi-purpose Hall
- 2F Office
- 3F Office, Lounge



ARKO Artist House

ARKO Artist House is a public open place that supports creative artists and provides communication between the artists and the public in Daehakro, an origin of Korea's culture and arts. This building has substantial historical and symbolic value as National Historic Site No. 278 and served as a headquarter of Arts Council Korea since 1976. Now it's renamed ARKO Artist house since December 2010.

3, Dongsung-gil, Jongno-gu, Seoul

Combined Floor Area 1,634.71㎡ / Three Stories: 1F to 3F

- 1F Office, Artist's cafe
- 2F Daehakro Center of ARKO Arts Archive
- 3F Multi-Purpose Hall, Seminar Room



ARKO Art Center

In 1974, ARKO Art Center, which started as the 'Fine Art Center' in the old Deoksu Hospital building in Gwanhun-dong, Jongno-gu, was relocated to a new building designed by architect KIM Su-guen in 1979. The exhibition and program admires the cultural diversity, and supports a wide range of genres and medium of experimental art activity. Also, it performs a social role as a public art center by contextualizing a social agenda, directly connected to the future of humanity, to a discourse of arts and communicating through artistic activities.

3, Dongsung-gil, Jongno-gu, Seoul

Combined Floor Area 2,969.58㎡ / Four Stories: B1 to 3F
- B1 Storage, Electric Room, Machine Room
- 1F Exhibition Hall, Feelux Space Room
- 2F 2nd Exhibition Hall, Archive Room
- 3F Seminar rooms, Office

Operation Hour: 11:00~19:00 (Exhibition Hall)



Insa Art Space

Insa Art Space supports the creative activity and exhibition display of talented contemporary Korean young artists and producers. The facility is a platform supporting a network to young artists that intends to diversify connected programs such as solo/group exhibition, a talk, a session, and etc. and overlook the experiment and diversity of contemporary visual arts.

89, Changdeokgung-gil, Jongno-gu, Seoul

Combined Floor Area 290.54㎡,
Exhibition Halls 72~73㎡ / Four Stories: B1 to 3F
- B1~2F Exhibition Halls
- 3F Office

Operation Hour: 11:00~19:00 (Exhibition Hall)



ARKO has created and operated ARKO Arts Theater, which opened in 1981, and Daehakro Arts Theater, which opend in 2010, to contribute to the promotion of performing arts and the preservance, inheritance, and development of performing culture. The two venues in Daehakro, a base for the creation of performing arts and a cultural and artistic street, host every year upwards of 160 performances that draw more than 150,000 spectators.

ARKO Arts Theater

7, Daehak-ro 8 gil, Jongno-gu, Seoul

Combined Floor Area 5,376.4㎡ / Four Stories: B1 to 3F
- Main Hall (600 seats), Small Hall (110 seats), Practice Room, Darak Studio

Operation Hour: 09:00~22:00





Daehakro Arts Theater

17, Daehak-ro 10 gil, Jongno-gu, Seoul

Combined Floor Area 8,585.1㎡ / Nine Stories: B4 to 5F
- Main Hall (504 seats), Small Hall (132 seats), 2 Practice Rooms, Haneul Studio, 4 Reading Rooms, Cafe

Operation Hour: 09:00~22:00





ARKO Arts Archive

Opened in 1979 as the Arts Archive of the Korean Culture and Arts Foundation and later renamed the ARKO Arts Archive after establishment of Arts Council Korea, the facility is the country's oldest and largest comprehensive arts archive.
The ARKO Arts Archive is soaring to the new height to a facility that produces the value of arts and digital art records, leading information and technology age and a hub of arts archives, by a various program and projects that gathers information on the arts, collects interview data on modern and contemporary Korean arts history, produces performing arts content, operates reading and AV rooms, administers lectures, and fosters professional talent in art records management.

Main Center — **2F and 3F, Hangaram Design Museum, 2406, Nambusunhwan-ro, Seocho-gu, Seoul**

Combined Floor Area 2,756.84㎡
(2 of 3 floors used)
· Library & Information Room, Video & Music Room, AV Room

Operation Hour:
10:00~19:00, Mon.-Sat., Closed Sunday

Daehakro Center — **2F, Artist House, 3, Dongsung-gil, Jongno-gu, Seoul**

Combined Floor Area 337.7㎡

Operation Hour:
10:00~19:00, Mon.-Sat., Closed Sunday





ARKO HRD Center

ARKO Human Resource Development Center was established in May 1992 to train professionals in creative arts and culture. The center's programs educate professionals in the field and offers performance venues for education and training and studios for stage production, supporting creative activity in the arts.

10, Seonghyeon-ro 513 beon-gil, Ilsandong-gu, Goyang-si, Gyeonggi-do

Combined Floor Area **4,876.43㎡**
· Creative Studio — B1 to 4F (Cafeteria, Lecture Halls, Recording Studios, Offices, Dorms)
· Stage Arts Studio — 2F (Stage equipment, Stage Production)
· Experimental Stages — B1 to 2F (Educational performance and practice facilities)



The Venice Biennale Korean Pavilion

The Korean Pavilion at the Giardini di Castello in Venice, Italy, was opened by ARKO in 1995 to showcase contemporary Korean art and architecture on the world stage. The Venice Biennale, one of the world's premier art events, hosts exhibition of art in odd years and those of architecture in even years. ARKO manages the pavilion and contributes to the international exhibit (main) as well.

Giardini di Castello, Venice, Italy

Combined Floor Area 242.6㎡, Building Area 219.7㎡, 1 Story (3 Exhibition Halls)



Laws, Statutes, and Regulations

Related Laws and Statutes

Culture & Arts Promotion Act

Law No. 17710
DATE ENACTED 1972. 8. 14.
DATE AMENDED 2020. 12. 22.

Enforcement Decree of Culture & Arts Promotion Act

Presidential Decree No. 31379
DATE ENACTED 1972. 9. 29.
DATE AMENDED 2021. 1. 5.

Enforcement Rules of Culture & Arts Promotion Act

Ministerial Ordinance of Ministry of Culture, Sports & Tourism No. 414
DATE ENACTED 2012. 8. 30.
DATE AMENDED 2020. 12. 1.

Internal Regulations

Articles of Association

Articles	Date Enacted	Date Amended
The Articles of Association	2005. 8. 24.	2020. 9. 3.

Basic Regulations

Regulation	Date Enacted	Date Amended
Regulations on Management of Regulations	2005. 11. 25.	2020. 1. 1.
Operational Regulations for Council	2005. 9. 2.	2017. 2. 13.
Operational Regulations for Subcommittees	2005. 9. 30.	2019. 12. 11.
Operational Regulations for Executive Office	2008. 1. 11.	2020. 1. 1.
Regulations on Open Procedures, etc. for Meetings of Council	2005. 9. 2.	2017. 2. 13.
Operational Regulations for Executive Recommendation Committee	2007. 7. 9.	2020. 7. 31.
Operational Regulations for Application Assessment in Korea Culture and Arts Promotion Fund Programs	2006. 10. 27.	2020. 11. 11.
Regulations on Remuneration of Executives and Chief Executive	2005. 8. 26.	2020. 2. 19.
Rules of Employment	2015. 8. 12.	2015. 11. 16.
Payroll Regulations	2005. 8. 26.	2020. 2. 19.
Regulations on Fair Handling of Assessment Affairs	2018. 10. 5.	2020. 1. 1.

Operational Regulations

Regulation	Date Enacted	Date Amended
Regulations on Management of Korea Culture and Arts Promotion Fund	2005. 9. 2.	2020. 12. 23.
Regulations on Budget and Accounting	2005. 9. 2.	2020. 2. 19.
Regulations on Human Resources Management	2005. 8. 26.	2020. 1. 1.
Regulations on Disbursement of Travel Expenses	2005. 9. 2.	2020. 4. 28.
Regulations on Office Management	2005. 9. 2.	2011. 12. 21.
Regulations on Operation and Management of Subsidies	2005. 9. 2.	2020. 4. 28.
Audit Regulations	2005. 9. 2.	2020. 1. 1.
Regulations on Public Information Disclosure	2005. 11. 25.	2018. 4. 13.
Rules of Employment	2005. 11. 25.	2020. 4. 28.
Education and Training Regulations	2005. 11. 25.	2016. 12. 1.
Regulations on Delegated Discretion	2005. 11. 25.	2020. 12. 23.
Regulations on Management of Donations	2005. 11. 25.	2020. 12 .23.
Regulations on Handling of Civil Petitions	2005. 11. 25.	-
Regulations on Event Patronage	2005. 11. 25.	2019. 8. 23.
Regulations on Informatization Affiars	2005. 11. 25.	2015. 12. 24.
Regulations on Handling of Programs on Consignment	2005. 11. 25.	2012. 4. 26.
Regulations on Night Duty	2005. 11. 25.	Deleted 2020. 7. 1.
Management Regulations of Korea Culture Promotion, Inc.	2005. 11. 25.	-
Regulations on Contract Workers	2007. 10. 26.	2019. 8. 23.
Operational Regulations for ARKO Art Center	2005. 12. 26.	2020. 7. 8.
Operational Regulations for ARKO HRD Center	2005. 11. 25.	2019. 3. 4.
Operational Regulations for Korean Pavilion, Venice Biennale	2005. 12. 26.	2015. 12. 24.
Operational Regulations on Integrity Agreements for Executives	2008. 3. 14.	2016. 12. 1.
Regulations on Customer Satisfaction Management	2008. 3. 14.	2020. 1. 1.
Regulations on Organization and Operation of Task Forces	2009. 10. 26.	2015. 11. 16.
Regulations on Management of Public Disclosure	2011. 1. 3.	2020. 1. 1.
Operational Regulations for Artists House	2011. 1. 3.	2019. 5. 15.
Regulations on Management of Disclosure of Council Regulations	2011. 10. 28.	-
Operational Regulations for Korea Culture and Arts Promotion Fund for Promotion of Public Visual Arts	2011. 12. 21.	-
Regulations on transfer of duties and responsibilities	2011. 12. 21.	2020. 1. 1.
Regulations on Installation and Operation of Integrity Ombudsman	2012. 4. 26.	2020. 1. 1.
Regulations on Management of Commissioned Policy Research Projects	2012. 4. 26.	2020. 7. 23.
Regulations on Prevention and Resolution of Conflicts	2014. 1. 2.	2019. 3. 4.
Operational Regulations for Performance Venues	2014. 5. 28.	2020. 11. 3.
Operational Regulations for ARKO Arts Archive	2014. 5. 28.	2019. 12. 19.
Operational Regulations on Indefinite-term Contract Workers	2013. 9. 6.	2019. 8. 23.
Operational Regulations on Culture and Arts Sponsorship Groups and Excellent Culture and Arts Sponsorship Certification	2015. 1. 19.	2015. 12. 24.
Operational Regulations for Peak Wage System	2015. 9. 25.	2020. 1. 31.
Regulations on Protection of Information	2016. 2. 11.	2020. 1. 1.
Regulations on Installation and Operation of Application Assessment Ombudsman	2017. 2. 28.	2020. 1. 1.
Operational Regulations for Flexible Work Hourse	2018. 7. 2.	2020. 11. 3.
Regulations on Human Rights Management	2018. 12. 21.	-
Regulations on Publicity Affairs	2019. 7. 26.	2020. 1. 1.
Regulations on Archives Management	2019. 9. 11.	2020. 1. 1.

Bylaws

Bylaw	Date Enacted	Date Amended
Bylaws for Regulations on Office Management	2005. 9. 2.	2011. 12. 21.
Bylaws for Regulations on Donation Management	2005. 11. 25.	2014. 12. 19.
Bylaws on Scope and Procedures, etc. of Daily Audits	2005. 11. 25.	2020. 4. 28.
Bylaws for Operational Regulations of Executive Office	2008. 1. 11.	2020. 1. 31.
Bylaws on Performance Evaluations, etc.	2008. 11. 1.	2020. 7. 8.
Bylaws for Payroll Regulations	2011. 1. 3.	2020. 7. 8.
Bylaws of Contract Assessment Committee	2011. 10. 25.	2016. 1. 18.
Bylaws of Integrity Agreements System	2011. 10. 25.	2018. 7. 2.
Bylaws on Accounting of General Expenses for Consignment of Contracting Affairs	2011. 10. 25.	2016. 1. 18.
Bylaws on Operation of Promotion System	2012. 12. 31.	2020. 7. 8.

Guidelines

Guideline	Date Enacted	Date Amended
Guidelines on Management of Non-current Assets	2005. 11. 25.	2019. 11. 16.
Guidelines on Supply management	2005. 11. 25.	2019. 11. 16.
Guidelines on Operational of Civil Defense Force	2005. 11. 25.	2020. 1. 1.
Guidelines on Confidential Affairs	2005. 11. 25.	2020. 1. 1.
Guidelines on Handling Special Materials	2005. 11. 25.	2019. 4. 25.
Ethics Guidelines	2005. 12. 26.	2020. 1. 1.
Code of Conduct	2005. 12. 26.	2020. 7. 8.
Guidelines on External Activities by Executive Office Staff	2008. 3. 14.	2020. 7. 8.
Guidelines on Assessment & Management of Official Overseas Travel	2008. 7. 2.	2020. 1. 1.
Guidelines on Organization and Operation of Executive Office of Korean Association of Regional Arts Agencies	2008. 7. 2.	2019. 3. 4.
Guidelines on Installation and Operation of CCTV	2009. 7. 9.	2016. 1. 18.
Guidelines on Performance of Duties by Assessment Committee Members	2010. 1. 1.	2019. 9. 11.
Guidelines on Management of Korea Culture and Arts Promotion Fund Reserves	2010. 12. 2.	2018. 1. 15.
Guidelines on Korea Culture and Arts Promotion Fund Assets	2012. 12. 13.	2020. 1. 1.
Guidelines on Selection of Financial Institutions for Korea Culture and Arts Promotion Fund	2010. 12. 30.	-
Guidelines on Prevention of Sexual Harassment and Violence	2010. 12. 30.	2020. 11. 3.
Guidelines on Operation and Use of Arts & Culture Informatization	2011. 12. 2.	2016. 3. 2.
Guidelines on Research Ethics	2012. 4. 26.	-

Guideline	Date Enacted	Date Amended
Guidelines on Disbursement of Airfare	2012. 5. 4.	2018. 4. 13.
Guidelines on Management of Official Vehicles, etc.	2013. 3. 25.	2019. 8. 23.
Guidelines on Operation of Education and Training Programs by ARKO HRD Center	2014. 1. 2.	2019. 3. 4.
Guidelines on ARKO HRD Center Rental	2014. 1. 2.	2019. 3. 4.
Guidelines on General Confidential Affairs	2016. 2. 11.	-
Guidelines on Security for Information Systems	2016. 2. 11.	-
Guidelines on Emergency Response	2016. 2. 11.	-
Guidelines on Applications Security	2016. 2. 11.	-
Guidelines on Management of Information Assets Risk	2016. 2. 11.	-
Guidelines on Personal Information Protection	2016. 2. 11.	2019. 9. 11.
Guidelines on Operation of System for Exemption from Responsibility for Proactive Administration	2016. 12. 1.	2020. 4. 28.
Guidelines on Preparation of Final Accounts Reports for Programs Subsidized by Korea Culture and Arts Promotion Fund	2017. 7. 14.	2019. 7. 26.
Guidelines on Assessment of Final Accounts Reports For Programs Subsidized by Korea Culture and Arts Promotion Fund	2017. 7. 14.	2019. 7. 26.
Guidelines on Accounting Audits for Program Administrators Subsidized by Korea Culture and Arts Promotion Fund	2017. 7. 14.	2019. 8. 23.
Guidelines on Information Disclosure for Program Administrators Subsidized by Korea Culture and Arts Promotion Fund	2017. 7. 14.	2020. 3. 24.
Operational Guidelines on Handling Reports by and Protection of Whistleblowers	2017. 9. 21.	2020. 4. 28.
Operational Guidelines on Receipt and Handling of Reports on Corrupt Practices and Protection of Those Reporting	2017. 9. 21.	2020. 4. 28.
Operational Guidelines for Integrity & Ethics Mileage System	2017. 9. 21.	2020. 1. 1.
Code of Ethical Conduct for Auditors	2018. 6. 1.	2018. 12. 21.
Guidelines on Operation and Management of Company Housing	2018. 9. 20.	-
Guidelines on Operation of Performance Venues and Performances	2018. 12. 21.	2020. 11. 3.
Guidelines on Reporting of Crimes Committed in Line of Duty	2018. 12. 21.	2020. 1. 1.
Operational Guidelines on Relief Procedure of Violations of Human Rights	2018. 12. 21.	-
Guidelines on Management of Corporate Credit Cards	2019. 4. 25.	2019. 11. 21.
Service Guidelines on Standing Executives and Chief Executive	2019. 7. 26.	2020. 1. 31.
Guidelines on Fair Employment	2019. 8. 23.	2020. 4. 28.
Guidelines on Management of Purchase and Usage of Gift Cards	2020. 2. 19.	-
Guidelines on Safety Management of High-pressure gas in Cooling Facility	2020. 3. 24.	-
Guidelines on Safety Management of Electricity	2020. 7. 1.	-
Guidelines on Censuring Executives for Negligent Accident	2020. 8. 27.	-

Management Performance

ARTS COUNCIL KOREA
ANNUAL REPORT
2020

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Governance

1 Council·Subcommittee Status

Operational Goals of Council and Subcommittee

Goal Re-establish the role of the Council to create a new art support system

Task 1
Building a cooperative governance system by strengthening the interface with the art scene

Task 2
Reinforcing the innovation and the connection with the Council-subcommittee-executive office

Task 3
Strengthening the autonomy and responsibility of organization management by improving the Council operating system

Support Systems for Operation of Council

Council
Establishment of policy to operate the organization
Making final decision

1 executive member (Chair)
11 non-executive members

Subcommittee
Preparation of policy implementation plan
Advice and review on agenda

Mission-oriented standing subcommittees (3)
8 Council members, 18 members from the public

Executive Office
Administrative support for the Council Enforcement of policy and operation of the organizationn

General support for the department in charge (Department of Policy and Innovation) for efficient and effective subcommittee operation

The 7th Council formed

The 7th Council was formed by actively reflecting the opinions from the art scene in order to strengthen its function as a representative organization. The Council was formed based on the opinions collected from three public hearings on the improvement of the member appointment process, achieving a balanced Council in gender, generation, and genre, for example, appointing member under the age of 40 for the first time. In addition, the foundation to strengthen the autonomy and independence of the organizational operation was prepared by reorganizing the Council system. The 'Cooperative Election System for Chair' was introduced through the revision of the Culture and Arts Promotion Act and the modification of the articles of association, and the transparency of the Council was strengthened by disclosing stenographic records.

- 8 new members appointed for the 7th Council (May 6, 2020)

(Unit: People)

Gender Balance	Male	Female
	4	4

Generation Balance	30s and 40s	50s and 60s
	4	4

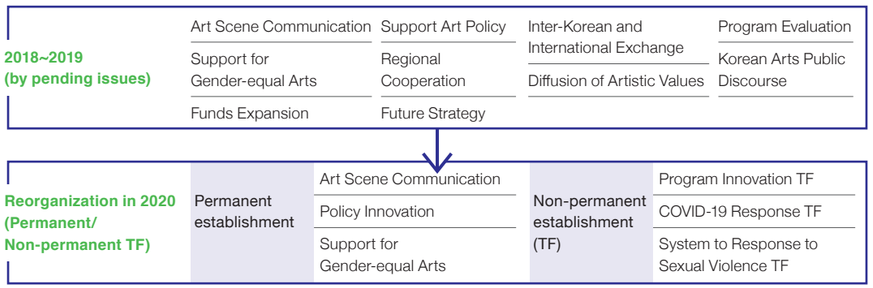
Council operation status

Following the launch of the 7th Council, the operational direction for the 'active council' was derived by holding new member orientation and a workshop with TF to prepare council operation and executive office. To enable the Council to actively participate in management, an in-advance indication system of opinion was introduced, allowing coordination of opinions before making a decision. As a result, the efficiency of Council discussions was improved and suggestions on management were expanded.

Item	Unit	2016	2017	2018	2019	2020
Board of Directors held	times	25	17	22	25	27
Resolved agenda	case	55	64	68	91	64
In-advance review rate	%	100	100	100	100	100
Resolved modification agenda	case (%)	10(18.2)	10(15.6)	11(16.2)	21(23.3)	8(12.5)
Reported agenda	case	85	65	112	104	94
Non-executive director's management suggestion	case	48	47	70	82	94
Reflected management suggestions	%	39	38	59	72	83
Management suggestion reflection rate	%	81.3	80.9	84.3	87.8	88.3

Subcommittee Operation Status

Reorganized the existing subcommittee and newly formed mission-oriented TF to respond to changes in the art scene



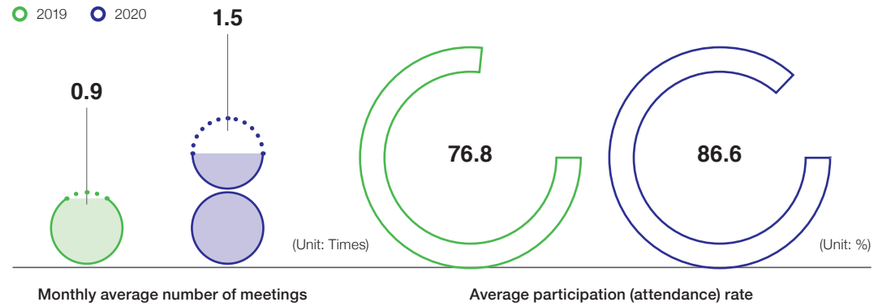
Regular meetings to enable a communication window with the art scene at all times

- Encouraged the operation of subcommittees by holding regular meetings for each subcommittee at least once a month and expanding meetings with external organizations
- When face-to-face meetings are difficult due to COVID-19, online video conferences are utilized to create a foundation for active participation (the number of meetings and participation rate per month increased compared to the previous year)

Operational Performance by Subcommittee

As of 2020. 12.

Name of Subcommittee	Roles	Composition (person)			Number of Meetings (Times)	Major Achievements
		Total number	Internal members	External members		
Subcommittee on Art Scene Communication	· Communication with the art scene and public discussion on specific genres or issues · Operation of the Subcommittee on Art Scene Communication website and SNS	12	4	8	10	· Discovered and publicized the agenda of the art scene (support projects, social issues, region, COVID-19, etc.) · Held discussion sessions related to the content of the petition on the ARKO website on the art scene communication, and shared the results
Subcommittee on Policy Innovation	· Discussion on committee policies such as issues within the organization, mid-to-long-term plans, and improvement on project operation	9	4	5	8	· Discussed the paradigm shift in the art support policy, reviewed the implementation of system improvement proposal from the blacklist fact-finding committee, etc.
Subcommittee on Support for Gender-equal Arts	· Study on art support policy and research activities from the perspective of gender equality	7	2	5	8	· Analysis of the gender balance of human resources participating in the ARKO supporting projects · Research and FGI-based public discussion and project institutionalization



2 Agenda Items Resolved by Council and Subcommittees

Agenda Items Resolved by Council

Date (yyyy.mm.dd)	Agenda Item	Result	Agenda Item Type
2020.1. 20. (Written)	· Mid-term plan for Korea Culture & Arts Promotion Fund Program for 2020-2024	Resolved	Resolution item
2020. 1. 31.	· Reports on 4th meeting of Subcommittee on Future Strategy in 2019 · Reports on 5th meeting of Subcommittee on Future Strategy in 2020 · Reports on 7th meeting of Subcommittee on Inter-Korean and International Exchanges in 2019 · Reports on 7th meeting of Subcommittee on Korean Arts Public Discourse in 2019 · Reports on 10th meeting of Subcommittee on Diffusion of Art Values in 2020 · Reports on 33rd~37th meeting of Subcommittee on Art Scene Communication in 2019 · Reports on 38th meetings of Subcommittee on Art Scene Communication in 2020 · Master plan for 2020 Literary Books Sharing Support Program (gov't grant) · Reports on recommendation & invitation of partner artists to Special Performance <ARKO Partner> at ARKO Arts Theater and Daehakro Arts Theater in 2020 · Reports on a disclosure for organizing the better process of appointing member and Recommendation of the member by the Council · Reports on the temporary action that limits the activity of review members	Accepted Accepted Accepted Accepted Accepted Accepted Accepted Accepted Accepted Accepted Accepted	Reporting item
2020. 2. 19. (Written)	· Settlement of accounts for ARKO for fiscal 2019 · Establishment of basic property for fiscal 2019 · Revision on the guidelines for executive and general director's payment · Revision on Payroll regulations	Resolved Resolved Resolved Resolved	Resolution item
2020. 2. 28.	· 2020 Safety Master Plan for Arts Council Korea · Revision on allocating the budget for 2020 International Performance Support for Young Artists · Plan for 2nd 2020 International Art Exchange Support Program · Results of application review for 2020 Great Arts in Your Front Yard (Matching, Planning, Youth)	Resolved Resolved Resolved Resolved	Resolution item

Date (yyyy.mm.dd)	Agenda Item	Result	Agenda Item Type
2020. 2. 28.	· Results of application review for 2020 Theater Specialized in Performing Art	Resolved	Resolution item
	· Results of application review for 2020 Support for Using Local Attraction	Resolved	
	· Regular plan for diffusion of Live Streaming of Performing Arts	Resolved	
	· Plan for appointing the 3rd public members of Subcommittee on Art Scene Communication	Resolved	
2020. 3. 13. (Written)	· Decision on application review for Korea Performance Art by 2020 Korea Culture & Arts Promotion Fund	Resolved	Resolution item
	· Change on 1st operation plan of 2020 Korea Culture and Arts Promotion Fund	Resolved	
2020. 3. 27.	· Decision on application review for 2020 ARKO New Pieces of the Year Selection (Dance, Traditional Arts) - Creative Art Discovery Program Change	Resolved	Resolution item
	· Decision on 1st application review for 2020 ARKO Literature Fund	Resolved	
	· Plan for 2020 Public Art Program	Resolved	
	· Results on appointment of Directors at ARKO Daehakro Arts Theater and ARKO Art Center	Accepted	Reporting item
	· Current status and process of changes on Fund Management Plan in response to COVID-19	Accepted	
	· Reports on the meetings of 8th Subcommittee on Korea Art Disclosure	Accepted	
	· Reports on 11th meeting of Subcommittee on Diffusion of Art Values in 2020	Accepted	
	· Reports on 16th meeting of Subcommittee on Support for Gender-equal Arts in 2019	Accepted	
	· Reports on 17th meeting of Subcommittee on Support for Gender-equal Arts in 2020	Accepted	
2020. 4. 8. (Written)	· Change on term of public members of 6th Subcommittee	Resolved	Resolution item
	· Decision on application review for 2020 Venue Rental Support Program (offered by Host)	Resolved	
2020. 4. 13. (Written)	· Change on operating plan for 2020 Korea Culture and Arts Promotion Fund	Resolved	Resolution item
2020. 4. 24.	· Reports on the selection of 2nd Review Member Committee 2020	Resolved	Resolution item
	· Decision on application review for 2020 ARKO Selection – Creative Opera Discovery Program	Resolved	
	· Reports on 18th meetings of Subcommittee on Support for Gender-equal Arts in 2020	Accepted	Reporting item
	· Reports on application review of Resident Artist in Library Support Program 2020	Accepted	
	· Reports on plan for a change of 1-2nd Fund Operation Plan in response to COVID-19	Accepted	
	· Current status of organizing the budget for Korea Culture & Arts Promotion Fund 2021	Accepted	
	· Abstract of Standing Auditor appointment and composition of the Council recommended by the executives	Accepted	
2020. 4. 29. (Written)	· Plan for composition of Executive Recommendation Committee	Resolved	Resolution item
2020. 5. 20. (Written)	· Plan for operating Korea Culture and Arts Promotion Fund 2021	Resolved	Resolution item
2020. 5. 29.	Decision on application review for 2020 ARKO New Pieces of the Year (Play, Creative Musical, Creative Opera) - Creative Art Discovery Program	Resolved	Resolution item
	· Decision on application review for 2020 ARKO Selection (Creative Experimental Activity) - Creative Art Discovery Program	Resolved	
	· Decision on 2nd application review for 2020 ARKO Youth Artist Support Program	Resolved	
	· Decision on 2nd application review for 2020 International Art Exchange Support Program	Resolved	

Date (yyyy.mm.dd)	Agenda Item	Result	Agenda Item Type
2020. 5. 29.	· Plan for appointing ARKO General Director for 2020-2021 Int'l Arts Joint Fund 「Korea-Singapore Exchange Cooperation Program」	Resolved	Resolution item
	· Decision on 1st application review for 2020 Live Streaming Performing Art Support Program	Resolved	
	· Decision on 2nd application review for 2020 ARKO Literature Fund Program	Resolved	
	· Decision on application review for 2020 Space Support Program for Literature Writer (additional application)	Resolved	
	· Composition of 1st Subcommittees 2020	Deferred	
	· Reports on amendment of Culture and Arts Promotion Act	Accepted	Reporting item
	· Future plan and report on preparing the support on admission fee for performing arts in response to COVID-19	Accepted	
	· Reports on 7th meeting of Subcommittee on Art Policy Support	Accepted	
	· Reports on 19th meeting of Subcommittee on Support for Gender-equal Arts	Accepted	
	· Reports on 39th–43rd meetings of Subcommittee on Art Scene Communication	Accepted	
	· Reports on activity of 6th Subcommittee on Diffusion of Art Value	Accepted	
2020. 6. 2. (Written)	· Change on operation plan for Korea Culture and Arts Promotion Fund 2020 (3rd supplementary budget)	Resolved	Resolution item
2020. 6. 5. (Written)	· Composition of Subcommittee on Support for Gender-equal Arts	Resolved	Resolution item
	· Plan for Culture and Art Cooperation Network Support Program 2020	Resolved	
2020. 6. 26.	· Decision on application review for 2020 ARKO Selection (Creative Musical Script) - Creative Art Discovery Program	Resolved	Resolution item
	· Plan for the application of program to reduce the self-burden budget of Korea Culture and Arts Promotion Fund	Resolved	
	· Results of the opinion from art scene and Plan for admission fee support for performing arts in response to COVID-19	Accepted	
	· Results on an interim announcement of application review - Play, ARKO Creative Academy 2020	Accepted	Reporting item
	· Plan on admission fee support for performing arts in response to COVID-19	Accepted	
	· Reports on submission result for Urgent Exhibition Venue Support 2020 in response to COVID-19	Accepted	
	· Results on the application of ARKO Public Art Program 2020	Accepted	
2020. 7. 8. (Written)	· Decision on application review of ARKO Public Art Program 2020	Resolved	Resolution item
	· Decision on application review of 2020 Urgent Exhibition Venue Support Program	Resolved	
2020. 7. 24.	· Revision on 「Article」and 「Guidelines for recommendation of a member by the executives」	Resolved	Resolution item
	· Regular plan for Support on admission fee for museum and exhibition in response to COVID-19	Resolved	
	· Plan for Support on admission fee for performing arts in response to COVID-19	Resolved	
	· Composition of the members of Subcommittee on Policy Innovation 2020	Resolved with amendment	
	· Decision on the results of Culture and Art Cooperation Network Contest	Resolved with amendment	
	· Results of 3rd meeting of Committee for Review Committee Member Pool Members for 2020	Resolved	
	· Guidelines on International Exchange Support Program related to COVID-19	Resolved	
	· Reports on 1st application review for 2020 Literary Books Sharing Support Program	Accepted	Reporting item
	· Reports on an interim announcement of application review of Visual Arts, ARKO Creative Academy	Accepted	
	· Plan for Support Personnel Program of Performing Arts (3rd supplementary budget)	Accepted	
	· Plan for grant of application review for training member to be a regular employment 2020	Accepted	

Date (yyyy.mm.dd)	Agenda Item	Result	Agenda Item Type
2020. 7. 24.	· Plan for screen selection of the organization, monitoring and evaluating Culture and Art Support Program for training member 2020	Accepted	Reporting item
	· Reports on 1st meetings of Subcommittee on Support for Gender-equal Arts in 2020	Accepted	
	· Reports on 2nd meetings of Subcommittee on Support for Gender-equal Arts in 2020	Accepted	
	· Reports on meetings related to development a support policy for immigrant artists	Accepted	
	· Plan for operating Program Innovation TF	Accepted	
	· Report 2019 annual audit report	Accepted	
2020. 8. 10. (Written)	· Composition of member for Subcommittee on Art Scene Communication	Resolved	Resolution item
	· Plan for operating COVID-19 Response TF	Accepted	Reporting item
2020. 8. 28.	· Decision on 2nd selected applicant for live streaming of performance 2020	Resolved with amendment	Resolution item
	· Results on application review of ARKO General Director for 2020-2021	Resolved	
	Int'l Arts Joint Fund 『Korea-Singapore Cooperation Program』		
	· Plan for Online media Art Activity Support Program (Gov't grant/3rd supplementary budget)	Accepted	Reporting item
	· Reports on screen selection of the organization, monitoring and evaluating Culture and Art Support Program for training member 2020	Accepted	
	· Reports on the grant of application review for training member to be a regular employment 2020	Accepted	
	· Reports on an interim announcement of application review for Planning (aPD), ARKO Creative Academy 2020	Accepted	
	· Reports on current status of COVID-19 Urgent Support Program (Venue Rental Fee Support, Performing Arts Theater Operation)	Accepted	
	· Reports on the plan for Senior Artist'Performance Support in 2020	Accepted	
	· Reports on 3rd meetings of Subcommittee on Support for Gender-equal Arts in 2020	Accepted	
	· Reports on 1st meetings of Subcommittee on Policy Innovation 2020	Accepted	
	· Results of 1st-2nd meetings of COVID-19 Response TF	Accepted	
	· Regular plan for operation of Subcommittes 2020	Accepted	
	· Reports on the advisory meeting for planning the improvement of water leak at ARKO Arts Theater and ARKO Art Center	Accepted	
	· Reports on activity of Program Innovation TF for August	Accepted	
	· Reports on the status of organizing Culture and Art Fund 2021	Accepted	
2020. 9. 29.	· Plan for Korea Culture & Arts Promotion Fund 2021	Resolved with amendment	Resolution item
	· Plan for Research Contest of 2020-2021 Int'l Arts Joint Fund 『Korea-Singapore Cooperation Program』	Resolved with amendment	
	· Partial withdrawal of grant of International Exchanges Support Program 2020 from an arts organization	Resolved	
	· Plan for executing an MOU between ARKO-and Dutch Culture Centre for International Cooperation	Accepted	Reporting item
	· Current status of Art Agent Program	Accepted	
	· Reports on an interim announcement of application review of Performing Arts (Dance, Music, Traditional Art), ARKO Creative Academy 2020	Accepted	
	· Reports on 2nd application review for 2020 Literary Books Sharing Support Program	Accepted	
	· Reports on current status of support on admission fee for performing arts in response to COVID-19	Accepted	
	· Reports on 1st-2nd meetings of Subcommittee on Art Scene Communication	Accepted	

Date (yyyy.mm.dd)	Agenda Item	Result	Agenda Item Type
2020. 9. 29.	· Reports on 2nd-3rd meetings of Subcommittee on Policy Innovation	Accepted	Reporting item
	· Reports on 4th meetings of Subcommittee on Support for Gender-equal Arts	Accepted	
	· Results of 3rd meetings of COVID-19 Response TF	Accepted	
	· Reports on activity of Program Innovation TF for September	Accepted	
	· Progress on conclusion of Independent Operation Agreement between Ministry of Culture, Sports and Tourism and ARKO	Accepted	
2020. 10. 8. (Written)	· Decision on 2nd application review of Urgent Exhibition Venue Support Program 2020	Resolved	Resolution item
2020. 10. 30.	· Results of 4th meeting of Committee for Review Committee Member Pool Members for 2020	Resolved with amendment	Resolution item
	· Revision on the operational regulation of application review for Korea Culture and Arts Promotion Fund	Resolved with amendment	
	· Reports on an objection by an arts organization funded by the International Arts Exchange Program in 2020	Accepted	Reporting item
	· Current status of operating The Korean Pavilion in Venice, Italy	Accepted	
	· Plan for operation of Art Support Program 2022	Accepted	
	· Status of agenda for ARKO Innovation TF	Accepted	
	· Current status of New Seoul Country Club	Accepted	
	· Reports on 3-5th meetings of Subcommittee on Art Scene Communication	Accepted	
	· Reports on 4-5th meetings of Subcommittee on Policy Innovation	Accepted	
	· Reports on 5-6th meetings of Subcommittee on Support for Gender-equal Arts	Accepted	
	· Results of 4-5th meetings of Subcommittee on COVID-19 Response TF	Accepted	
2020.11.5. (Written)	· Reports on the application review of 2020-2021 Int'l Arts Joint Fund 『Korea-Singapore Program』	Resolved with amendment	Resolution item
2020. 11. 16. (Written)	· Results of 4th meeting of Committee for Review Committee Member Pool Members for 2020	Resolved	Resolution item
2020. 11. 27.	· Reports on the status of support on admission fee for performing arts in response to COVID-19 (2nd)	Accepted	Reporting item
	· Reports on the status of a program expense to the resident group of the performance hall by region in 2021 and plan for the program in 2020	Accepted	
	· Results on the 1st 2019 ARKO Portfolio Organization Program and plan on the grant for the 2nd year	Accepted	
	· Reports on application review of integrated promotion host for the final announcement of ARKO Creative Academy	Accepted	
	· Plan for hosting a great debate of 2020 ARKO Art Scene	Accepted	
	· Reports on 6-8th meetings of Subcommittee on Art Scene Communication	Accepted	
	· Reports on 6-7th meetings of Subcommittee on Policy Innovation	Accepted	
	· Reports on 7th meeting of Subcommittee on Support for Gender-equal Arts	Accepted	
	· Change on the date of Program Innovation TF workshop	Accepted	
2020. 12. 23. (Written)	· Partial revision on ARKO mid-to-long-term strategic system of the ARKO Vision 2030	Resolved	Resolution item
	· Revision on guidelines of asset management for Korea Culture and Arts Promotion Fund	Resolved	
	· Plan for 2021 Grant for ARKO Young Artist Program	Resolved	
	· Reports on process of 2020-2021 Int'l Arts Joint Fund 『Korea-Singapore Cooperation Program』	Accepted	Reporting item
	· Results of 3rd application review for 2020 Literary Books Sharing Support Program	Accepted	
	· Plan for operation of Korea Culture and Arts Promotion Fund 2021	Accepted	

Date (yyyy.mm.dd)	Agenda Item	Result	Agenda Item Type
2020. 12. 28.	· Decision on application review for Korea Culture & Arts Promotion Fund 2020	Resolved	Resolution item
	· Reports on Support of 2020 Senior Artist' Performance	Accepted	Reporting item
	· Reports for 2021 ARKO Arts Theater and Daehakro Arts Theater Regular Rental Program	Accepted	
	· Plan for operating creation program from Program Innovation TF	Accepted	
	· Reports on 9th meetings of Subcommittee on Art Scene Communication	Accepted	
	· Reports on 8th meetings of Subcommittee on Policy Innovation	Accepted	
	· Reports on 8th meetings of Subcommittee on Support for Gender-equal Arts	Accepted	

Results of Subcommittee Decision

· Subcommittee on Art Scene Communication

Session	Date	Agenda
1st	2020. 9. 3.	· Guidelines on the operation status of the organization and subcommittees and related regulations · Sharing the progress of the ARKO Innovation TF's innovation agenda · Discussion on the operation direction and plan of the Subcommittee of Art Scene Communication
2nd	2020. 9. 15.	· Discussion on civil complaints regarding a literacy magazine · Discussion of support for COVID-19 response in the field of literature · Discussion on agendas proposed within the subcommittee · Discussion on miscellaneous plans for the operation of the Subcommittee on Art Scene Communication
3rd	2020. 9. 22.	· Reporting on the implementation plan (draft) for the public invitation project for the Korea Culture and Arts Promotion Fund in 2021 · Discussion on the operating plan of the Subcommittee on Art Scene Communication
4th	2020. 10. 6.	· Policy proposal agenda on the Subcommittee on Art Scene Communication website: establishment of Culture and Arts Support Center, Compensation for performance cancellation · Policy proposal agenda within the subcommittee: issues related to public art projects and private lessons by art group members
5th	2020. 10. 20.	· Discussion on answers to policy proposals agenda on the Subcommittee on Art Scene Communication website · Discussion on the Subcommittee on Art Scene Communication's local meeting plan · Discussion on the Subcommittee on Art Scene Communication's selection of public discourse agenda
6th	2020. 11. 3.	· Policy proposal agenda on the Subcommittee on Art Scene Communication's website: compensation issues with performance cancellation, Literature & Zen, and support for Interdisciplinary Art · Promotion plan of local meetings · Selecting agenda for year-end forum
7th	2020. 11. 17.	· Policy proposal agenda on the Subcommittee on Art Scene Communication website: regarding the application for the 2021 literary magazine publication support project
8th	2020. 11. 17.	· Policy proposal agenda on the Subcommittee on Art Scene Communication website: the application for the 2021 literary magazine publication support project, issues with compensation for performance cancellation, an improvement on the visual arts creation lab, support for interdisciplinary arts · Discussion on the ARKO Art Scene Forum agenda and implementation plan · Discussion on the schedule and method of the local meetings of the Subcommittee on Art Scene Communication

Session	Date	Agenda
9th	2020. 12. 1.	· Policy proposal agenda on the Subcommittee on Art Scene Communication website: accessibility issues for the disabled at the art theater customer support center, promotional content for art theaters, and support for interdisciplinary arts · Discussion on the schedule of the Subcommittee on the Subcommittee on Art Scene Communication's local meetings · Discussion on ARKO Art Scene Forum session
10th	2020. 12. 29.	· Policy proposal agenda on the Subcommittee on Art Scene Communication website: support for interdisciplinary arts, inquiries related to this year's Sponsor Award, etc. · Discussion on the communication window operation of the Subcommittee on Art Scene Communication · Discussion on the schedule of the Subcommittee on the Subcommittee on Art Scene Communication's local meetings · Discussion on the follow-up discussion of ARKO Art Scene Forum

· Subcommittee on Policy Innovation

Session	Date	Agenda
1st	2020. 8. 20.	· Guidelines on the operation status of the organization and subcommittees and related regulations · Sharing the progress of the ARKO Innovation TF's innovation agenda · Reporting on the Program Innovation TF's August activity · Discussion on the operating direction and plan of the Subcommittee on Policy Innovation
2nd	2020. 9. 3.	· Discovering the agenda of the 7th Subcommittee on Policy Innovation · Sharing pending issues related to the key agenda · Discussion on the selection and promotion plan of the proposed agenda
3rd	2020. 9. 17.	· Discussion on priorities and promotion plan of the agenda promoted by the 7th Subcommittee on Policy Innovation · Sharing the plan (draft) of the public invitation project for the Korea Culture and Arts Promotion Fund in 2021
4th	2020. 10. 8.	· Reporting on the operating progress of the COVID-19 Response TF · Reporting on the operating progress of the Program Innovation TF · Reporting on the operating plan of regional cooperation for performing arts-based support project in 2021
5th	2020. 10. 22.	<Subcommittee on Policy Innovation & COVID-19 Responding TF Workshop> · Reporting on art forum presentation information · Reporting on Program Innovation TF activities · Limitations and improvement plan of response to COVID-19
6th	2020. 11. 5.	· Discussion on the promotion plan for the 2020 ARKO Policy Conference · Drafting a paradigm shift for art support in response to environmental changes and policy innovation plan
7th	2020. 11. 19.	· Organization and operation of the 2020 ARKO Art Scene Forum · Screening and future plans for ARKO policy research · Discussion on the analyses methodology of budget for the Culture and Arts Promotion Funds
8th	2020. 12. 3.	· Discussion on the content of the 2020 ARKO Art Scene Forum

· Subcommittee on Support for Gender-equal Arts

Session	Date	Agenda
1st	2020. 06. 23.	· 5 Core Missions of the 2020 Subcommittee on Support for Gender-equal Arts ① Establishment of the foundation for utilization of statistics related to support projects ② Preparation of cultural diversity (final accounts) report ③ Establishment of support system for women with career discontinuity ④ Proposal of support project through discussion on the level of subcommittees ⑤ Identifying the current status of ARKO from the perspective of gender equality · Whether to promote regional meeting tours
2nd	2020. 7. 15.	· Sharing the results of analysis of the gender ratio of the workforce participating in the ARKO support project · In-depth analysis and discussion on the gender ratio of the workforce participating in the literary magazine publication support project · Discussion on the future direction and methodology of public discourse
3rd	2020. 7. 28.	· Discussion on the issues with literary magazine and improvement directions for support projects
4th	2020. 9. 8.	· Discussion on the analysis results of the gender ratio of the workforce participating in the literary magazine publication support project · Discussion on the operational status of the literary magazine editorial board and evaluation system
5th	2020. 9. 22.	· In-depth interview with the female editors of the literary magazine (1st round)
6th	2020. 10. 5.	· In-depth interview with the female editors of the literary magazine (2nd round)
7th	2020. 11. 10.	· Sharing the in-depth interviews with female editors of the literary magazine · Discussion on the agenda for the 2020 ARKO Art Scene Forum · Analysis of the gender ratio of the workforce participating in the literary magazine publication support project (selected organizations for 3 consecutive years)
8th	2020. 12. 1.	· Sharing the plan (draft) for the 2020 ARKO Art Scene Forum · Discussion on the in-advance session of the 2020 ARKO Art Scene Forum

Innovation Management

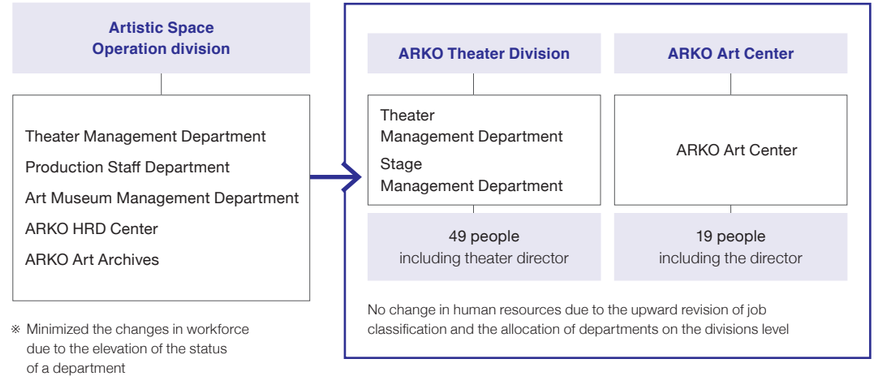
1 Strengthening participation in the art scene of organization management

Introduction of scene-participating open positions and establishment of a semi-divisions

· Strengthening competitive edge of the organization through the appointment of thearter director and art center director to open positions

Recruitment process	**Personnel Committee** Making a decision to delegate authority to establish a plan for recruitment by forming a separate recruitment committee for open position recruitment
	Recruitment Committee Establishment of a detailed recruitment plan by forming a committee composed of non-executive members (5 people) and external members (4 people)
Admission procedures	· (Preliminary open call for interview questions) Receiving 18 questions through open recruitment on the website of the organization · (Application review)-(interview)-(recruitment assessment) process
Recruitment follow-up	· (Disclosure of the appointment process) securing art scene communication and transparency in the appointment process · (Appointment) Regular appointment of theater director and art center director (April 2020)
Achievements	· Securing professional human resources (the director of the divisions class) to strengthen the competitiveness of theater and art center

· Establishment of the art theater and art center (divisions class): reorganization of the artistic space operation headquarters



Public discourse and institutionalization for participatory decision-making

· Expanding the reflection of policy proposals in the art scene through the subcommittee

Subcommittee public discourse	Details of reflection on the regular public invitation in 2021
3rd Open Table of Gender-equal Arts Support Policy (January 9, 2020) "A new perspective on career discontinuity"	→ Improvement of child care subsidy for artists with young children to prevent career discontinuity (October 2020)

· Public discourse and expanding meetings with external organizations through the ARKO Art Scene Forum

Objectives Internal and external transmission of agendas discussed in subcommittees and TFs
Public discourse by shaping up with major stakeholders such as the field artistic world

Date December 16~18 (Fri), 2020, 11 sessions for 3 days

Participants 85 people in total including subcommittee members, TF team members, field artists, the Korean Association of Regional Arts Agencies, and academic experts related to culture and arts policy

Procedure Online YouTube live broadcast (about 3,580 views)

Session theme Open subcommittee, communicating with the art scene, for a better artistic environment

Item	Session Title
Opening ceremony	(Opening Ceremony) Sharing progress of ARKO innovation TF innovation task
Subcommittee on Art Scene Communication	Meaning and scope of fundamental art Ⅰ "What is fundamental art, between preservation and creation"
	Meaning and scope of fundamental art Ⅱ "What is fundamental art, new methods and forms found in the art scene
	Pending issues and alternatives for fair creation ecosystem: hierarchy, institution, fair compensation
	The assessment system for culture and arts support programs, is it good enough?
Subcommittee on Policy Innovation	Social changes and the need for a paradigm shift in art policy
Subcommittee on Support for Gender-equal Arts	Culture and arts support policy for gender mainstreaming
	Challenges and tasks for establishing a system to respond to sexual violence in the cultural and artistic world
COVID-19 Response TF	Art in 2020 with COVID-19
Miscellaneous (Korea Regional Cultural Support Council)	(Re)Organization of cooperative system for regional culture and arts support policy in the era of locality
Closing Ceremony	Things to consider for a better artistic environment

2 Systemic improvement to respond to environmental changes

Program innovation to respond to the COVID-19 crisis and the operation of Program Innovation TF

· Operation of Program Innovation TF

Many changes have occurred in the environment for creating arts such as the COVID-19 impact on the artistic world, the emergence of new creation and enjoyment methods to respond, and the increase in cultural and art-related institutions. ARKO reconsidered the structure and operation of the support programs that are most closely related to the art scene.

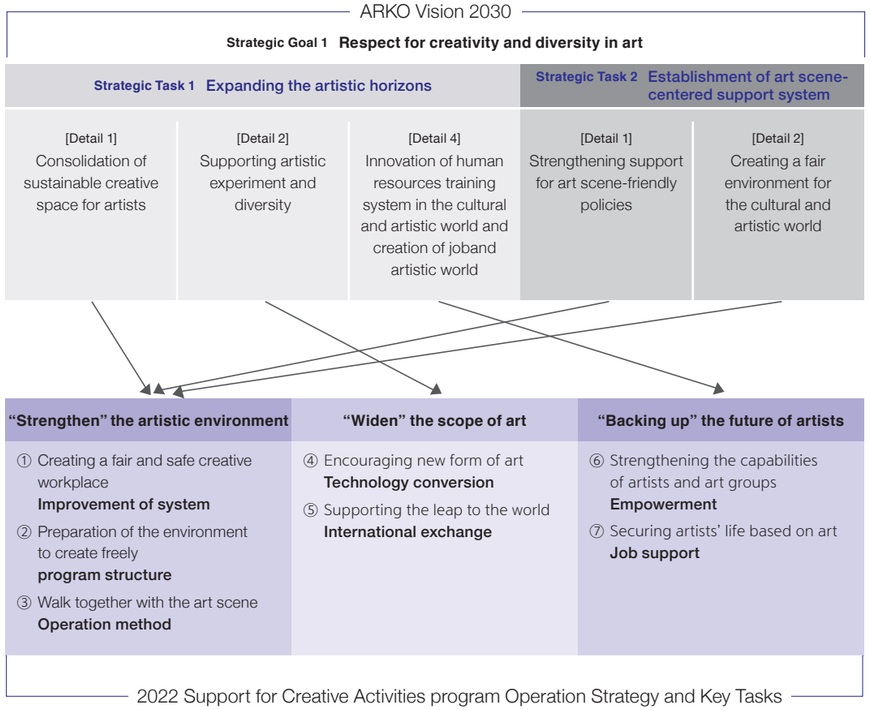
We formed the <Program Innovation TF> with non-executive members of each field and staff of the executive office and established the <2022 Support for Creative Activities program Operation Plan> based on the opinions of the art scene. We have prepared all this, not just for improving operation details in a year, but also for discovering a fundamental method with the art scene so that it can be reflected in the budget structure of the actual program.

· Composition of Program Innovation TF



· Program Innovation TF Promotion Achievement

We were able to establish a detailed plan for the realization of ARKO Vision 2030 by deriving strategies and key tasks for the 2022 Support for Creative Activities program. The part that we focused on in the operation plan for the 2022 Support for Creative Activities program is influencing the art scene with organizational innovation through changes in the structure and operating method of programs that are most related to the art scene. By building up the collaboration experience led by non-executive members with the art scene and the executive office through Program Innovation TF operation, we will be able to spread this methodology as the basis for operating ARKO's organizations and programs in the future.



2022 Support for Creative Activities program Operation Strategy and Key Tasks

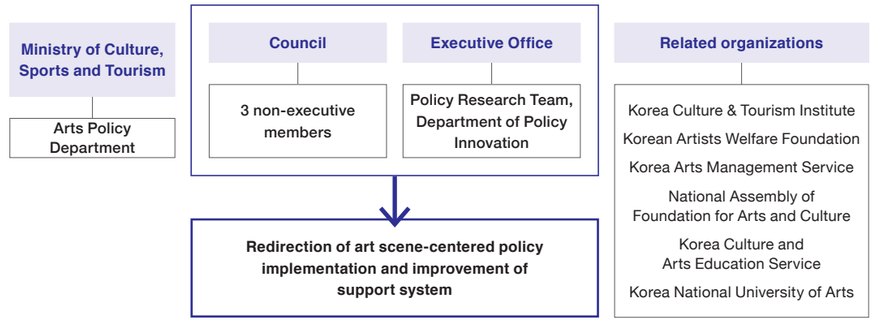
Operation of 'COVID-19 Response TF' as the policy innovation to respond to the COVID-19 crisis

· Operation of COVID-19 Response TF

COVID-19 has caused serious damage to the cultural and artistic scene. To evaluate the policy direction of culture and arts support and the enforcement situation of emergency programs by the government, and to seek a practical solution to program operation required at the art scene. We have strived to draw prompt policy proposals by operating a working group TF between internal members and the executive office, and also to set the principles and direction of art support policy in a society surviving through the disaster.

Various policy functions were carried out including case studies, status analysis, and surveys to suggest a response system and manual required for similar situations in the future. In particular, we organized the <COVID-19 Art Forum> with 6 culture and arts organizations including the Ministry of Culture, Sports and Tourism to publicize and seek solutions to the various issues in the art scene caused by COVID-19 and the critical mind.

· Composition of COVID-19 Response TF



· Achievements of promoting COVID-19 Response TF

Activities	Detailed Achievements
Writing a report on policy proposals through analysis of domestic and overseas cases and status of COVID-19	· Title of report: 'Policy Proposals of COVID-19 Responding TF in Culture and Arts'
Research and public discussion on the status of COVID-19 emergency support programs	· 'Crisis Patterns in the Art Scene and its Characteristics' presented at the 5th COVID-19 Arts Forum in 2020 (October 2020) · 'Results of Audience Survey' announced at ARKO Art Scene Forum (December 2020) · 'Cases of Public Institutions Responses' presented at the Debate of Fair Compensation in the Cultural and Artistic World in the Era of Pandemic (December 2020)

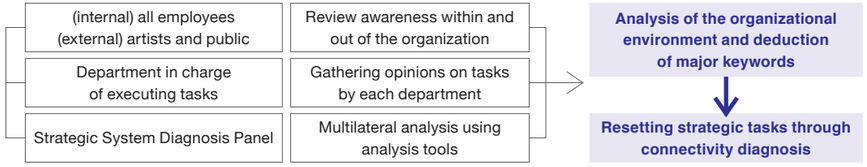
3 Design mid-to-long-term strategic direction for the operation of the organization

Supplementing the mid-to-long-term strategic system of the organization to respond to the changing environment

· Resetting the strategic system of the ARKO Vision 2030 to respond to environmental changes

In order to respond more actively and flexibly to the cultural and artistic environmental changes caused by COVID-19 and government-led policies, we have reviewed <ARKO Vision 2030>, a new mid-to-long-term strategic system of the organization newly established in 2019, and have supplemented and reset some parts.

· Diagnostic Process of ARKO Vision 2030 Strategic System



Reset of the ARKO Vision 2030 Strategic System

Mission

Enable everyone to share the joy of creation and live a worthwhile life by supporting culture and arts

Vision

Become a partner in the art scene by working together for the joy of creation

Strategic goal

- Ⅰ. Respect for creativity and diversity in art
- (Revised) Ⅱ. Diffusion of cultural and artistic values
- Ⅲ. Council operation based on autonomy and cooperation

Strategic task Detailed task

Expansion of the artistic horizons

① Consolidation of sustainable creative space for artists
② Supporting artistic experiment and diversity
(Revised) ③ Establishing the role of ARKO creative space platform
(New) ④ Innovating human resources training system in the cultural and artistic world and creating jobs

Expansion of the social role of the culture and art

① Forming empathy with cultural and artistic values
② Responding to future society through culture and art
③ Preserving cultural and artistic values as social assets

Innovation in organizational operation

① Strengthening public interest and autonomy as a culture and arts support organization
② Securing financial stability of the Culture and Arts Promotion Fund
③ Reinforcing the organizational capability for innovation management

Establishment of art scene-centered support system

① Strengthening support for art scene-friendly policies
② Creating a fair environment for the cultural and artistic world

Sharing art for all

① Resolving the gaps and imbalances in the enjoyment of culture and arts
② Guaranteeing the rights to create and enjoy culture and arts

Operation of art scene-cooperative organization

① Vitalizing operation of the Council on governance
② Establishing art scene-centered ecosystem and public sphere

Core values

- Challenge & Change
- Empathy & Cooperation
- Public Accountability

Social Value Management

ARKO establishes and implements a strategic system of social value to enhance the realization of social values in public institutions. As an external experts-participating organization to reflect social values on management and program of the organization, ARKO established the Social Value Management Committee, discovered excellent achievements in social value meeting the characteristics of the organization, and established the main direction and the mid-to-long-term (2021-2025) strategic system for social value.

Mid-to-long-term strategic system of social values (2021-2025)

Mission	**Enable everyone to share the joy of creation and live a worthwhile life by supporting culture and arts**		
Vision 2030	**A partner in the art scene by working together for the joy of creation**		
Strategic goal	Respect for creativity and diversity in the arts	Diffusion of cultural and artistic values	Council operation based on autonomy and cooperation
Strategic task	1 Expansion of the artistic horizons 2 Establishment of art scene-centered support system	3 Expansion of the social role of the culture and arts 4 Sharing art for all	5 Innovation in organizational operation 6 Operation of art scene-cooperative organization

The sophistication of social value creation by newly establishing a mid-to-long-term strategic system for social value in association with the ARKO mission

Social value vision	**Making ARKO together, culture and arts for all**			
Strategic direction	**Strengthening proper accountability of public institutions**	**Realization of culture and art for all by strengthening social responsibility in connection with jobs**	**Strengthening the job ecosystem in the cultural and artistic world**	
Promotional goals	**Realizing ARKO Public Accountability**	**Promoting inclusive activities in culture and art**	**Creating a fair environment for the cultural and artistic world**	**Improving quality of job opportunity in the cultural and artistic world**
Promotional tasks	① Improving transparent management of the organization ② Practicing anti-corruption and ethical management ③ Realizing management with respect for human rights	④ Spreading the value of sharing at work ⑤ Resolving obstacles to enjoying culture and art ⑥ Supporting artists where culture and arts support do not reach	⑦ Discovering and improving unfair practices in the cultural and artistic world ⑧ Operating a socially representative personnel system	⑨ Improving social responsibility by creating jobs through the organization ⑩ Creating good quality jobs in the art scene
Performance indicator	Statistic: ARKO Trust-based Management Index Non-statistic: Strengthening the internalization of ethical culture Non-statistic: Strengthening the internalization of human rights culture	Statistic: ARKO Inclusive Activity Index Non-statistic: Supporting artists where culture and arts support do not reach	Statistic: Achievement rate of written contract goal Non-statistic: Improving unfair practices in the artistic world Statistic: Number of comments in recruitment and personnel review	Statistic: The goal achievement rate of managing the gap between the capacity and current occupation Statistic: Number of organizations receiving grants for converting employment of training members
Promotional stage	**Introduction (- 2020)** Development of policy for systemic maintenance and improvement	**Stabilization (2021 - 2022)** Reinforcement of Policy Implementation	**Diffusion (2023-)** Sharing and spreading best practices of social values	

1 Human Rights Management

Since the first declaration of human rights management in 2017, ARKO is implementing human rights management tasks by stage according to 'Human Rights Management Manual for Public Institutions' (hereinafter the Manual) of the National Human Rights Commission of Korea such as forming the organization in charge of the human rights management in 2018, organizing and launching the commission on human rights, and enacting the human rights management implementation guidelines. In 2020, ARKO accomplished revising the declaration of human rights management reflecting the issues and environmental changes for 3 years since the enactment of the declaration by pushing forward activities to advance the system of human rights management and to improve the awareness level of the human rights management among executives and staff members. ARKO also achieved an improvement in the human rights impact assessment score in 2020 compared to the previous year by establishing a feedback system for the human rights impact assessment in 2019.

Promotion of activities to upgrade the human rights management system and raise the awareness level of human rights management among executives and staff members

Division	Promotion performance	Promotion achievements
Operation of the Commission on Human Rights	· 1st meeting (November 30, 2020): Reported the promotion status, resolved for 2020 promotion plan · 2nd meeting (February 2021): Evaluated and confirmed the outcome report of the human rights impact assessment	Reflected 100% of the proposals for the Commission on Human Rights (4 cases in total)
Participation in UNGC Human Rights Network	· Participated in meetings of working group network (public sector) with business and human rights : 18 public institutions including the National Pension Service and Korea Electric Power Corporation KDN presented and shared (2 times)	Secured human rights management data of 15 institutions and expanded networks
Human rights education for all employees	· Conducted human rights education for all employees online due to COVID-19	Completion rate of the education increased compared to the previous year (0.08%p↑)
Renewal of the declaration of human rights management	· Revision of the declaration: Promoted analyzing the news analysis system of the Korea Press Foundation : Added provisions for prevention of sexual harassment and violence and unfair practices · Re-Holding of the declaration ceremony: Promoted contactless events and internalization events : Broadcasted in real-time, shared internal system on video, placed the declaration in all offices	Completed the declaration of human rights management renewal in 3 years after the enactment

Established the feedback system of the human rights impact assessment in 2019 and implemented the human rights impact assessment in 2020

Division	Main Content
2019 Feedback	Completed taking 16 actions of the human rights impact assessment feedback in 2019 (reflected improvement)
2020 Human Rights Impact Assessment	· Selected 2 programs subject to human rights impact assessment according to major issues in the cultural and artistic world - Issues with unfair contract: award-winning authors declared to give up writing and refused the awards due to unfair contracts by Literature & Thought - Accessibility to theaters: participation of the disabled in cultural and artistic activities only 7%, barrier-free certified facilities among cultural infrastructures nationwide only 2.08% (「2017 Factual Survey of the Disabled」, 「2017 Factual Survey of Local Culture」) · Formed the Human Rights Impact Assessment Team: formed the Human Rights Impact Assessment TF with members including department heads and working-level personnel · Deducted tasks to improve the human rights management for 2021 by analyzing the promotion outcomes of the human rights impact assessment in 2020 - Literature support program: 11 cases including securing the consistency of human rights policy, protecting intellectual property rights, guaranteeing freedom of expression, and strengthening human rights competency of practitioners - Art theater operation programs: 5 cases including improving the environment for working and performance, and guaranteeing access to information and facilities · The average score of the Human Rights Impact Assessment increased by 4.92 points compared to the previous year (86.53 points → 91.45 points)

2 Ethical Management

ARKO establishes ethical management policies with the Ethics Management Committee as a decision-making body to settle and diffuse culture with transparency and integrity. In 2020, we continued our efforts to expand the function as communication channels for ethical and human rights management and to revitalize the system, and also newly launched ARKO Social Value Week. Based on the results of the integrity survey of public institutions, the internal integrity level of ARKO improved by one grade, and the ethical and human rights management perceptions index (EHPI) result score also showed improvement. Furthermore, ARKO contracted a joint declaration leading the socially responsible management of public institutions of culture and arts for the first time among related organizations and distributed the declaration online to spread the joint declaration.

Efforts to expand the function as communication channels for ethical and human rights management and to vitalize the system

Expansion of the function as communication channels	Improvement of operation procedures with a focus on users	Efforts to revitalize the system
Added a new function of communication window in relation to human rights Newly created compliment report type	Improved application process convenient to users (users can choose proposal type and responding department at the reception stage)	Provided ethics mileage (provided incentives) Held an 'Ethics and Human Rights Role Model Event'

New promotion of ARKO Social Value Week

Division	Promotion details	Promotion results
Online signing event of ARKO ethics charter	Implementation signature of ARKO ethics charter (online)	147 signatures in total
Ethical management education	Special lecture for integrity and ethics (2 times in Seoul/Naju)	65 people in total attended
Declaration ceremony of human rights management	Revision of the declaration and re-declaration of the human rights	10 employees attended as representatives
Win-win cooperation with local communities and social contribution	Mural volunteer work for local child care facilities (collaboration with *3 organizations)	12 participants in total
Integrity quiz event	Promotion of integrity common knowledge quiz contest (online)	121 participants in total Prizes for 3 participants with excellent achievements
Ethical and human rights management communication channel event	An event to praise role models for ethics and human rights at 'Dorandoran Table'	5 cases received in total 7 participants in total rewarded

Joint declaration of ethics and human rights of public institutions of culture and arts

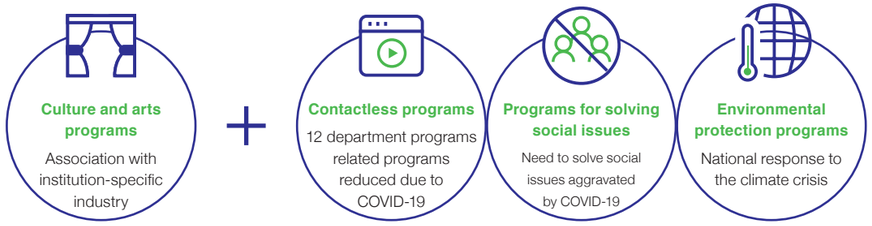
Division	Promotion details
Promotion system	· Public institutions of culture and arts network (ethics and human rights sector): Arts Council Korea, Korea Creative Content Agency, Korean Film Council, Asia Culture Institute · Cooperating agent: (legal advice) Law Firm Kangmun, (field opinion) KTS Working Group
Promotion results	· Participating institutions: 4 institutions · External diffusion: distribution through media reports and the website of institutions
Promotion achievements	· Established a new network for related organizations · Signed a joint declaration on ethics and human rights for the first time as a public institution for culture and arts · Led the diffusion of social responsibility in the scene of cultural and artistic creation and production

Deduction of improvement tasks for the next year based on integrity evaluation and EHPI result analysis of public institutions

2020 Integrity survey	2020 Ethics and human rights perceptions index	Achievements and improvements
Overall integrity score of 8.16 (+0.20) *Internal integrity level increased by 1 grade	EHPI of 72.599 (+6.16) *All index scores increased except one item	· Improved employee awareness and internal integrity · Selected tasks with priority by establishing a mid-to-long-term ethical management system

3 Social Contribution Activities

Along with the existing tangible cultural and arts programs, ARKO has newly operated 8 programs in 3 types responding to major environmental changes such as the spread of COVID-19. In addition, ARKO reduced the human resources and budget required and doubled the promotional effect by expanding cooperation with related organizations.



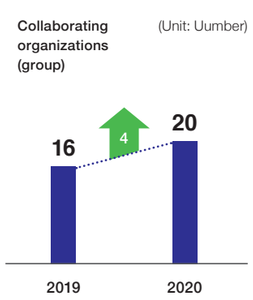
Operation Performance of Social Contribution Programs

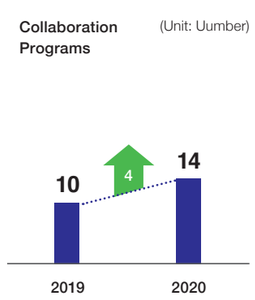
Division	Programs	Main Content	Times	Collaborating Institution
Culture and arts	Stage makeup career experience	Provide cultural and artistic career experiences for local children by using stage makeup kits owned by institutions	3	Gwangju Nam-gu Office
	Cultural and Art Contents Screening	Rent performing arts video materials owned by the institution to childcare facilities in Naju with few opportunities to see performances	1	Korea Creative Content Agency

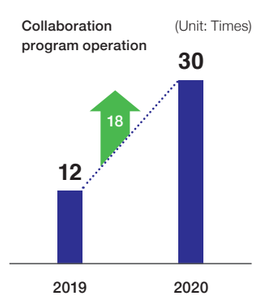
Division	Programs	Main Content	Times	Collaborating Institution
Culture and arts	Mural volunteer work	Paint a mural on an unused wall inside a child care facility with local artists	1	Naju City (Hope Welfare Support Team), Korea Creative Content Agency
	Promotion activities for regional specialties	Contribute to revitalizing the local economy by promoting cultural and artistic historical sites in Naju	1	Naju City (Division of Culture and Arts)
	2020 From Children's School of Architecture	Operate architecture education program of ARKO Art Center run by the organization and culture and art education for local residents using local human resources	6	School of Architecture at Chonnam National University, Bitgaram Parents' Meeting
	'Naju Culture and Arts School' with ARKO and 5 artists	Plan programs with local artists in association with the artist dispatch support program of the Korean Artists Welfare Foundation to support local residents with the enjoyment of culture and arts	9	Jeonnam Cultural Foundation
Contactless	Mask donation campaign	Produce, purchase, and donate masks to prevent the spread of COVID-19	2	Jeollanam-do Council of Social Welfare
	<Literature Week 2020> associated	Program monitoring of <Literature Week 2020> online due to COVID-19	1	-
Resolving social issues	Bitgaram blood donation relay of love	Promote donation activities of blood and blood donor cards by collaborating with public institutions in Gwangju Jeonnam Innovation City	1	Korean Red Cross, Naju City Hall, 5 related organizations
	Blood donation of love in 2020	Held a blood donation event in local areas of institutions to solve the blood supply shortage due to COVID-19	1	Korean Red Cross, Blood donation center on Daehak-ro
	Support recovery from damages due to heavy rain	Support for affected areas with heavy rain damage in Naju	1	Naju City Hall
	Livelihood support for seniors living alone	Financial and emotional stability support for elderly households with difficulties due to COVID-19 by providing daily necessaries	1	Miral Welfare Foundation, Naju Branch of the Korea Senior Citizens Association
	Association with <July Festival>	Support the operation of programs planned by institutions (preventative measures against epidemics including disinfection of facilities)	25	-
Environmental protection	Boomerang eco bag	Donate eco-bags to be used as shared shopping bags in the local market based on an agenda discovered by the Gwangju Innovation Platform	1	Gwangju Social Innovation Platform, Teachers' Pension, Korea Creative Content Agency
	Donate ice packs	Donate unused ice packs to local markets to support small businesses and protect the environment	1	Jeonnam Social Innovation Platform, Korea Creative Content Agency
	Zero-Waste Campaign	Donate recyclable eco bags and tumblers to 2 zero-waste shops	1	2 zero-waste shops

Expansion of cooperation with related institutions

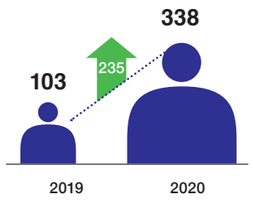
· Collaboration performance compared to the previous year

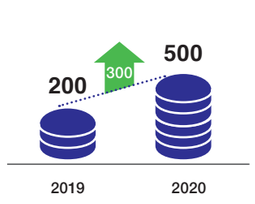


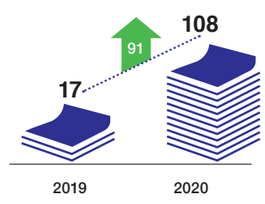




· Collaboration achievements with related organizations: focused on the 3 major social contribution programs







4 Job Creation

ARKO created 3,000 emergency jobs in the performing arts in 2020 by utilizing the organization's main business and strengths. Based on the various human resource support experience and know-how accumulated since 2014, ARKO designed efficient employment needed for the status of the field by collaborating with 5 institutes in performing arts. ARKO also achieved the employment of 133 people by producing and distributing integration guidelines including standard contracts and recruitment procedures, providing labor and tax consulting for service, tax payment, and compliance with the Labor Standards Act, and employing the disabled preferentially.

Job Creation Strategy System

Vision	Become a partner in the art scene by working together for the joy of creation		
Management goals	Respect for creativity and diversity in the arts	Diffusion of cultural and artistic values	Organizational operation based on autonomy and cooperation
Strategic task	· Expanding the artistic horizons · Establishment of art scene-centered support system	· Expanding the social role of the culture and arts · Sharing art for all	· Innovation in organizational operation · Operation of art scene-cooperative organization
Promotion direction in 2020	1. Management performance through job creation in the public sector and Strengthen social responsibility	2. Strengthen the job ecosystem in the cultural and artistic world by establishing an ARKO-type job creation system in the private sector	
5 Promotional tasks	· Actively managing the gap between the capacity and current occupation, and introducing various types of work · Fair employment conversion and improvement of treatment according to the roadmap for conversion to permanent employment · Maximizing the creation of good job opportunities and improving the quality of employment from the perspective of strengthening the competitiveness of the organization	· Creating the government-directed job on the largest scale ever to overcome the severe lack of job opportunities in the cultural and artistic world · Building a foundation for creating sustainable cultural and artistic jobs to expand the achievements of the organization's own business	

Actively managing the gap between the capacity and current occupation, and job creation through introducing various types of work

ARKO optimized the supply of human resources in the organization by systemically managing the gap between the capacity and current occupation based on a mid-term human resource employment plan and maximized job creation by introducing various types of work.

Division		Promotion performance	
Systematic management of the gap between the capacity and current occupation	Half-yearly management of the gap between the capacity and current occupation		・(First half) 12 occasional hirings considering the gap between the capacity and current occupation in the previous year: employed 10 on permanent and 7 on indefinite contracts ・(Second half) Consideration of priorities for manpower recruitment by current issue, 5 occasions hiring: employed 9 on permanent and 1 on an indefinite contract
	Recruitment of professional human resources for each core task		・(Expansion of finances for the Korea Culture and Arts Promotion Fund) Recruitment of 1 position (specialized in investment) for the management of the fund: Increased from 1 to 2 positions ・(New program development) Recruitment of 1 person (majored in cultural studies) for policy research: 1 personnel newly added from the existing policy research personnel (4 persons majored in the science of public administration) in the same major
Introduction of various types of work	Encouragement of a family-friendly working system	Expansion of flexible working	・Improved the system for shortening working hours during pregnancy : (Previous) Applicable within 12 weeks and over 36 weeks of pregnancy, (Improved) Applied to the entire period of pregnancy ・Improved flexible working such as the introduction of the flexible commuting system and encouragement of telecommuting : 6.6 times increase in utilization compared to the previous year (63 cases in 2019 → 413 cases in 2020)
		Encouragement of parental leave	・Active recruitment of substitute personnel to ease the burden of handing over duties and responsibilities for parental leave : Enhanced the parental leave availability such as the expansion of paternity leave (2 persons in 2019 → 4 persons in 2020)
	Sharing jobs and improving the way of work	Job opening to external experts	・Recruitment of scene-participating open positions to strengthen professionalism and openness to the private sector for the first time (2 people): Appointed art theater and art center directors
		Discovering new jobs positions suitable for the disabled	・Discovered 3 new jobs (contracting, cash register, ticket master) in addition to 1 existing employment of the disabled (general administration) ・Special recruitment (4 positions) in connection with the Korea Employment Agency for the Persons with Disabilities: Expansion of employment for the disabled (2 in 2019 → 6 in 2020)
		Recruitment of youth intern	・(General administration) Recruited local talents interns (5 positions) for career experience in connection with the Gwangju Metropolitan City Youth Intern program ・(Rising curator) Recruited curator interns (3 positions) in 3 areas of art center exhibition/promotion, education, and space management
		Separate employment capacity for salary peak	・100% of the labor cost required for new employment (3 positions) is covered by the cost savings due to the application of the salary peak

Maximizing the creation of good job opportunities and improving the quality of employment from the perspective of strengthening the competitiveness of the organization

ARKO strived to minimize temporary employment and improve the quality of employment by creating tailored new job opportunities that improve management circumstances of the organization and enhance social responsibility and by operating a preliminary review system for temporary employment.

Division	Promotion performance
Recruitment of youth	・Actively created youth job opportunities with good quality and recruited human resources timely : In compliance with the employment performance of unemployed youth, the performance exceeded the government standard of 3.0% by 7.7%p (10.7%) : In compliance with the local talented people employment objective system, the employment exceeded the government standard of 24% by 14.5%p (38.5%)
Reinforcement of employment capacity	・Improved the driving force for implementing future strategic programs of the organization by reinforcing the capacity of permanent employment (recruitment completed in the second half of 2020)
Minimization of temporary employment	・Proportion of temporary employees excluding experts on contract and replacement workers is 0.37% of the permanent employment capacity (1 person/272 people)

Strengthening the job ecosystem in the cultural and artistic world by establishing an ARKO-type job creation system in the private sector

ARKO established an all-encompassing job creation system in the private sector that matched with the job-creating program funded by the Ministry of Employment and Labor and created 6,754 government-directed jobs on the largest scale in history to overcome the severe lack of job opportunities in the cultural and artistic world. In addition, ARKO has worked its best at the improvement of the employment promotion subsidies support system by creating a foundation for creating sustainable cultural and artistic job opportunities to expand the achievements of the organization's own work, the integrated employment program system operation of vocational training and employment service, the creation of the cultural and artistic sponsored coordinator position, guidance to insurance to strengthen the employment safety net, and monitoring of the employment.

Division	Promotion performance
Creation of government-directed job	Directed all energy to create jobs in the cultural and artistic world by timely securing new supplementary programs (6,179 people) · Achieved results exceeding the target of new supplementary programs job creation : (Goal) 6,030 people in 3 programs, (achievement) 6,179 people · Secured follow-up programs in 2021 (worth KRW 39.4 billion) as a result of program achievements in 2020 : Emergency human resource support in the performing arts field (KRW 33.6 billion based on the supplementary government bill in 2021), artistic activity support on online media (KRW 4.9 billion), digitization of art records (KRW 700 million)
	Expanded job creation by actively responding to major government programs and strengthening existing government-directed job programs (575 people) · (Digital New Deal) Established the foundation for vitalization and created job opportunities of the data industry in the artistic field such as discovering 30 data-using companies · (Support for training team members of cultural and artistic organizations) Selected as a 'Main programs to Change' of the Ministry of Culture, Sports and Tourism in 2021 : Created 262 additional jobs (283 in 2020 → 545 in 2021) by increasing approximately double the budget for 2021 (secured KRW 10.4 billion)
Establishment of foundation for job creation	The number of organizations provided with employment conversion subsidies increased by 10.7% despite the COVID-19-derived economic crisis : 28 organizations in 2019 → 31 organizations in 2020
	Operated and developed a new platform for the program of vocational training-to-employment for artistic talents : Selected as a 'Main programs to Change' of the Ministry of Culture, Sports and Tourism in 2021 by recognizing the need to develop an integrated service (KRW 1 billion newly reflected in the program budget)
	Selected as <The Cultural and Artistic Sponsored Coordinator> among 14 new emerging jobs announced by the Ministry of Economy and Finance (August 2020)

5 Safety and Environment

ARKO established a master plan to protect the lives and safety of citizens and employees and COVID-19 responding plan as preemptive actions to COVID-19 as means of strengthening the responsibility and fulfilling the safety supervision duty of public organization. By building a safe working environment, ARKO has been able to maintain an environment free of industrial accidents and negligent accidents for 7 consecutive years and to operate the only performance hall without shutdown among national and public performance theaters.

Safety in facilities

ARKO has achieved [Zero Industrial Accident, Zero Negligent Accident] for 7 consecutive years by building a safe working environment.

· **Operation of Occupational Safety and Health Committee: 4 times a year**

Composition	**A total of 11 representatives for the union and the organization** (6 from the union, 5 from the organization)
Schedule	**Held quarterly**
Matters to review and decide	· Field inspection for each facility · Matters concerning the establishment of an industrial accident prevention plan · Matters concerning safety and health education of workers · Matters concerning health management of workers including medical examination · Matters concerning the recording and maintenance of statistics on industrial accidents, etc.



· Safe environment

Securing stable human resources exclusively responsible for safety:

25 personnel
(reflecting measures to convert existing dispatched workers into permanent positions)

Safety inspection of major operating facilities:

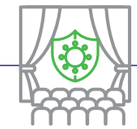
1 inspection supervised — by the head of the organization
2 inspections supervised — by the head of the executive office
3 inspections supervised — by the head of the strategic administration division and art theater director
Regular inspection — by the on-site manager

Safety management of facility	· Environmental improvement: 25 safety management personnel in charge of 7 facilities to reinforce regular safety inspection · Education and training: emergency response and crisis management, reinforcement of education and training for employees and stakeholders · Monitoring: Regular inspection on safety and COVID-19 response status at weekly/ monthly business strategy meetings
Accident insurance	· Discount by deducting the cost of subscribing to the accident insurance for groups renting the art theater: the insurance subscription rate increased by 55%p compared to the previous year · Compulsory subscription to accident insurance for organizations supporting the performing arts creation lab in 2020 · Support for registration of unregistered performance venues in cooperation with the Safe Performance Halls Support Center: 23 private small theaters registered



Response to COVID-19 (prevention)

ARKO has operated the only performance hall among national and public performance venues without a shutdown, achieving an average operating rate of 69.4% (while that of other venues were 58.2%) and zero COVID-19 confirmed cases.

Performance venues without a shutdown, achieving an average operating ra te of **69.4%** — **COVID-19 confirmed cases** —  — **zero**

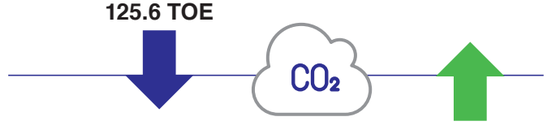
Operation of facility	Maintained the operating rate of the performance venue by the introduction of the first social distanced seating system at the theater and the online service of performances, exhibitions
Stimulating effects in the art scene	The prevention know-how of epidemics is shared with relevant organizations and introduced as best practices overseas.
Tailored guidelines to epidemics prevention	Efforts to prevent the spread of COVID-19 at the art scenes by distributing genre-specific prevention guidelines
Epidemic prevention support for the needed	Distributed a total of 1,479 COVID-19 prevention kits to small art groups

Preservation of environment

ARKO preemptively responded to the climate crisis by reducing carbon emissions, supporting the Green New Deal.

Reduced carbon emission compared to the previous year:

Reduction amount
125.6 TOE



Reduction rate
7.5%p

Improvement of working environment	· Increased energy management efficiency: replaced LED products with excellent standby power reduction (157 units replaced, the supply rate 88.7%) · Established smart meeting environment: constructed video conference room, expanded contactless online review, and utilized tablet PCs · Established a paperless meeting environment, held 195 online meetings in all departments and purchased 60 tablet PCs
Environmental campaign	· Participated in the Zero-Waste Environmental Campaign: Donated recyclable materials such as tumblers and eco-bags to protect the local environment · In association with 2 institutions including the Gwangju Social Innovation Platform, 52 employees participated and donated 184 materials.
Monitoring	· Power consumption of tracking check: informed on energy-saving plans using documents and in-house bulletin boards · Expanded purchase of green products: encouraged departmental purchases by monitoring green product certification status (at all times)

Fund and Finances

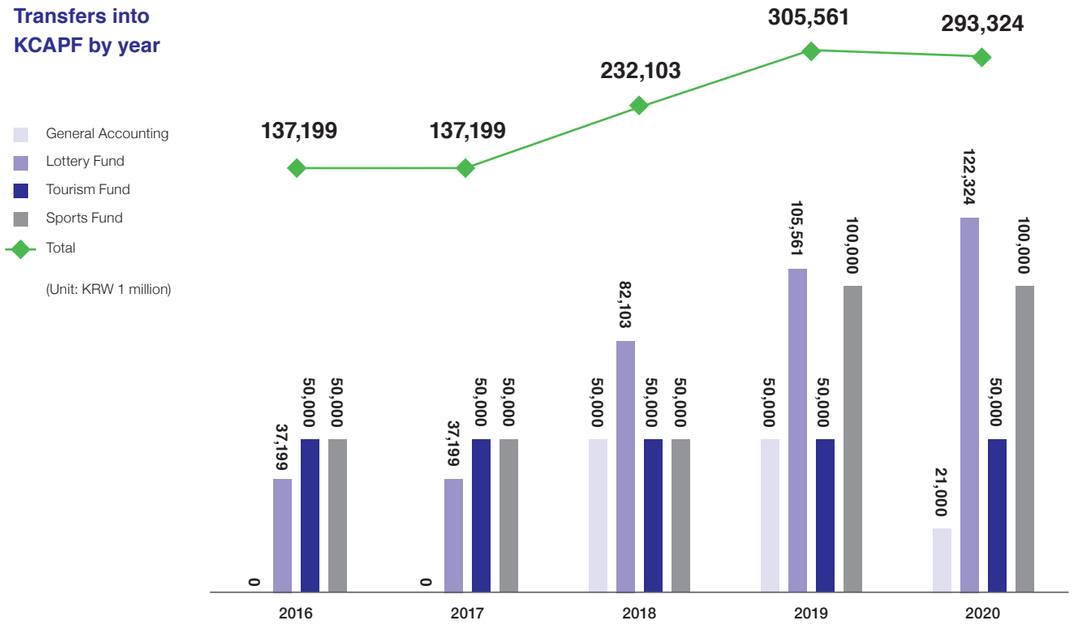
The Korea Culture and Arts Promotion Fund (KCAPF) was launched in July 1973, with funds raised under the Culture and Arts Promotion Act (Law No. 2337) enacted in August. Of the six funds under management by the Ministry of Culture, Sports and Tourism, the KCAPF at 48 years of operation is the second oldest following the Tourism Promotion and Development Fund established in 1972.

Development funds for culture and arts were initially raised through donations following ministry approval in 1973. The collection of these funds began at 627 theaters nationwide on July 22. For 30 years thereafter, donations were the main source of funding for the KCAPF. Per government policy to abolish quasi-taxes and the Framework Act on the Management of Charges enacted in 2001 that maintained the policy, donation collection for culture and art funds was abolished on Jan. 1, 2004.

In 2004, the KCAPF's reserves were estimated at KRW 527.2 billion, but a sharp decrease in revenue due to the abolition of donation collection and continued withdrawals from the fund resulted in a decline of more than KRW 30 billion per year. Facing depletion of the fund, the government in 2004 began transferring funds from the Lottery Fund to the KCAPF, and from the sports and tourism funds in 2016. Since 2018, the government has also contributed funds from its general accounting coffers. Fueled by such support from the government, the amount of the reserve fund increased significantly from KRW 73.9 billion at the end of 2018 to KRW 146.7 billion at the end of 2019.

At the end of 2020, KRW 155.1 billion has been accumulated with a slight increase due to the 1st to 3rd supplementary budgets due to COVID-19.

Transfers into KCAPF by year



1 Operation of Korea Culture and Arts Promotion Fund

ARKO identified the actual state of the distressed assets due to the investment before the Global financial crisis between 2012 and 2013, analyzed pending issues, and designed detailed action plans with professional consulting, contributing to the foundation for the wholesome fund management. ARKO has expanded investment in the corporate bill, corporate bond, and ELS/DLS, the medium-risk and medium-profit products, along with the maintenance of a stable investment strategy focusing on receivable assets because of the continuous low-interest rate and low-growth tendency since 2014. In addition, ARKO has continuously made efforts to discover new sources of profits by resuming alternative investments in relation to real estate for the first time in 12 years in the second half of 2019.

In particular, we have achieved visible results from 2015 to 2020 by active efforts to recover investment account of distressed assets. By the efforts of taking specific follow-up measures such as the resumption of suspended projects, sale of business licenses, and legal action against delegated agencies, ARKO was able to recover the investment fund of some non-performing investment products, contributing to maximizing the earnings rate of the fund. The profitability of the fund is expected to improve continuously as some performance such as revaluation of non-performing assets and collection of remaining receivables will be achieved. (Recovery amount of non-performing asset by year: KRW 2.19 billion in 2015, KRW 3.72 billion in 2016, KRW 2.56 billion in 2017, and KRW 2.43 billion in 2019)

ARKO has continuously made efforts to meet the government policies by actively expanding the proportion of deposits in the pension and fund investment pool to enhance the efficiency of fund management since 2015. Moreover, in 2020, ARKO has upgraded the wealth management system from a 1-person operation that had been for years into a 2-persons operation where one is assisting the other by additionally recruiting an expert. As a result of these efforts, ARKO made relatively excellent performance in project funds compared to those of other organizations by achieving the earnings rate of 3.41% in 2016, 11.88% in 2017, 4.83% in 2018, 4.25% in 2019 and 4.49% in 2020 since the excellent earnings rate of 5.60% in 2015.

Asset Management funds deposited in KCAPF

As of 2020. 12.31

(Unit: KWR million)

Category	Tier 1 Capital	Tier 2 Capital	Total(Rate of Return %)
2013	2,097	2,016	4.10
2014	1,312	1,701	2.80
2015	884	1,071	5.60
2016	609	981	3.41
2017	355	598	11.88
2018	739	656	4.83
2019	1,467	1,482	4.25
2020	1,551	2,037	4.49

※ Total based on end-of-period balances/ rate of return and amount of returns include valuation amounts

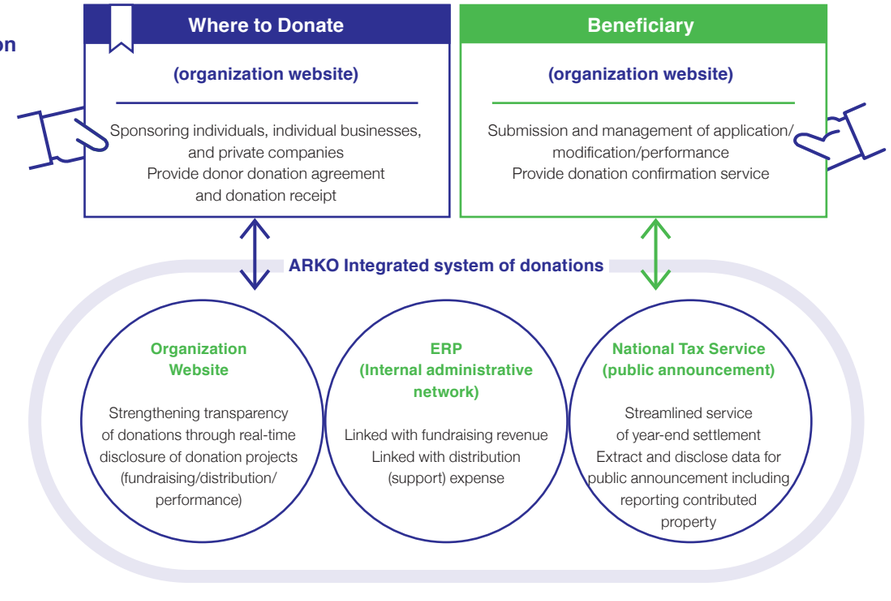
The Korea Culture and Arts Promotion Fund will be invested mainly in products with a short duration and fixed interest rates in preparation for the change in the bond market with the rising interest rate in 2021 while expanding investment portfolio including medium-risk, medium-return alternative investment products with priority to stability and pursue profitability through investment diversification efforts.

2 Development of Donation

ARKO has been operating a donation system in the cultural and artistic world since 1973. The donation system for the Korea Culture and Arts Promotion Fund, which started with the purpose of covering the limit of public support with donations from the private sector as the social value of culture and art gradually increased, raised about KRW 372.5 billion from 1973 to 2020. And based on this, we supported artists and artistic organizations to carry out various projects such as artistic creation, local culture and arts, and cultural welfare for the underprivileged.

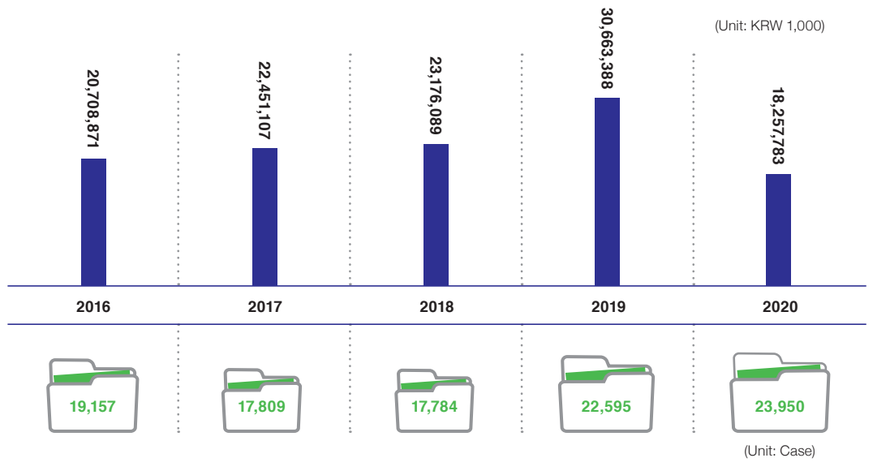
We improved the functions of the fund to increase user convenience, such as issuing donation receipts directly from the system from 2019 by utilizing DONUS, the donation integration solution for transparent management of donations introduced in 2018.

Main Process of Integrated Donation Management System



Donations to Korea Culture & Arts Promotion Fund by Year

As of 2020. 12. 31.



Tax benefits for ARKO donations

ARKO is a legal donation organization, representing the cultural and artistic world in Korea, designated by the Ministry of Economy and Finance according to Article 38-4 of the Enforcement Decree of the Corporate Tax Act (effective until December 31, 2022). Donations made to the Culture and Arts Promotion Fund are subject to more tax benefits than other general donations by being classified as statutory donations, and donators receive tax exemption benefits according to Article 24 of the Corporate Tax Act, Article 34 and Article 59-4 of Income Tax Act.

	Donations to ARKO	Donations to other designated organizations	Donations to non-designated organizations
	Statutory donations	Designated Donations	Donations not recognized under the tax law
Donation Recipient	ARKO	Professional arts companies & organizations, other designated bodies	Other voluntary organizations & individuals
Method of Donation	Designated, Non-designated, Real-name donation	Direct donation	Direct donation
Tax Benefits	· Corporations: Entire donated amount deductible (within 50% of revenues) → Effective tax reduction of donation amount ×coporate tax rate → Individuals : Tax deduction worth 15% of donation (within 100% of income) → 30% tax deduction on amount of statutory donations + designated donations exceeding KRW 10 million	· Corporations: Entire donated amount deductible (within 10% of revenues) → Effective tax reduction of donation amount ×coporate tax rate · Individuals : Tax deduction worth 15% of donation (within 30% of income) → 30% tax deduction on amount of statutory donations + designated donations exceeding KRW 10 million	Donations not recognized under the tax law

ARTS COUNCIL KOREA
ANNUAL REPORT
2020

Key Programs

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Support for Arts & Creative Activity	**74**
Fostering Artistic Talents	**88**
Artists' Livelihood Stabilization Fund (Loan)	**92**
Local Culture and Arts Support	**94**
The Arts as a Tourism Resource	**98**
Art Policy and Encouragement of Donation Culture	**103**
Support for Enjoying Culture and Arts	**108**
Entrusted Programs	**113**
Operation of Facilities	**120**

Main Program System

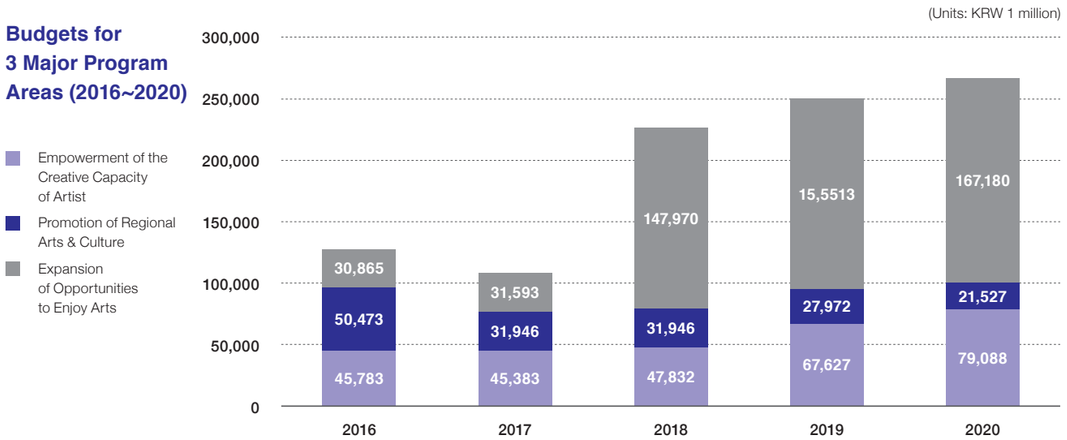
1 Korea Culture & Arts Promotion Fund Program

Particular Programs Budget (2016~2020)

(Unit: KRW 100 million)

Item	2016	2017	2018	2019	2020
Empowerment of the Creative Capacity of Artist	45,783	45,383	47,832	67,627	79,088
- Support for Arts & Creative Activity	27,390	24,659	34,191	45,041	45,548
- Fostering Artistic Talents	12,593	14,234	13,641	14,086	14,540
- International Art Exchange Support	5,800	6,490	-	-	-
- Artists' Livelihood Stabilization Fund (Loan)	-	-		8,500	19,000
Promotion of Regional Culture & Arts	50,473	31,946	31,946	27,972	21,527
- Local Arts & Culture Support	24,820	7,389	7,389	6,739	10,457
- The Arts as a Tourism Resource	25,653	24,557	25,307	21,233	11,070
Expansion of Opportunity to Enjoy Arts	30,865	31,593	147,970	155,513	167,180
- Arts Policy & Encouragement of Donation Culture	30,865	31,593	29,851	22,973	23,877
- Support for Better Enjoyment of Arts & Culture	-	-	118,119	132,540	143,303
Total	219,590	215,996	238,842	251,112	267,795

Budgets for 3 Major Program Areas (2016~2020)



2 National Treasury and Other Externally Funded Programs

(Units: KRW 1 million)

Program	2016	2017	2018	2019	2020
Government Budget (National Treasury)	39,047	46,720	30,295	18,447	11,871
Cultural Diversity Promotion Program	2,850	2,669	2,804	2,442	2,342
Creation and Operation of Performance Spaces	5,916	5,600	6,186	5,497	1,463
Operation of Public Art Portal	-	-	-	56	55
Humanities Mentoring Program	3,300	3,300	3,300	3,300	2,800
Literature Sharing Book Distribution Program	-	-	5,500	5,111	5,111
Establishment of an Art Assistance Website (Artnuri)	-	-	-	-	100
Humanities and Moral Culture Online Service (Humanities 360°)	973	973	960	960	Transferred
1st-anniversary event for Paralympic Games of the 2018 Pyeongchang Winter Olympics	-	-	-	1,081	Closed
Sports Promotion Fund	4,320	6,900	3,470	3,103	3,473
Support for the Creation and Operation of Small Art Museums	700	630	700	630	700
Establishment of an Art Record Database	470	470	470	423	423
Library Resident Writer Support	-	1,000	1,000	900	1,200
Support for Performance by Veteran Artists	-	-	1,300	1,150	1,150
Employment Fund	-	-	348	290	450
National Human Resources Development Consortium	-	-	348	290	450
Total	47,819	53,620	34,113	21,840	15,794

Support for Arts & Creative Activity

1 Supporting Literature Creation

ARKO Literature Creation Fund

We supported the entire process of creative activities, including the writing activities of excellent writers with outstanding literary talent and the publication of a collection of their works. We also worked with related organizations, connected follow-up support for selected artists, and supported the production of their profile books.

Grant details: **80 recipients** I **KRW 800 million**

(Unit: Person)

Poetry	Traditional KoreanPoems	Novel	Children's Poems	Children's Story	Essay	Critique	Theater	Total
28	3	19	8	11	7	2	2	80

Literary Magazine Publishing

To revitalize literature creation and criticism activities, we selected publications with high contribution to the development of literature among literary magazines and journals in Korea and supported publishing. To contribute to the stabilization of the environment for the literature creation, the full amount of the subsidy was allocated to manuscript fees.

Grant details: **47 recipients** I **KRW 740 million**

(Unit: Case)

Publication (at least 4 years)	Publication by literary organizations	Publication (up to 3 years)	Local literary magazines	Total
32	7	6	2	47

Literary Criticism & Research

We support activities related to investigations, research, and criticism that contribute to increasing achievements and values in the field of literature. We have also supported seminars, symposiums, and workshops related to literary criticism and research programs led by the private sector, both in Korea and overseas.

Grant details: **9 cases** I **KRW 83 million**

Literacy Writing Spaces

We supported the operation of literary writing space for free of charge so that writers can focus on creating, in addition to the operation of a dedicated literary space, such as a literature center supporting exchanges among writers and between writers and readers. In 2020, we produced an online magazine to promote contactless meetings with workers to improve the creative environment and to spread creative outcomes.

Grant details: **5 writing spaces** I **KRW 250 million**

(Unit: No. of people, Cases)

Space Name	Resident Artist	Presentation Performance	Collection Publication Performance
House of Writing	44	152	33
Buak Literary Center	13	18	2
Yebeodeong Literary House	25	177	20
Hanok Culture and Art Academy	14	5	5
Toji Cultural Center	54	124	37
Total	150	476	97

Literature Plaza

The Literature Plaza is an online platform for literature (www.munjang.or.kr). A variety of literary content and programs are operated to allow writers, prospective writers, and literary enthusiasts to interact and grow together through an online communication space, and to enable the public more easily and diversely access literary creations and enjoyment. Literature Plaza also discovers and nurtures young literary talents who will play a leading role in the development of Korean literature, and develops and provides a variety of online and offline literature programs where prospective young writers and readers can participate and interact.

Literature Plaza: 1,385,563 views I **416,590** visitors

※ YouTube: **365,083** views (Combination of Sound of Munjang and Literature Postman)

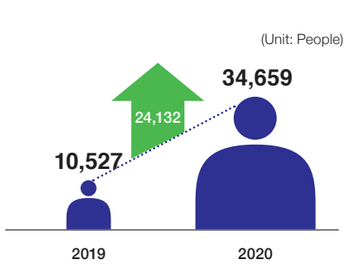
- **Literature Postman Service: 37** cases (**19** poems and **18** sentences delivered)
- **Sound of Munjang Service:** Created and presented **39** broadcast services in total (**84** writers participated)
  ※ **Providing Platforms:** Literature Plaza, Apple Podcasts, Podbbang, Naver Audio Clip (**37,248** times)
- **Munjang Online Magazine: 293** literary posts in total
- **Writing Teen: 1,829** literary posts, **62** first place winners of months, **6** Munjang Youth Literature Award winners selected
- **Marronnier Women's Essay Contest: 1,497** submissions, **6** audiobook productions for first place and grand prize winner, published in the Munjang online magazine

Literary Week

Literature Week is an annual literature festival where the public can participate nationwide. We created the Literature Week Organizing and Planning Committee, a cooperative network encompassing all literary institutions in Korea. In addition, we completely transformed our operations by increasing support for various activities of literature organizations and literary people who were directly or indirectly affected by COVID-19 and holding major events that used to be held at the iconic Daehakro Marronnier Park online and also significantly extended the program duration.

Secured diversity in participants by overcoming spatial limitations through online operation (35% of participants were from non-metropolitan regions, and artists from overseas also participated in the event)

Conducted all programs online and extended operation period to increase satisfaction among all participants and increase visitors



Literature Week 2020 - Closer to Literature

- **Period:** September 26, 2020 - November 30, 2020
- **Online participants:** 34,659
- **Operated Programs:** 63
- **Co-hosts:** International PEN Korean Centre, the Korean Writers Association, Korean Literature House Association, the Korean Literary Critics Association, Korea Novelist Association, Society of Korean Poets, Writers Association of Korea

2 Supporting Visual Arts Creation

Exhibition

We discover outstanding exhibitions that can contribute to the development of the visual arts to establish a foundation for the creation and enjoyment of artworks, and offer support for direct expenses required to create exhibitions to promote its revitalization. We also provide expert mentoring (2 sessions) tailored for the characteristics of each exhibition theme.

Grant details: **6 cases** I **KRW 420 million** / External Experts offer **7 sessions** of 1:1 mentoring

Pre-exhibition Research

We support preparations for creating outstanding special exhibitions in the field of visual arts. We offered support to individuals and group organizers with exhibition planning in-depth research, such as exhibition themes, research on artists, and other research, and in results, 3 proposals that received pre-exhibition research support in 2019 were selected for the 2020 Visual Arts Creation Lab exhibition support program.

Grant details: **6 cases** I **KRW 250 million**

Art Space

We support the direct expenses necessary for the implementation of annual special exhibitions in private art museums and non-profit exhibition spaces. In 2020, we offered 34 expert consultation sessions to 9 selected organizations and supported the establishment and implementation of mid-to-long-term strategies for each space by raising financial resources for sustainable space operations, art-related laws, safety education, tax accounting, art marketing, and local networking.

Grant details: **31 cases** I **KRW 100 million**

Art Criticism

We supported criticism activities and publication of criticism and other publications in order to create a stable visual arts criticism environment and spread various types of criticism activities.

Grant details: **10 cases** I **KRW 67 million**

(Supplementary) Emergency Support for Private Exhibition Spaces

We made an effort to recover the damage to the visual arts ecosystem by urgently providing space rentals and labor costs for exhibition spaces nationwide (private exhibition spaces, private museums, and small and medium-sized galleries) with a slump in their operation due to the spread of COVID-19 and its prolonged effects.

Grant details: **337 cases** I **KRW 1.01 billion**

(Unit: Cases, KRW 1,000)

Division	Public Invitation Period	Support	Support Amount
1st Public Invitation	May 11 - 29, 2020	240	710,000
2nd Public Invitation	September 9 - 18, 2020	97	300,000

(Supplementary) Exhibition Admission Fee Support

We supported the issuance of discount coupons for admission tickets at various exhibitions across the country, including art galleries, in order to revitalize the visual arts world that has been depressed due to COVID-19 and to restore the public's interest in viewing art exhibitions. Discount coupons were issued as flat-rate coupons through an easily accessible online channel.

Grant details: **42,415 tickets** I **KRW 163.2 million**

3 Supporting Performing Arts Creation

Performing Arts Creation Lab

The Performing Arts Creation Lab is a program supporting creative work in the field of performing arts, such as plays, creative musicals, dance, music, traditional arts, and creative operas. With this program, we discover excellent new creative works through step-by-step support from production to distribution.

· **Step-by-Step Support Process of the Performing Arts Creation Lab**

Step 3 (Supporting Re-performance)

· **Supporting Repertory of the Year**
Support for production costs and audience development to turn excellent works into repertories

Step 2 (Supporting Discovery)

· **Supporting ARKO New Pieces of the Year**
Support for production costs, theater, and audience development in order to discover and promote excellent new works

Step 1 (Supporting Preparation)

· **Support for creative experimentation activities** · **Play and musical script contest**
· **Supporting discovery of creative opera**
(Support for creative experimentation activities) Support for fleshing out the details of creative ideas and the pre-production stage of performances and support for public presentation opportunities after the completion of creative activities
(Script contest) Discovery of unpublished scripts in the field of plays and creative musicals and support for their distribution, revitalization, and promotion
(Supporting discovery for creative opera) Research creative opera ideas for composers and playwrights and support for pre-production

Support for Creative Experimental Activities

ARKO supports performance planning and the initial performance configuration steps by focusing on the pre-production stage of new and experimental performances based on the basic performing arts genre in the course of strengthening the basis of the follow-up development. This program helps create an environment enabling artists to focus on creation itself as a support program for process and attempts of creative works differently from result-oriented support programs. In 2020, we also actively promoted the transition of results presentation meetings into a contactless format.

Grant details: **14 cases** | **KRW 280 million**

Public Presentation of Creative Experiment Activity Support "2020 Creative Experiment Process and Sharing"

- **Period:** February 27 - March 1, 2021
- **Location:** Oil Tank Culture Park, Mapo, Seoul / Performing Arts Creation Lab Channel, Naver TV
- **Program:** 9 showcases, 9 pitches, 1 book publication, 6 conversations with the audience
- **Participating Audience:** 1,033 people

Grant for Script Contest

We discovered original scripts with the possibility to develop into stage performances and repertoires and supported all steps of stage production in order to inspire motivation to create and provide a driving force of revitalizing the performing arts world through a contest of pure creation. We provided creative works subsidies for plays and creative musical genres, promoted the distribution of selected works in 2019, and published e-books for selected works in theater in 2019 and 2020.

(Unit: Cases, KRW 1,000)

Field	2019		2020	
	No. of grant recipients	Amount of grants approved	No. of grant recipients	Amount of grants approved
Theater	10	140,000	26	441,000
Creative Musicals	5	115,000	8	250,000
Total	15	255,000	34	690,700

New Pieces of the Year

In 2020, we provided a service broadcasting 22 works live on Naver TV allowing people to view selected works from the Creation Lab from anywhere through an online-based platform where historical works of the Creation Lab are archived. Moreover, we expanded the base for performance to allow the audience to watch 6 excellent works, including the musical <Inside William>, at movie theaters by signing a business agreement with CGV.

(Unit: Cases, KRW 1,000)

Field	Showcase				Main performance			
	2019		2020		2019		2020	
	No. of grant recipients	Amount of grants approved	No. of grant recipients	Amount of grants approved	No. of grant recipients	Amount of grants approved	No. of grant recipients	Amount of grants approved
Theater	11	163,000	14	200,000	8	887,000	5	450,000
Dance	15	187,200	14	200,000	7	422,800	8	370,000
Traditional arts	5	71,000	6	80,000	4	179,000	3	108,000
Creative musicals	8	239,000	9	224,000	4	699,000	4	751,000
Creative operas	5	75,000	5	75,000	2	225,000	2	225,000
Total	44	735,200	48	779,000	25	2,412,800	22	1,904,000

※Figures exclude abandoned programs (1 Theater showcase, 1 Creative opera main performance)

Selected Works Awarded in 2020: 4 works

- Play *The High Shepherd* awarded with the 30th Lee Hae-Rang Theater Award in 2020
- Creative musical *Marie Curie* awarded with the 5th Korea Musical Awards in 2020 (Grand Prize, Producer Award, Directing Award, Screenplay Award, Music Award Composition Division)
- Dance *Fantasy Physical Dance* awarded with the special prize at the 28th Seoul Children's Theater Awards in 2020
- Creative Opera *The Death of Mr. Kim* awarded with the Grand Prize in the Creative Opera category at the 13th Korea Opera Awards

Repertories of the year

We supported the production cost of re-performance so that excellent creative performances do not die out and become representative repertories of Korea. Furthermore, we provided indirect support including expert reviews and promotional marketing and expanded online live broadcast support, acquiring 102,897 online broadcast audiences of the musical <Ludwick: Beethoven the Piano> on Naver TV.

(Unit: Cases, KRW 1,000)

Field	2019		2020	
	No. of grant recipients	Amount of grants approved	No. of grant recipients	Amount of grants approved
Theater	8	450,000	9	550,000
Dance	6	210,000	7	230,000
Traditional arts	4	120,000	6	150,000
Creative musicals	8	900,000	9	900,000
Total	26	1,680,000	31	1,830,000

selected works awarded in 2020: 2 works

- **Creative Musical *Swag Age: Shout Out, Joseon!*** awarded with the 3rd Prize at the 5th Korea Musical Awards in 2020 (Best Picture, Best Choreography, Best New Male Artist)
- **Creative Musical *Sidereus*** awarded with the Best Musical award at the 5th Korea Musical Awards in 2020

Orchestra and Composition Bridge Project

This program supports exchanges and collaborations between composers and orchestras to contribute to the revitalization of the creation of Korean traditional music and Western music and to expand opportunities for composers to perform their original works. Such support is provided for two consecutive years from 2020 to 2021 to provide a stable creative foundation.

First Year Support in 2020: **7 cases** I **KRW 600 million**

Continuous Performance

We support programs for the diffusion and distribution of creative works and the revitalization of domestic and foreign networks such as the performance (representation) of original music by Korean composers, record production and distribution, entry into domestic and overseas markets, and collaboration programs.

Grant details: **16 cases** I **KRW 200 million**

Supporting Discovery for Creative Opera

We support creative activities to enable composers and playwrights to develop ideas for creative operas and showcase and performance production per each step for 2 consecutive years. Five works were selected and supported in 2020 for the revitalization of continuous performances, and 1 out of 5 selected works was supported for the production of a full-length performance in 2019.

Grant details: **5 cases** I **KRW 100 million**

Critic of Performing Arts

This program supports the various review and research activities such as publishing specialized journals, academic events, and digital reviews to elicit discourses in the performing arts world. We established a new support type for individuals to strengthen support for performance critics with potential for development for an in-depth evaluation of the program plan starting from the programs in 2020.

Grant details: **19 cases** I **KRW 300,000,000**

Overseas Joint Production of Creative Musicals

This program provides step-by-step support from the initial preparation process to distribution and performance for the strategic overseas expansion of creative musicals from Korea. With this program, we promoted the breakup of entry barriers by supporting joint productions, invitation performances, and licensed performances with confirmed overseas partners in addition to concurrent support for the process of preparing to enter overseas markets.



Overseas Distribution Platforms for Creative Musicals

This program secures international networks at the public level and establishes a stable cooperative system by creating a foundation for the creative musicals of Korea to enter overseas markets and by developing distribution channels. We expanded indirect support such as exporting and localizing creative musical licenses, publishing overseas distribution contract manuals for co-production, online broadcasting on Naver TV, online pitching, and business meetings.

Grant for Performing Arts Festival

We build a foundation for the revitalization of performing arts and expand opportunities for the public to enjoy by providing opportunities to create and present excellent works in the field of performing arts through support for representative performing arts events of Korea.

Grant details: **65 cases** I **KRW 7.67 billion**

(Units: Cases, KRW 1 million)

Field	Performing Arts Festival by Genre		Excellent Performing Arts Festival		Total	
	No. of applications accepted	Amount of grants approved	No. of applications accepted	Amount of grants approved	No. of applications accepted	Amount of grants approved
Theater	1	55	23	3,557	24	3,612
Dance	2	960	12	518	14	1,478
Music	1	550	13	1,479	14	2,029
Traditional Arts	-	-	13	546	13	546
Total	4	1,565	61	6,100	65	7,665

Support for Performance Hall Rental Fee

By providing support for performance hall rental fees, which is a large proportion of the performance production costs, we build an environment for private performing arts organizations (individuals) to create and present their work with stability. Particularly in 2020, we prepared an emergency supplementary budget to help these organizations recover from the damage caused by COVID-19. Moreover, we did our best to alleviate the damage caused by COVID-19 in the performing arts industry by greatly easing the support standards through public applications 4 times a year.

Grant details: **1,264 cases** I **KRW 5.85 billion**

(Units: Cases, KRW 1 million)

Field	Period of Application	No. of applications	No. of applications accepted	Amount of grants approved
1st Application	2020. 4. 27.~5. 6.	362	306	2,229
2nd Application	2020. 5. 7.~19.	161	127	995
3rd Application	2020. 8. 5.~19.	430	374	1,561
4th Application	2020. 11. 23.~12. 2.	739	457	1,073
Total		1,692	1,264	5,858

Grants for Performing arts Space

We provide a foundation for stable creative activities for performing art groups and artists by supporting privately run-specialized theaters in basic performing arts (theater, dance, music, and traditional arts). In 2020, we expanded the beneficiaries of support through an urgent additional publicapplication to help those affected by COVID-19 so that canceled or temporarily postponed performances in the first half of the year due to COVID-19 could be resumed in the second half of the year.

Grant details: **393 cases** I **KRW 4.76 billion**

(Units: Cases, KRW 1 million)

Field	Period of Application	No. of applications	No. of applications accepted	Amounts of grants approved
Regular application	2019. 12. 26.~2020. 1. 16.	70	28	900
Additional application	2020. 5. 7.~19.	266	241	2,410
2nd Additional application	2020. 8. 5.~19.	219	124	1,454
Total		555	393	4,764



Support for Digital Contents Development

· Support for Art and Tech Revitalization and Creation

We support art creation with technology convergence and revitalization of creative works that science and technology are grafted with fundamental art in contribution to new artistic growth in the era of the 4th industrial revolution. This program aims to further expand artistic expression and creation by integrating science and technology, which is rapidly permeating into our lives, with art.

After the program was transferred from the existing performing arts support to a dedicated department in 2020, the genre expanded to not only visual arts but also interdisciplinary arts and the subsidy for creative works increased from a minimum of KRW 30 million to a maximum of KRW 80 million. As a result of expanded support to discover new models of convergence art beyond genres, the 13 works selected through a competition of 12.3:1, which was the highest competition rate in the history of the public invitation, were supported with subsidies, as well as in-depth workshops, consultations for each work, and technical consulting, allowing transformation into more complete performances and exhibitions.

Grant details: **13 cases** I **KRW 790 million**

Meanwhile, we promoted art-technology fairs and online lecture programs on the subject of collaboration and communication between art and technology to strengthen the capability of the artistic world to accommodate technology. Also, we opened the Art & Tech platform (arko.or.kr/artntech) as a communication channel to share experiences between artists and technicians and operated, resulting in the provision of the foundation for the spread of art and technology convergence information, such as archiving the outcome and providing the technical information that is applied to art.

Art & Tech Platform

Archiving, open-source, digital twin, and art-integrated technology information of 30 selected programs for support programs in 2019-2020



4 Supporting for International Arts Exchange

International Artist-in-Residence

We support the artists' participation in overseas creation studio "Artist in Residence" programs in order to strengthen the creative capabilities of Korean artists and expand the foundation of the international exchange network of Korean art. We operate non-designated programs in which artists directly discover and participate, and designated programs in which artists are sent out to overseas creative hubs that are independently planned and discovered by the ARKO. We promoted contactless program monitoring and performance management and expanded support for contactless overseas major residency participation due to the COVID-19 pandemic in 2020.

Grant details: **55 cases** I **KRW 375 million**

Field	Designated Residency Partnership Organizations
Literature	International Creation Program at the University of Iowa in the U.S., Writers' Centre Norwich in the UK, the International University of Ulaanbaatar in Mongolia, Korean Education Center in Yuzno Sakhalinsk in Russia, the University of Warsaw in Poland, the University of Ljubljana in Slovenia, Stockholm University in Sweden, Institut National des Langues et Civilisations Orientales (INALCO) in Paris, France, Moscow State Linguistic University in Russia, the José Martí Cultural Society (La Sociedad Cultural José Martí) in Cuba
Visual Arts	Rijksakademie in the Netherlands, Bethanien Studio in Germany, Program Ace Pirar (Proyecto'ace) in Argentina, RV Araon Residency in collaboration with the Korea Polar Research Institute, Helsinki International Artist Programme (HIAP) in Finland, Tate Modern-Incentive Program in the UK
Theater	Jerzy Grotowski - Thomas Richard Work Center in Italy, Odin Theatre in Denmark
Dance	Dance WEB in Austria, The Place in the UK
Music	Elecktronmusikstudion (EMS) in Sweden
Performing Arts in General	Salzburg Global Seminar (Young Cultural Innovators) in Austria, Atelier for Young Festival Planners with the European Festivals Association (EFA)

International Arts Exchange

By providing various international exchange opportunities through the development of overseas creative platforms (festivals, etc.) that are difficult to access for artists, we supported private international cultural and artistic exchange activities held in Korea and abroad to strengthen the capabilities of Korean artists and improve their international competitiveness.

Grant details: **95 cases** I **KRW 1.84 billion**

Overseas Advancement of Young Artists

The purpose of this program is to discover outstanding programs in the future by strengthening the artistic capabilities of young artists and establishing a foundation for cooperation through interacting with foreign artists and institutions. The program, which had been divided into strengthening the youth art exchange capability and building a youth art network, was integrated and promoted as a program to support the overseas advancement of young artists in 2020.

Grant details: **31 cases** I **KRW 600 m illion**

The Korean Pavilion, Venice Biennale

Started as an art exhibition in 1895, the Venice Biennale is the world's most influential art festival, of which operation alternates between art exhibitions in odd-numbered years and architecture exhibitions in even-numbered years. As the 17th International Architecture Exhibition of the Venice Biennale was postponed by one year for the first time in history due to the COVID-19 pandemic, pre-programs of the Korean Pavilion "Summer School at Future School" and "Slow Disaster Program" were held in Seoul in 2020.

Summer School at Future School

Program Theme	Transborder Lab
Time and Location	June 29 (Mon) - July 24 (Fri), 2020, Complex Cultural Space KOTE / online
Program Details	Reconsider constructive awareness of the alert state in the contemporary period by providing a platform for collaboration of students and practitioners from around the world, changing perceptions and issues regarding the borders in the digital age, and creating a variety of dialogues related to the crossing of borders based on the cultural specificity of Korea
Main Programs and Participants	- Trans Boundaries: A Tentative Ontology of Awareness (Annie Pedret) - Border in Motion (BARE) - Recognizing Facts on the Ground (Lukas Pauer)

Slow Disaster Program

Program Theme	Slow Futures Lab
Time and Location	September 6 (Sun) - November 7 (Sat), 2020, Complex Cultural Space KOTE / online
Program Details	Generic Nature goes beyond artificial nature to include the desire for nature to be transformed and reborn through specific technology and become part of our senses. Individuals map the surrounding landscape of their own at a workshop and turn it into a dataset.
Main Programs and Participants	- General Nature (Unmake Lab) - Invisible Seoul (CHOI Hyewon, LEE Jiyun, JOO Daeun) - Cultural Disaster Bot (OH Juyeong) - Disaster Eco (KIM Daecheon)

International Arts Joint Fund

At the 2019 ASEAN-Republic of Korea Commemorative Summit and the Republic of Korea-Singapore Summit, we signed a memorandum of understanding (MOU) with the National Arts Council Singapore to promote cultural and artistic cooperation between the two countries, and promoted exchange programs for various artists (groups) from both countries under the theme of "A&T". In commemoration of the "2021 Republic of Korea-Netherlands 60th Anniversary of Diplomatic Ties", we signed a memorandum of understanding with the Dutch Culture Centre for International Cooperation in the Netherlands in 2020 and established the foundation for promoting the revitalization program of exchange among artists (groups) from both countries under the theme of "Inclusion, Diversity, and Innovation" in the period of 2021 to 2022.

Korea-Singapore Research Program Support: **3 cases** I **KRW 40 million**
Selection of ARKO General Planner and Support for Korea-Singapore Exchange and Cooperation Program: **KRW 30 million**

Partnership with Overseas Institutions

After the joining of the International Federation of Arts Councils and Culture Agencies (IFACCA) as Korea's national representative organization, ARKO's influence and status were acknowledged in the international community and was elected as the board of directors of IFACCA in 2020. Through regular meetings with the board of directors of 10 countries, we shared the challenges of each country due to COVID-19 and worked together with the common goal of stabilizing the artistic world in the post-COVID-19 era, such as devising an international support policy. As the chair institution of Asia, we build an organic cooperation system to discover joint collaboration programs between regions in Asia.

Attended the 57th Board of Directors regular meeting and the 14th Asia regional subcommittee meeting
Promoted 2 meetings of working-level consultative groups

The International Federation of Arts Councils and Culture Agencies (IFACCA)

- **Purpose of Establishment:** IFACCA is an international organization established in Sydney, Australia in 2000 to share cultural and artistic policies and program information by establishing a network among cultural and artistic support organizations from each country.
- **Function:** As a consultative body of 62 art committees and the ministries of culture around the world, IFACCA gathers art policy trends in each country, shares reliable information with member countries, and supports the operation of various conferences.
- **Current Board of Directors:** Ministries of Culture and Arts Councils of Republic of Korea, Canada, United Kingdom, Sweden, Australia, Vietnam, Mexico, Namibia, Republic of South Africa, Solomon Islands

Inter-Korean Arts and Culture Exchange

ARKO supports various inter-Korean cultural and artistic exchanges and research activities to spread the value of peace and contribute to the formation of a cultural community. In 2020, *The Third Nature (Das Dritte Land)* by HAN Seokhyeon, selected for the inter-Korean cultural and artistic exchange support program, won the silver prize in the cultural category of the Unification Prize of Germany (Einheitspreis). <The Third Nature (Das Dritte Land)> is a program where 65 species of plants growing naturally in Baekdudaegan Mountain Range of South and North Korea are moved to Berlin in Germany to be transformed into an artistic garden. The borderless harmony of plants from South and North Korea in Berlin, where people are celebrating the 30th anniversary of Germany's unification, reminded people of the uselessness of boundaries created by humans before nature and earned the sympathy of many people.

Das Dritte Land / Keumhwa Kim (Kuratorin), Han Seok Hyun (Künstler), Kim Seung Hwoe(Künstler)



Im Künstlergarten „Das Dritte Land" der beiden koreanischen Künstler Han Seok Hyun und Kim Seung Hwoe wachsen seit seiner Eröffnung am 23. Mai 2019 Wildblumen aus Nord- und Südkorea. Die Pflanzenwelt Koreas verbindet sich mit aus Sandstein geformten Bergen zu einer surrealen Traumlandschaft – mitten auf



5 ARKO Portfolio Organisations

We support private performing arts organizations for years (up to three years) to improve creative and production capabilities in the private sector and lay the foundation for stable organizational operation. Starting in 2019, this program provides support for mid-sized organizations and new establishments separately with customization according to the time and scale of the establishment in 2021. We ensured stable activities with 0 cases of abandoned programs even during a disaster such as COVID-19. Moreover, we expanded the opportunities to carry out experimental and diverse programs beyond the limits of carrying out goal-driven programs by existing short-term support.

Grant details: **51 cases** I **KRW 5.25 billion**

6 ARKO Young Artist Supprot



(Units: Cases, KRW 1,000)

Field	2019		2020	
	No. of grant recipients	Amount of grants approved	No. of grant recipients	Amount of grants approved
Literature	13	80,000	19	120,000
Visual Arts	34	250,000	73	532,000
Interdisciplinary Arts	13	140,000	24	320,000
Traditional Arts	7	67,000	18	133,000
Performing Arts	43	423,000	93	860,000
Total	110	960,000	227	1,960,000

Fostering Artistic Talents

1 Fostering the Artistic Talents of Next Generation

ARKO Creative Academy

Selected as <The 1st Basic Youth Policy Plan> task by the 2021 Prime Minister's Youth Policy Coordination Committee

- ARKO Creative Academy: fosters young artists who lack human resources and creative experience

Artists from ARKO Creative Academy won major cultural and artistic awards in 2020

- 2020 The 56th Baeksang Arts Awards, Baeksang Play: SHIN Yucheong (Play, 2016)
- 2020 The 39th Korean National Composer Prize, Grand Prize: LEE Moonhee(Music, 2018)
- 2020 Dong-A Play Awards, Drama Award: KIM Doyeong (Play, 2018)
- 2020 The 38th SHIN Dongyeop Literary Awards: KIM Yudam (Literature, 2017), JOO Minhyeon (Literature, 2020)

· Creation Course (Literature)

We support next-generation artists to develop a variety of creative materials, conduct in-depth research, and engage in high-quality creative activities. We helped artists to develop original creative materials and strengthen their capabilities by supporting research funds for the research process and also operated a common curriculum to expand creative materials and form networks. We operated artwork creation workshops and symposiums as an interim check on support and published an anthology collection to promote the publication of collections of individual artists and connections with publishers.

Grant details: **8 cases** | **KRW 80 million**

· Creation Course (Visual Arts)

We support next-generation visual artists and curators to develop a variety of creative materials, conduct in-depth research, and engage in high-quality creative activities. We offered step-by-step support from research to creation and holding exhibitions, as well as the publication of research materials.

Grant details: **6 cases** | **KRW 132.7 million**

· Creation Course (Performing Arts)

We support next-generation artists to develop a variety of creative materials, conduct in-depth research, and engage in high-quality creative activities. We offered step-by-step support from research to workshops, creations, and presentations.

(Units: Cases, KRW 1,000)

Field	2019		2020	
	No. of grant recipients	Amount of grant approved	No. of grant recipients	Amount of grant approved
Theater	6	155,000	6	164,000
Dance	6	147,000	6	150,000
Music	4	140,000	6	140,000
Traditional Arts	3	72,000	4	100,000
Total	16	442,000	22	554,000

· Producer Course (aPD)

To strengthen the research and planning capabilities of next-generation art producers, we support joint research and planning activities on selected topics. We also supported the fulfillment of documented programs through a joint research process.

Grant details: **5 cases** | **KRW 64 million**

· Theatrical Arts Course

We nurture the next generation of creative theatrical arts designers and engineers. This course operates with a focus on self-directed learning and the creation of research students and provides tailored supports for each step from topic research to creation and program presentation.

Grant details: **6 cases** | **KRW 78 million**

Traditional Art Producer Training Program

We promoted a producer training program where the Korean Traditional Performing Arts Foundation hosted and develop professional traditional arts producers, and strengthened their planning capabilities. By expanding the user class to those working in other fields, we promoted development with convergence between fields, operated performance planning practical training courses including performance planning, public relations marketing, and stage production, and selected excellent graduates to support their performances.

Trainees: **24** (canceled open lectures due to COVID-19, conducted intensive practical training)

Creative Musical Academy

The Creative Musical Academy develops new materials through the exploration of original materials and develops the next generation of Korea's representative creative musical talents through composition education. In order to improve the quality and effectiveness of education, we promoted field-oriented education programs in cooperation with specialized arts education institutions.

Division	Cultivating Creative Talents	Cultivating Planning Talents	Cultivating Local Talents
Host	Industry-University Collaboration Center of the Korea National University of Arts	Korea Musical Theatre Association	Daegu International Musical Festival
Programs	ARKO-KARTS Musical Theatre Writing Academy	K-Musical Academy	DIMF Academy

Technical Theater Traning Program

We organize and operate educational courses for each field essential to the field of performing arts creation to strengthen the job competency of people working in the performing arts field and to enhance their creative capability.

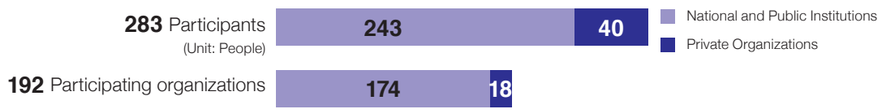
Training: **13 courses** | **15 sessions** / **Trainees: 447**

No.	Course Title	Training Date	Completion (No. of people)
Common	All-in-one stage technology for culture and art producers	2020. 5. 26.~28.	16
		2020. 11. 10.~12.	19
	Beginner's course in stage technology	2020. 9. 22.~24.	18
		2020. 11. 3.~5.	16
	New normal health management on stages (ZOOM)	2020. 6. 10.	79
		2020. 9. 28.~29.	114
Stage Lighting	Mastering lighting consoles - MA, ION	2020. 2. 4.~6.	28
	Basic lighting design and lighting drawing using Vectorworks	2020. 10. 6.~8.	12
	L8 (online streaming)	2020. 12. 15	19
Stage Mechanical System	Understanding the role of the stage director	2020. 2. 18.~20.	27
	Practice on performance stage design	2020. 7. 21.~23.	18
Stage Acoustics	Basics practice on performance sound editing and production	2020. 6. 16.~18.	20
	Live sound mixing using plug-ins	2020. 10. 27.~29.	8
	Classical and Korean traditional music sound-making (online streaming)	2020. 12. 8.~9.	45
Stage Video	Multi-programion and stereoscopic image design	2020. 12. 1.~3.	8
Total	13 total courses, 15 training sessions		447

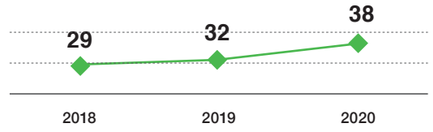
2 Cultivating Artistic Talents in the Art Scene

Support for Trainees of Arts and Culture Institutions

We provide labor costs to private and public cultural and artistic organizations to support young people majoring in culture and arts with opportunities to enter the cultural and artistic world and to develop their practical skills in the field. We provided integrated job information by creating a recruitment information directory book and provided job training (online and group training) to selected trainees. We also provided additional incentives to organizations that employed their trainees in the following year after the completion of the program.



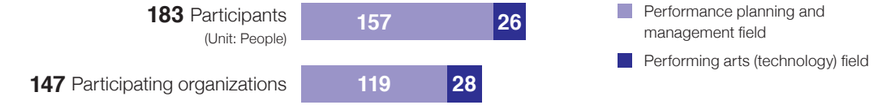
Increased conversion rate of trainees to regular employees:



(Unit: People)

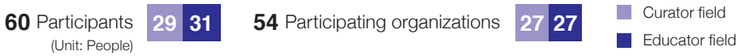
Support for Professional Staff in Performing Arts

We support the labor costs of professionals in private performing arts organizations to stabilize the employment of professionals in the performing arts field and to improve the environment for creation. We supported performing arts organizations with excellent creative activities and working conditions for professionals first by providing professionals specialized in the fields of performance planning and management and stage arts and conducted online training to strengthen their competence.



Support for Professional Staff in Private Art Museums

Hosted by the Korean Art Museum Association, we support the labor costs of curators and educators from registered private art museums and private university art museums nationwide. We increased and operated the proportion of professional jobs such as special exhibitions and education at art museums to strengthen its unique function.



Support for Professional Dancers' Career Development Center

We support the Dancers' Career Development Center for the creative activities, welfare, job creation, and employment of dance artists. The Dancers' Career Development Center provides opportunities for dancers to work with dance groups through the "Dancers' Job Market", and supports the "Career Transition Education Program" for dancers who retire earlier than other artists. In addition, as dancers are always exposed to the risk of injury, we offer support for checkups to prevent injury, injury prevention education, and injury treatment expenses.

(Units: Cases, KRW 1,000)

Supported Items		2019		2020	
		No. of recipients	Amount of grants approved	Support	Amount of grants approved
Dancers' Job Market	Dancers (No. of people)	394	394,000	441	441,000
	Dance Groups	141		249	
Job Conversion	No. of supported people	264	159,880	150	83,126
Injury treatment cost support	Dancers (No. of people)	33	41,262	24	36,693
Injury prevention support	Deploying trainers (group)	27	123,867	20	103,620
	No. of supported individuals	1,558		1,455	
	Support Checkup to Prevent Injury (No. of people)	16	3,950	57	15,700

Artists' Livelihood Stabilization Fund (Loan)

1 Artists' Livelihood Stabilization Fund (Loan)

Starting in 2019, the Artists' Livelihood Stabilization Fund (loan) program is managed by ARKO and operated by the Korean Artists Welfare Foundation. This is a loan program considering the underprivileged reality of the arts world and the characteristics of arts as public property, that helps to set the foundation for a self-sustaining life for artists who are in the blind spot between the public finance institutions and public policy lending programs. We provided livelihood stabilization funds (up to KRW 7 million) and loans for lease deposits (including creative spaces, up to KRW 100 million) for artists with complete Active Artist Certification. Starting from the first half of 2020, we additionally implemented COVID-19 special loans.

Recipient details: **3,486 people** | **KRW 17.88 billion**

as of December 31, 2020

Division	Support	Total
Livelihood Stabilization Fund (including COVID-19 special loan)	No. of recipients	3,421
	Amount of grants approved (KRW 1 million)	12,808
Lease deposit	No. of recipients	65
	Amount of grants approved (KRW 1 million)	5,080

Application Procedure

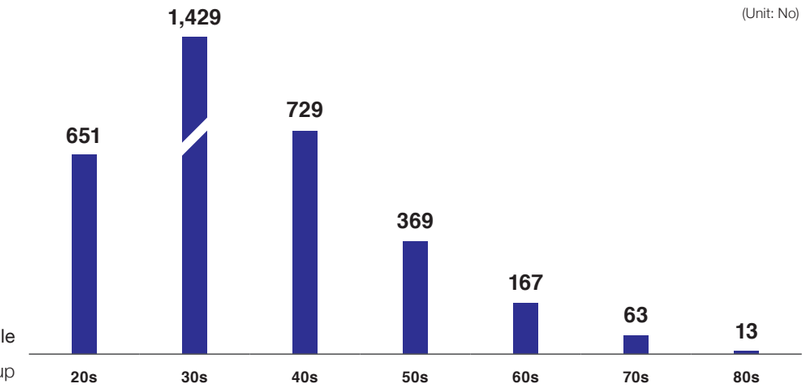
- **Preliminary Preparation**
  - **Issuance of Active Artist Certification** — Artist career information system (www.kawfartist.kr)
  - **Prepare loan documents** — Documents to prepare for each product: Art Loan website (www.artloan.kr) / Open an account at KEB Hana Bank
- **Apply for loan**
  - **Online registration** — Art Loan website (www.artloan.kr)
  - **Consultation/Registration** — Hyehwa-dong branch of KEB Hana Bank
- **Review**
  - **1. Assessment of documents 2. Check qualifications 3. Assess priority 4. Set credit limit**
- **Finance education** (Required, online)
  - **Art Loan website (www.artloan.kr) - Korea Inclusive Finance Agency**
- **Contract signing**
  - **Hyehwa-dong branch of KEB Hana Bank and all other branches nationwide**
- **Register automatic withdrawal**
  - **Hyehwa-dong branch of KEB Hana Bank and all other branches nationwide**
- **Loan disbursed**
  - **Recipient's account (KEB Hana)**

Complete within 5 days of loan approval (including the day of approval)

Livelihood Stabilization Funds (including COVID-19 special loans)

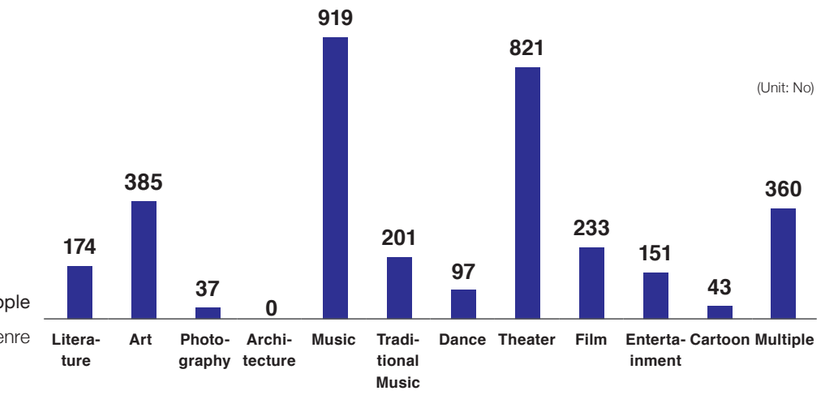
3,421 people

By age group



3,421 people

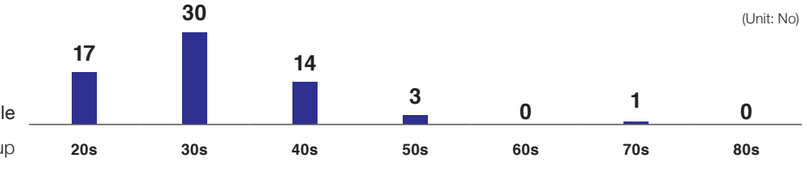
By genre



Lease deposit

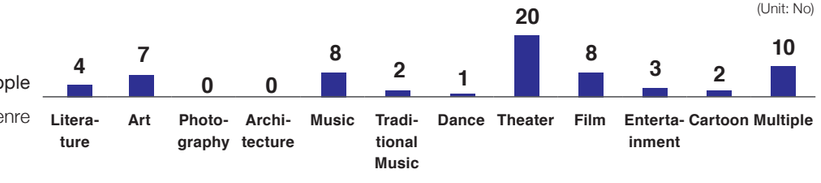
65 people

By age group



65 people

By genre

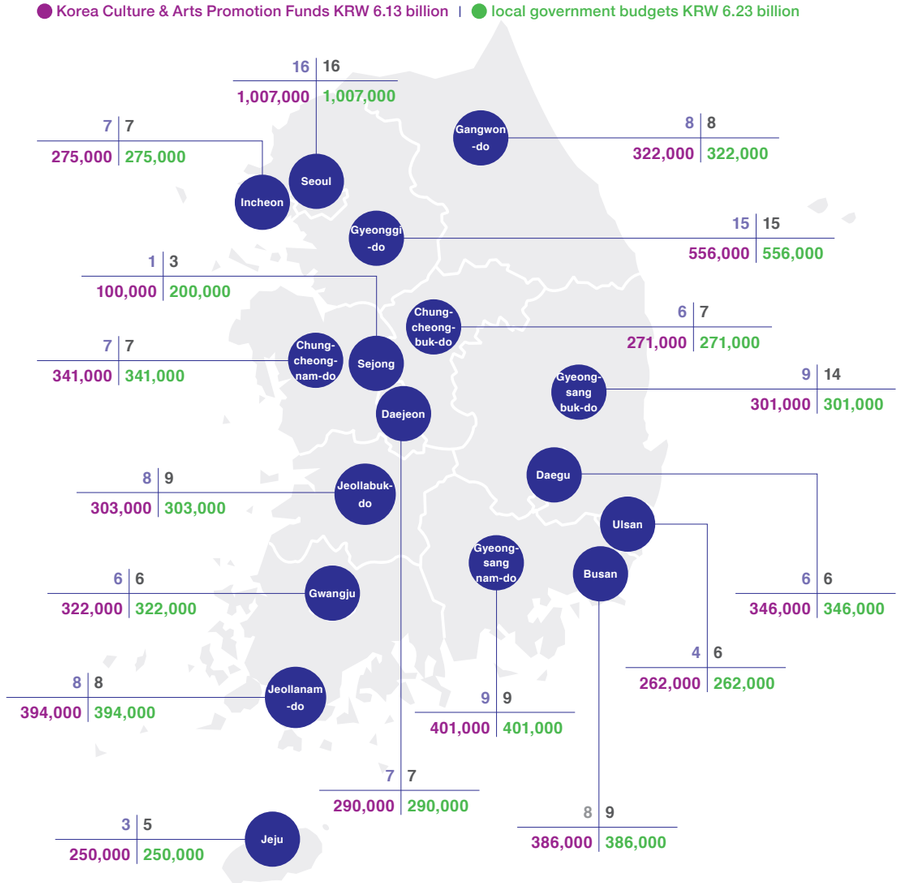


Local Culture and Arts Support

1 Grant for Performing Arts Organizations Stationed at Venues

This support program is managed and operated by 17 regional local governments or regional cultural foundations, and is supported by the Korea Culture & Arts Promotion Funds and other local government budgets on a 50:50 match basis. We support city/provincial performing arts organizations to strengthen the creative capabilities of professional performing arts groups, stimulate performance venue operations, and expand opportunities to enjoy culture by allowing them to collaborate with performance venues to perform creative activities in a stable environment and carry out excellent repertory programs at all times. With the COVID-19 operational policy, a total of 142 programs was carried out despite the shutdown of the stationed organizations' venues.

128 venues | 142 performing organizations |
Korea Culture & Arts Promotion Funds KRW 6.13 billion | local government budgets KRW 6.23 billion

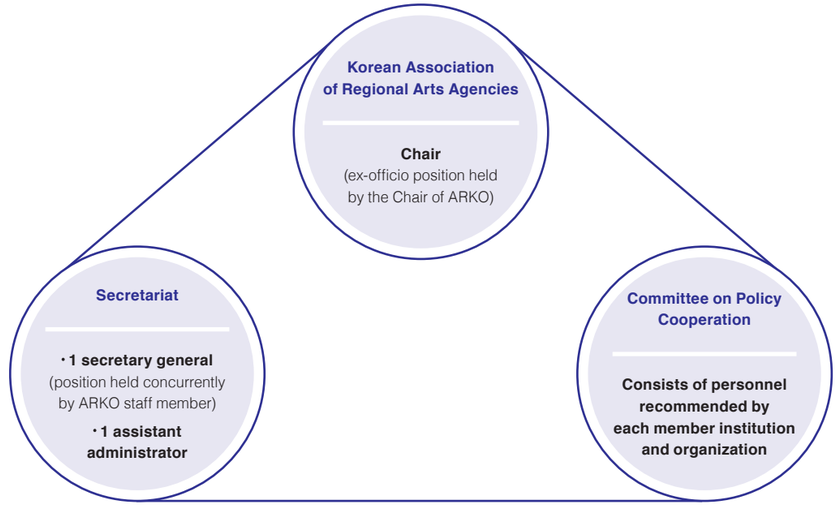


2 Operation of the Korean Association of Regional Arts Agencies

The Korean Association of Regional Arts Agencies (established on October 24, 2007) is operated in the purpose of building and stimulating local culture and arts support network between metropolitan cities and provinces and cultural foundations, and performing consultation and coordination in the operation of the Culture and Arts Promotion Fund in accordance with Article 36 (Organization of Consultation Body) of the "Culture and Arts Promotion Act".

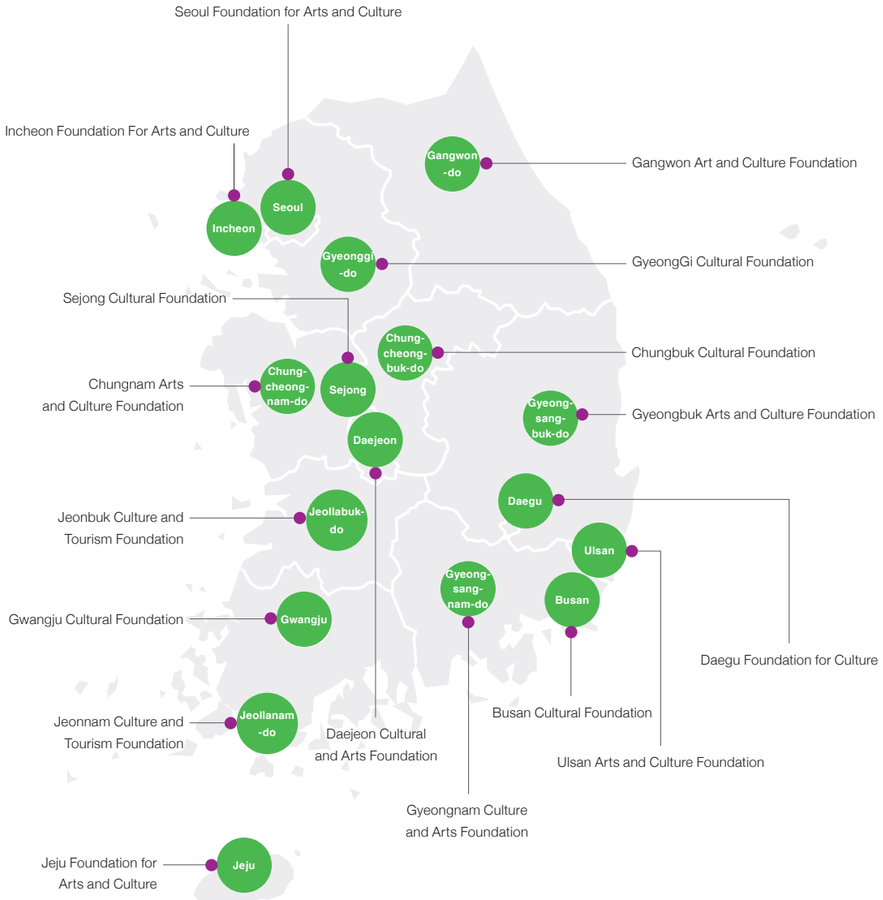
Culture and Arts Promotion Act, Article 36 (Organization of Consultation Body)
The Council, the regional culture foundation, and the regional culture and arts council under Article 19 of "the Regional Culture Promotion Act" may organize and operate a mutual consultation body for consultation and coordination for the promotion of regional culture and arts, and matters necessary for the organization, etc. of the consultation body shall be prescribed by Presidential Decree.

The Chair of ARKO serves as an ex-officio head of the Korean Association of Regional Arts Agencies, and the secretariat consists of one secretary-general and one assistant administrator. In addition, the Committee on Policy Cooperation consists of members recommended by each member institution or organization.



Members of the Korean Association of Regional Arts Agencies are 35 institutions consisted of 17 metropolitan cities and provinces including the Arts Council Korea and 17 regional cultural foundations.

● 17 metropolitan cities and provinces | ● 17 regional cultural foundations



3 ARKO Public Art Program NEW

The ARKO Public Art Program was newly launched in 2020 to strengthen support for spreading the social value of arts. The ARKO Public Art Program supports art activities in four sub-programs including various art genres and business types by setting its scope broadly from artworks in public places to art activities for public issues.

Managed Program

The managed program involves research, maintenance, and support for new use of local public artworks for the management and utilization of existing public art. In 2020, we supported programs, such as the operation of a public art tour program enhancing the utilization of existing public artworks, the production of audio guides, and the development of applications providing information on public artworks.

Grant details: **2 cases** | **KRW 100 million**

Autonomous Program

The autonomous program supports the fulfillment of public art programs planned by planners autonomously. This program was promoted with a two-year program for stable program operations, and it supported art programs on various topics in our society.

Grant details: **7 cases** | **KRW 1.4 billion**

Planned Program

The planned program focuses supporting on art programs prepared according to specific planning topics. The theme in 2020 was “Climate Crisis”, and the program with this theme was selected for support. As an art campaign to engage 3.5% of the Korean population to raise awareness of the climate crisis, <Climate Citizens 3.5> was promoted through cooperation with various environmental institutions in Korea and abroad.

Grant details: **1 case** | **KRW 1 billion**

Public Art Research Project

This program supports preliminary research for future public art programs. We supported research on public issues, domestic and foreign case studies, and research activities (workshops, seminars, research trips, etc.).

Grant details: **8 cases** | **KRW 85 million**

The Arts as a Tourism Resource

1 Regular Traditional Arts Performances of Local Brands

Local site-specific Performances in Gyeongju

Jeongdong Theater (Gyeongju office) manages and promotes this program to develop the Gyeongju local brand performance *SILLA: Wolmyeong* into a key tourism resource. A high-quality national brand creative performance was produced inspired by the history of the Silla to attract both domestic and international tourists.

113 performances | **8,111** viewers

Local site-specific Performances in Jeonju

Managed by the Jeonbuk Culture and Tourism Foundation, the musical *Hongdo 1589* was produced as a Jeonju local brand performance. This program aims to specialize the musical as a cultural tourism content representing the Hanok Village and the province. The idea is to expand opportunities for Jeollabuk-do residents to enjoy culture and attract young artists to the region.

110 performances | **2,092** viewers

Regular Night Performances Using Hanok Resources

The Jeollabuk-do government and the Jeonbuk Culture and Tourism Foundation promote the program to develop multiple-day cultural tourism programs utilizing Hanok, the traditional resources in the province. Regular performances were held at Hanok resources in five cities and counties (Jeonju, Jeongeup, Namwon, Imsil, and Gochang) in Jeollabuk-do.

92 performances | **3,016** viewers

2 Programs Utilizing Intangible Cultural Heritage of Humanity

We supported public invitation and re-performance of regular and outstanding performances by utilizing the intangible cultural heritages of humanity registered in UNESCO in order to revitalize traditional performing arts and spread its values to the public. This program is organized and managed by the Korean Traditional Performing Arts Foundation.

162 participating artists | **21,864** viewers
14 regular performances of UNESCO intangible cultural heritages of humanities (1,030 viewers offline, 20,834 viewers online)
Discovered **6** cases of excellent performance contents utilizing UNESCO intangible cultural heritages of humanities, produced **20** cases of video contents

3 Traditional Performances Using Cultural Spaces

Managed by the Korean Traditional Performing Arts Foundation, we developed traditional cultural content based on cultural spaces and raised public demand for traditional performing arts. We also built a production basis for private organizations, developed loyal audience demand for traditional performing arts by establishing pioneering performance content and platform, and promoted convergent performances with new artists in collaboration with the new and experimental Korean traditional music stage program.

76 participating artists | **6** cultural spaces utilized
10 face-to-face performances (281 audiences) | **44** contactless performance contents (226,911 online streaming views)

4 Support for Traditional Performing Arts Activities

New and Experimental Traditional Music Stage

Managed by the Korean Traditional Performing Arts Foundation, this program discovers new organizations or emerging artists related to traditional performing arts through public invitation and supports their creative activities. We provide planned performances, workshops and mentoring, and follow-up support to create and expand the basis of activities for up-and-coming organizations and rising artists in the field of traditional performing arts.

3 groups (BEONDI, Label Sosul Co., Ltd., Duri Theater) selected at public invitation of planned performance in connection with new and experimental groups
Planned performances: **15 new organizations discovered and 20 performances**

Korean Folk Art Festival

Hosted by the Korean Folk Art Festival Promotion Committee and the Korean Traditional Performing Arts Foundation, the 61st Korean Folk Art Festival is a place for folk artists to gather and interact. Starting in 1958 with the first event, a total of 693 new folk arts including the *Bongsan Mask Dance* (1961), *Ganggangsullae* (1961), *Namsadang Nori* (1976), and *Pungmul Nori* (1989) were discovered. Of these, 151 were registered as national and regional intangible cultural assets, and 12 were registered as UNESCO cultural heritages.

Participation by representative teams from **19** cities and provinces (893 people in the general division, 327 people in the youth division)
126,033 online streaming views (as of January 20, 2021)

Support for Nationwide Regular *Pungmul* (folk music) Performances

Managed by the Korean Traditional Performing Arts Foundation to strengthen support for *Pungmul* (folk music featuring drumming, dancing and singing), regular outdoor performances are operated in major downtown areas, markets, and tourist destinations. Joint pungmul performances were held to stimulate the network of pungmul groups, and the *Pungmul* performances were encouraged to allow the participation of non-professionals.

8 selected groups | **98** participating artists | **8,250** viewers
42 Regular performances at Eoulmadang Pungmul World | **8** joint pungmul performances

Restoration and Reenactment of Traditional Arts

Managed by the Korean Traditional Performing Arts Foundation, we support the restoration and reenactment of traditional arts damaged, watered down, and in danger of losing succession due to the Japanese occupation and rapid social structural changes. Restoration and reenactment tasks were cataloged and documented, and then the revitalization plan was prepared.
7 selected organizations | **KRW 180 million** amount of grants approved /
3 demonstration presentations | **4** research presentations

Revitalization of Traditional Performing Arts

Managed by the Korean Traditional Performing Arts Foundation, we prepare representative Korean festivals encompassing Korean tradition and creation to revitalize traditional performances. We held a traditional performing arts festival with performances allowing the audience to participate instead of just watching, and promoted public invitation for a creative performance to discover works with popularity through the modern re-creation of traditional performances.

21 teams (370 people) participated in the 2020 Korean Traditional Performing Arts Festival | **15,825** online streaming viewers

5 Support for Strategic Overseas Expansion of the Performing Arts

Support for Strategic Overseas Expansion of the Performing Artworks

This programs are promoted and hosted by the Korea Arts Management Service in order to lay the foundation for the overseas expansion of performing arts groups. We spread Korean performing arts abroad by supporting the expenses for domestic art groups, operating performances of invited foreign organizations, and the expenses of their tours through the *Center Stage Korea*.

Recipient details: **6 organizations** (support for festivals and theater performances in Canada, Netherlands, Belgium, etc.)

Laying the Foundation for the Overseas Expansion of Performing Arts

We provide expenses of overseas platform research to support the overseas expansion of performing arts groups. We supported the production and distribution of performances and laid the foundation for their overseas expansion by publishing promotional materials despite the hardships due to COVID-19. We also conducted contactless autonomous research and COVID-19 case studies.

Recipient details: **cooperation with 5 organizations in 4 countries** | **9 participants from Korea** | **1 international cooperation program**

Support Operation of Performing Arts Market in Seoul

We support the operation of "Performing Arts Market in Seoul" which is managed by the Korea Arts Management Service and is the largest performing arts market platform in Asia, in order to promote self-reliance and lay the foundation for the overseas expansion of Korean performing arts. In 2020, we built an online virtual space platform in the midst of COVID-19 epidemic and operated game-type participation events and showcases.

2,500 participants in the Performing Arts Market in Seoul

ARKO's Support for International Diffusion of Korean Performance Arts

We support performances of excellent Korean performing arts with invitations to perform at overseas festivals and events. We contribute to promoting the advancement of Korean performing arts into overseas markets by subsidizing the program expenses necessary for international cultural and artistic exchanges, such as overseas airfare and accommodation expenses.

26 artworks selected from general public invitation | **KRW 371 million**
11 artworks selected from promotion kit and **KRW 86 million**

6 Support for Participation in Overseas Art Markets and Overseas Expansion of Korean Traditional Arts

Support for Participation in Overseas Art Markets and Overseas Expansion of Korean Traditional Arts

We develop various new markets for the overseas advancement of Korean traditional arts and support its participation in art markets and overseas expansion to diversify fields that can enter. This program is managed by the Korea Arts Management Service.

Recipient details: **15 cases** I **5 MOUs signed with overseas partners**

Support for Overseas Traditional Korean Performances

The Korean Traditional Performing Arts Foundation manages the content production cost support program for overseas traditional Korean performances in order to promote its overseas expansion in the field of traditional arts (music, dance, and performances) by private organizations.

Grant details: **12 cases** I **KRW 280.4million**

Support for Performing Arts Space Rent

We provide artists with opportunities to present their work by discovering and distributing performing arts content using historical and cultural attractions in Korea. We contribute to the popularization of performing arts by increasing opportunities for the residents and visitors to enjoy culture and arts through these efforts.

6 local attractions selected I **KRW 511 million** amount of grants approved I **424** participating artists I **10,235** audiences

6 notable venues

- Rooftop in Yeonnam-dong, Seoul, Jinju Castle in Jinju-si, Gyeongsangnam-do, UR Culture Park in Wonju-si, Gangwon-do, Jeju Stone Park, Oeam Folk Village in Asan-si, Chungcheongnam-do, Suncheon Hyanggyo/Okcheon Seowon/Yonggang Seowon in Suncheon-si, Jeollanam-do

Arts Policy and Encouragement of Donation Culture

1 Artistree Campaign

ARKO launched the “Artistree Campaign” as a donation campaign to promote a culture of charity for culture and arts (October 19, 2012). Artistree Campaign is both the name of the brand and the campaign for ARKO's donation program, symbolizing art as a “tree that we shall grow together” in order to spread the value of culture and arts and participation of sponsorship. This campaign aims to encourage the supporting culture and arts and promote various sponsorship programs, such as support for the gifted in arts and crowdfunding pump priming.

2 ARKO Crowdfunding Matching Support Program

We support matching for crowdfunding programs of artists and art groups using donations from the Artistree Campaign in order to encourage the individual small donations in the field of culture and arts and to strengthen the ability of artists to create their own financial resources. We signed a business agreement with Tumblbug, a leading crowdfunding platform in the culture and arts field, in 2017, and expanded the cooperative platform in 2020 to support public fundraising programs in the culture and arts field managed by Kakao Together. In addition, the new COVID-19 emergency pump priming matching support program was established to increase the matching support rate of the target amount from 20% to 50%.

Crowdfunding matching support

Division	2019	2020	
Funding Platform	Tumblbug	Tumblbug	(New) Kakao Together
Successful funding campaigns (Cases)	50	66	17
No. of donors (People)	6,101	13,784	76,555
Amount of grants approved (KRW 1,000)	72,140	96,417	21,654
Total funds raised (KRW 1,000)	429,062	1,005,252	47,699

COVID-19 emergency pump priming matching support

Division	2019	2020	
Funding Platform	-	Tumblbug	Kakao Together
Successful funding campaigns (Cases)	-	40	7
No. of donors (People)	-	2,745	29,288
Amount of grants approved (KRW 1,000)	-	180,500	10,021
Total funds raised (KRW 1,000)	-	388,502	30,004

3 Culture and Arts Cooperation Network

The Culture and Arts Cooperation Network program discovers and supports various sponsorship program models in order to expand the financial resources for creative activities in culture and arts and expansion of their foundation from the private sector, such as companies and the general public. We launched a campaign to create a culture of voluntary cultural and arts support in the region, such as a donation challenge with citizen participation and a relay interview with sponsors, mainly operated by regional cultural foundations. Despite the difficulties caused by COVID-19, we prepared a donation fund for the stable creative activities of artists with the support of those who sympathize with the value and necessity of arts.

Grant details: **8 cases** | **KRW 152 million**

4 Culture and Arts Sponsorship Groups and Excellent Sponsorship Certification Program

This program is based on the "Act on the Revitalization of Support for Culture and Arts", enacted in 2014, and supports organizations and corporations that promote or perform exemplary sponsorship activities in the field of arts and culture. Every year, the Ministry of Culture, Sports and Tourism and ARKO review the organizations and corporations that have achieved sponsorship through their expertise in the field of culture and arts sponsorship and certify them as Culture and Arts Sponsorship Groups and Excellent Sponsorship. In 2020, 13 new organizations with excellent sponsorship of culture and arts and 1 new sponsorship organization for supporting arts and culture were certified, and these certificates are valid until October 27, 2023.

1 cultural and artistic sponsorship organization newly certified:

Busan Cultural Foundation

13 organizations with excellent sponsorship of culture and arts newly certified

Kyongnam Bank, Busan Bank, LG Household & Health Care, Pernod Ricard Korea Co., Ltd., LOTTE Fine Chemical, MetLife, Inc., BonIF Co., Ltd., Sempio Foods, S-Oil Corporation, Staedtler Korea Co., Ltd., TSCAPE Co., Ltd., Muhak Co., Ltd., Korea Southern Power Co., Ltd.

5 Support Program for the Gifted in Arts

With this program, we supported fostering the sustainable creative activities of the gifted in arts in the field of culture and arts with the Artistree Campaign funds as financial resources for many consecutive years. Working with the TV show "Finding Genius" of the Seoul Broadcasting System (SBS), we discovered the gifted in arts, reviewed to select those for support, and decided whether to continue the support for the next year based on the performance of their activities. Their performance of 2019 was reviewed and support was extended for one year in 2020.

Name	Field	Performance of activities
KIM Dumin	Music (Piano)	• Ecole Normale sponsorship concert • Czech Centre Paris concert • Concerts de midi et demi, Salle Cortot in Paris
KIM Minji	Dance (Contemporary Dance)	• Pre-Junior Gold Prize (No. 1), 17th Seoul International Dance Competition • Gold Prize (No. 1), Upper Junior High School Division, Contemporary Dance Association of Korea Competition • Gold Prize (No. 1), Upper Junior High School Division, 51st Korea Dance Association National Competition • Grand Prize (No. 1), Upper Junior High School Division, 15th Korea Dance Teacher Association National Competition
NAM Yeoul	Music (Piano)	• 1st Place, 49th Teenager Piano Concours • 3rd Place, Korean Liszt Competition • Accepted into Gifted Program at Seoul Arts Center
LEE Seungmin	Dance (Ballet)	• Accepted/Enrolled in Sunhwa Arts High School
JEON Yisoo	Visual Arts (Children's Stories/ Painting)	• Held a personal exhibition (Hyundai Department Store Kintex Branch) and published photo essay *To a Special Person* • Participated in Gasan Supia art museum special exhibition *Drawing, And* • Participated in creating online commentary content for youths at Jeju National Museum • Opened regular exhibition *Walking Wolves* at the Jeon Yisoo Gallery

6 Encouragement of Art & Business

Under the joint management of the Korea Mecenat Association, ARKO promotes partnerships between corporates and arts and provides opportunities to expand support from the private sector for the culture and arts.

(Units: Cases, KRW 1 million)

Division	Details	No. of recipients	Corporate donation	Matching fund grant	Total
Large corporation-arts organization partnership	Matching of art organizations and donating large corporations	39	2,919	-	2,919
Matching funds for arts by SMEs and strong medium enterprises (Matching fund to support art)	Matching (partnership) support between corporate donations and Korea Culture and Arts Promotion Fund to increase the participation of SMEs and strong medium enterprises in culture and arts sponsorship	152	2,387	1,754	4,141
Regional matching fund	Matching (partnership) support between corporate donations and the Culture and Arts Promotion Fund that connects local businesses and regional cultural foundations to increase participation in local culture and art support	25	402	330	732
Total		216	5,708	2,084	7,792

7 Culturetainment

We encourage corporate culture consumption and raise awareness of cultural management to stimulate private sponsorship by increasing the use of the cultural entertainment expense system. Cultural entertainment expenses are covered by corporations in providing entertainment such as performances, exhibitions, sports tickets, music records, and books given to their clients, and the companies using this system are qualified for tax benefits. In 2020, we published 4 special articles related to cultural entertainment expenses and contributed to the spread of cultural enterprises by running a 41-day radio advertising campaign through 8 media outlets.

4 special articles I Radio advertising campaign through **8** media outlets

8 Pension Plan for Senior Artists

This program seeks to improve the welfare of senior artists who have contributed to the development of culture and arts in Korea but are experiencing economic hardships. Since 1990, this program has provided grants every month to elderly artists who have contributed to the development of culture and art but living difficult lives. This program has been switched to discontinue after running out of funds since 2006.

Grant details: **14 people** I **KRW 108 million**

9 Culture and Arts Sponsorship Agent Cultivation Program NEW

We newly launched Sponsorship Agent Cultivation Program supporting exchanges between donors and beneficiaries in order to encourage culture and arts support in the private sector. Responding to the ever-changing sponsorship environment, major growth groups are classified into 3 categories: women with career discontinuity in culture and arts, employees of regional cultural foundations, and workers in the field of corporate social contribution.

Current status of program participation by subjects in 2020

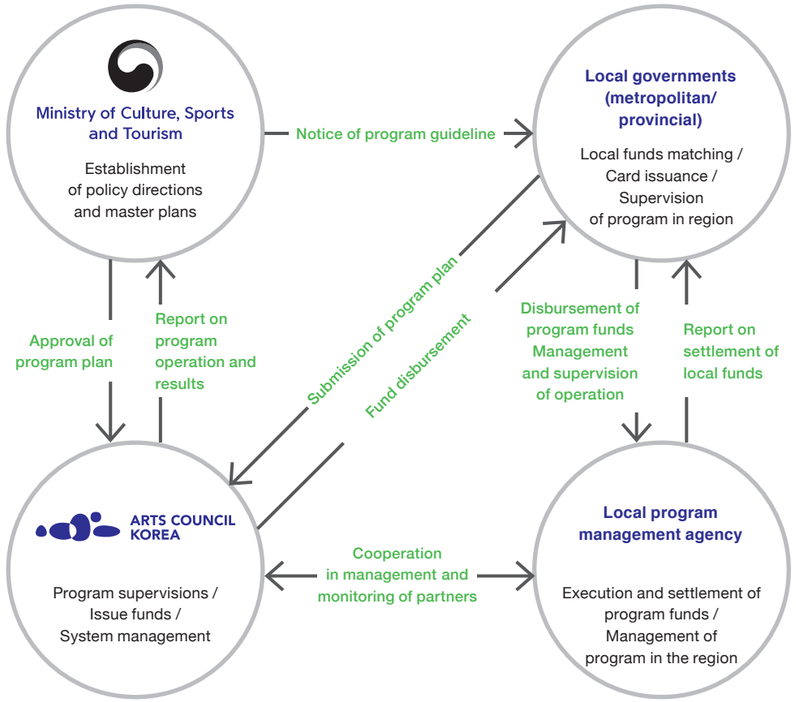
Division	Women with career discontinuity <Artners' Club>	Regional cultural foundation <Huyeonjigi>	Corporate social contribution <Medici Class>
Applicants/ Enrolled/ Graduates	80/50/43	100/88/46	73/68/26
Training	62 hours over 25 sessions (16 online sessions)	24 hours over 8 sessions (8 online sessions)	10 hours over 7 sessions (6 online sessions)
Achievements	• Provided internship opportunities for excellent graduates • Selected as "Culture and Art Sponsorship Coordinators" among 14 new emerging jobs announced by the Ministry of Economy and Finance	• 7 regional and 22 local governments participated	• 35 companies joined the training • Increased participation of corporates with an interest in sponsorship and connecting certification businesses

Support for Enjoying Culture and Arts

1 Integrated Cultural Voucher (Culture Nuri Card)

The Integrated Culture, Sports, and Tourism Voucher is a program for improving quality of life by supporting the economically underprivileged with experiences of culture, arts, travel, and sports, and for reducing the cultural gap between classes. We raised KRW 155.8 billion by matching the Korea Lottery Commission's lottery fund with local expenses at a 7:3 ratio and provided KRW 90,000 per year to 1,752,875 people aged 6 years and older receiving basic living security and those in the lower-income class. The Culture Nuri Card can be used at cultural arts, travel, and sports facilities nationwide.

Systems for Implementation

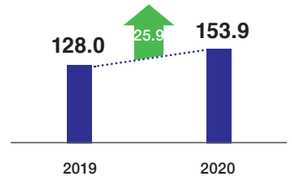


Increase in Grant Amount

In 2020, the grants per person were raised by KRW 10,000 compared to the previous year to provide KRW 90,000 per year. With the goal of providing KRW 100,000 per person in 2021, we plan to raise the amount of grant per person by KRW 10,000 every year (grants per person per year: KRW 50,000 in 2016, KRW 60,000 in 2017, KRW 70,000 in 2018, KRW 80,000 in 2019, KRW 90,000 in 2020, KRW 100,000 in 2021). The total funds for this program in 2020 were KRW 155.8 billion, increased with KRW 25.9 billion from the previous year, and the number of recipients increased by 8.5% based on the total number of eligible recipients. We also issued additional Culture Nuri Cards within the expected fund balance so that 29,036 more people received the card than the possible issuance based on the budget.

- **Increased the ratio of recipients to all eligible recipients**

Budget for cards (Unit: KRW billion)



- **Increased card issuance through additional issuance**

No. of recipients (Unit: People)



- **Relief of right service for eligible recipients missing out the support**

We operated relief of right service in cooperation with government offices such as the Ministry of Gender Equality and Family and the Ministry of Health and Welfare and the Social Security Intelligence Service to help those missing out on the issuance of Culture Nuri Cards due to lack of information and time. As a result, 8,502 people (8.6 times more than the previous year) who did not receive the service due to lack of awareness were able to receive Culture Nuri Cards through individual contact with the person in charge of the community service center. We also improved the system to enable children living in foster homes to apply for the cards by submitting specific documents. We minimized blind spots in welfare by actively seeking eligible recipients, such as providing a visiting issuance service for 704 people, 6.8 times more than the previous year, through a mobile issuance service and having community service center managers visit people directly to improve convenience for those without access to the internet or mobility.

- **Seeking and Encouraging Diversified Methods to Promote Contactless Use**

We significantly expanded online affiliate stores (OTT service, webtoons, contactless performances, home training, shared quick board, Tumblbug, etc.) in order to overcome the decrease in cultural arts, tourism, and sports activities due to COVID-19, and held various events for each culture, tourism, and sports field and for every age so that people can use their Culture Nuri Cards safely in the comfort of their homes. We also created an environment for contactless usage by creating and distributing payment store catalogs and holding discount events in connection with government disbursed coupons so that people can still enjoy culture through their Culture Nuri Cards. As a result, we were able to issue cards and have people use the cards at similar levels compared to the previous year in the COVID-19 epidemic.

- **Won 1st place in public service programs by the Korea Lottery Commission of the Ministry of Strategy and Finance, and received "Excellent" grade for 8 consecutive years**

The Integrated Cultural Voucher (Culture Nuri Card) Program is subject to an annual lottery fund performance evaluation conducted by the Ministry of Strategy and Finance. In 2019, this program was selected as the No. 1 program among 30 public service programs in recognition of its contribution to enhancing social values by narrowing the cultural gap for the underprivileged. In addition, except in 2016 and 2017 when programs were carried out using Korea Culture and Arts Promotion Fund, we achieved an "Excellent"grade in the lottery fund performance evaluation for 8 consecutive years from 2011 to 2020.

· **Improving quality of life through the Culture Nuri Card**

"... The first performance I watched with my mother and the many conversations we had while going to and from the theater. Such things changed my life. And it's the same for my mother."
"I started learning chalk art at the Cultural Center by using the Culture Nuri Card. It gave me the strength to love myself."
"Through the French embroidery textbook and experience kit package that I purchased with the Culture Nuri Card, my middle school daughter was able to enjoy a hobby she could do at home."
"I borrowed a car with the Culture Nuri Card and went on a family trip for the first time in my life and made unforgettable memories."

· **Increase in number of recipients and issuance rate**

Division	2019	2020	Notes
No. of recipients (People)	1,629,036	1,752,875	7.6% ↑
Issuance rate (%)	101.8	102.5	0.7%P ↑

· **Online usage rate doubled after actively promoting contactless usage**

Division	2019	2020	Notes
No. of online usage (Cases)	373,743	1,020,807	173% ↑
Online usage amount (KRW 1 million)	9,596	23,073	141% ↑
Online usage rate (%)	7.5	15.0	100% ↑

· **Increase in usage by seniors age 60 years and older**

Division	2019	2020	Notes
Recipients age 60 years and older (People)	594,472	681,918	87,446 ↑
Proportion compared to all recipients (%)	36.5	38.9	2.4%P ↑
Usage amount by people age 60 years and older	419	535	KRW 11.6 billion ↑
Proportion compared to total usage amount (%)	35.5	37.8	2.3%P ↑
Satisfaction by people age 60 years and older (Points)	81.0	83.5	2.5↑

· **Reduced percentage of those who did not use the full card balance**

Division	2019	2020	Notes
No. of card recipients (People)	1,629,036	1,752,875	7.6% ↑
No. of people who did not use the full card balance	79.561	77,511	2,050 ↓
Proportion (%)	4.9	4.4	0.5%P ↓

· **User satisfaction and quality of life increased compared to the previous year**

Division	2019	2020	Notes
User satisfaction	86.8	87.5	0.7↑
Quality of life improvement	75.8	77.4	1.6%P↑

2 Great Arts in Your Front Yard (Culture tour for the underprivileged)

The Great Arts in Your Front Yard visits regions lacking cultural and artistic infrastructure and provides culture and arts for the residents to enjoy and participate. The purpose of this program is to improve local residents' enjoyment of culture and arts to reduce cultural polarization. In 2020, 277 arts organizations provided 5,808 programs attracting 505,470 participants.

Matched Program We categorize the program recipients into special classes, such as the classes according to life cycle (child, adolescents, adults, elderly), the disabled, correctional facilities, and military bases, and promote the program by matching characteristics of the arts organizations and the preferred program of the facility.

Planned Program With this program, we discover culturally marginalized areas with difficulty to apply for the program voluntarily to provide tour performance programs. We selected organizations based on the characteristics of the residents and an understanding of the region, and launched a new program, and promoted to accommodate various programs in the field of visual arts.

Youth Program We create jobs in the cultural and artistic world by lowering the entry barriers for young artists to enter the publicly funded programs. Moreover, we also diffuse the public and social value of art by starting a pilot program dealing with social issues through new and creative culture and art programs for young artists.

Total 277 organizations I KRW 19.25 billion

Matched Program	**114 organizations I KRW 6.47 billion**	
· Theater - 15 organizations, KRW 1.49 billion	· Traditional arts - 27organizations, KRW 1.76 billion	
· Dance - 8organizations, KRW 0.46 billion	· Interdisciplinary art - 15 organizations, KRW 0.86 billion	
· Music (Classical) - 21organizations, KRW 1.06 billion	· Culture in general - 14 organizations, KRW 0.84 billion	
Planned Program	**67 organizations I KRW 6.11 billion**	
· Agricultural, mountain and fishing villages tour - 24 organizations, KRW 2.4 billion	· Visual art tour - 6 organizations, KRW 0.6 billion	
· Local resource connection - 22 organizations, KRW 2.2 billion	· Literature tour - 11 organizations, KRW 0.31 billion	
	· Festival - 4 organizations, KRW 0.6 billion	
Youth Program	**96 organizations I KRW 6.67 billion**	
· Job creation - 89 organizations, KRW 5.97 billion	· Resolving social issues - 7 organizations, KRW 0.7 billion	

3 Program for Access to Regional Art Centers

The Program for Access to Regional Arts Centers provides various cultural and artistic programs (performances, exhibitions) to the residents all over the country by utilizing the characteristics of culture and art centers nationwide. This program is managed and promoted by ARKO to contribute to improving the rights to enjoy the culture and reducing cultural polarization, and to encourage the development of local culture and arts, vitalization of the operation of local arts and cultural centers by strengthening the region's capability to create and distribute self-created performances tailored to the characteristics of each region.

The performance and exhibition programs selected through public invitation were promoted by matching the local culture and arts centers depending on the local government's financial independence. We provided supports in 3 types including outstanding performances by private organizations, outstanding performances by national and public organizations, and programs planned and created by the culture and art centers.

372 institutions I **517** cases I programs conducted **1,792** times I **432,248** viewers

Outstanding performance by private arts organization program

216 institutions
361 cases
Program conducted **462** times
KRW **7.04 billion** disbursed

Outstanding performance by national and public arts organization program

51 institutions
51 cases
Programs conducted **60** times
KRW **1.19 billion** disbursed

Programs planned and created by culture and art centers

105 institutions
105 cases
Program conducted **1,270** times
KRW **3.14 billion** disbursed

Entrusted Programs
(Funds for National Treasury, Sports Promotion, Employment)

National Treasury

1 Cultural Diversity Protection and Promotion Program

The goal of this program is to raise social awareness and spread the value of cultural diversity in accordance with the "Act on the Protection and Promotion of Cultural Diversity" enacted in 2014. In 2020, "Cultural Diversity Education" and "Cultural Diversity Week Events" were promoted to raise public awareness, and we managed and operated the "Cultural Diversity Campaign" and the "Rainbow Bridge Program" with 26 cultural foundations nationwide to establish a social consensus.

Grant (Rainbow Bridge Program): **26 cases** I **KRW 1.6 billion disbursed**
231 programs I **88,324 participants**

2 Creation and Operation of Practice Spaces for Performing Arts

We work with local governments to improve the performing arts creation environment and provide stable practice space for private performing arts groups and artists. We prioritize the utilization of unused spaces owned by the central government, regional governments, cultural foundations, or public foundations for the stable and continued operation of practice spaces.

20 spaces secured nationwide
173,659 people I 12,300 organizations using the spaces

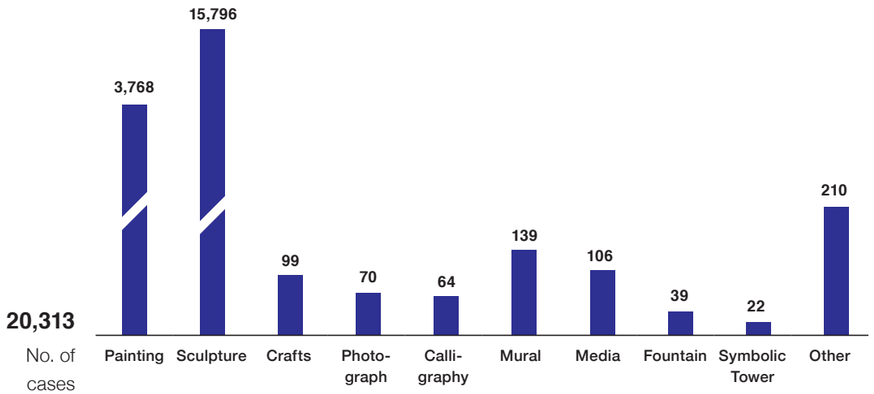
(Unit: No. of Spaces)

2014	2015	2016	2017	2018	2019
5	3	3	3	3	3
Chuncheon, Gangwon-do	Bucheon, Gyeonggi-do	Changwon, Gyeongsangnam-do	Gangjin, Jeollanam-do	Jochiwon, Sejong	Damyang, Jeollanam-do
Nam-gu, Daegu	Nam-gu, Incheon	Nam-gu, Ulsan	Pohang, Gyeongsangbuk-do	Seocheon, Chungcheongnam-do	Yeongwol, Gangwon-do
Nam-gu, Busan	Jeonju, Jeollabuk-do	Gwangsan-gu, Gwangju	Wonju, Gangwon-do	Geumjeong-gu, Busan	Hwaseong, Gyeonggi-do
Cheongju, Chungcheongbuk-do					
Jongno-gu, Seoul					

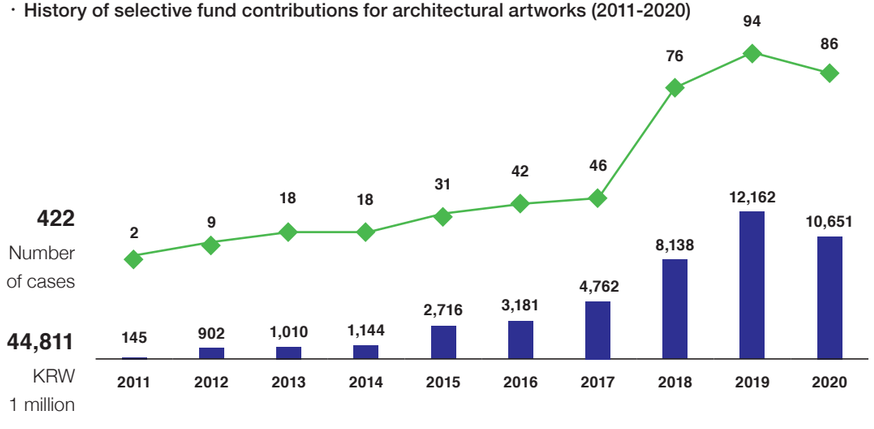
3 Public Arts Project

The architectural artwork program allows a part of the construction costs for a building with a total floor area of 10,000 square meters or greater to be used to install artworks on buildings, or to be donated to Korea Culture and Arts Promotion Fund. The public art portal (www.publicart.or.kr) serves as a platform that provides information on artworks installed through this system and manages the funding process. Each local government uses the public art portal to register detailed artwork information (artwork title, artist, location, image, etc.) and provides artwork information and artwork statistics to portal visitors. In addition, clients wishing to contribute to the fund can apply for donations through the portal and check the progress.

· **Artwork information** as of February 2021



· **History of selective fund contributions for architectural artworks (2011-2020)**



4 Humanities Mentoring Program

The program is a mentoring program where volunteer mentors, the senior, and mentees, the young, meet and communicate to share life experiences and wisdom. The volunteer mentor group consists of middle-aged adults age 50 years or older, and various organizations such as military units, middle schools, local children's centers, probation offices, and local libraries participate as mentee organizations. Participants can experience the humanistic values of communication, empathy, sharing, and consideration through this program, and this will become an opportunity for mentors and mentees to change and grow together. Various programs are conducted, such as training for mentors, workshops by region, and small research groups, to encourage the program.

183 volunteer mentors I **2,094** mentees I **3,123** mentoring sessions (including 445 contactless mentoring sessions)

5 Literature Sharing Book Distribution Program

The Literature Sharing Book Distribution Program aims to revitalize the literature publication market by selecting and distributing excellent literary books among those published in Korea and to improve the creative conditions of creators. Based on the “Literature Promotion Act” and the 5-year Master Plan for Literature Promotion (2018-2022), this program selects and distributes 500 literary books every year, promotes the enjoyment of literature, and increases opportunities to experience reading in connection with various literature promotion programs. Started by ARKO in 2005 using the lottery fund, this program is operated by the Korea Publication Industry Promotion Agency with integration of the “Sejong Book Program” from 2014 to 2017. In 2018, some literature parts were separated in order to specialize the literature promotion, and then the program was transferred back to ARKO for its operation.



6 Support for Online Media Art Activities NEW

This new program was promoted in order to satisfy the demands of the art scene in preparation for making online arts activities more commonplace and the art creation environment that is changing rapidly due to COVID-19. First, we supported a program for presenting artworks using online media in creative ways and communicating with art lovers through “Art Change-up”, a public invitation program supporting online arts content creation. In addition, over 2,000 artistic contents were released through the online media art activity website (artson.arko.or.kr) giving the general public opportunities to enjoy arts online. We also provided content for artists and programs for training and consulting related to copyrights, to actively contribute to the creation of a contactless art ecosystem.

1,141 programs selected | **2,224** art content released

· **Support effects and satisfaction of selected artists (results of the program satisfaction survey for participants)**

Selected artists

47.4% of selected artists started online art creation activities after COVID-19 in 2020

95.8% of them intended to participate in continuous online art creation activities in the future

Program evaluation

91.5% of programs appropriately responded to environmental changes,

89.1% of programs helped experiment with new art forms and expressions

7 Establishment and Operation of Artnuri NEW

In May 2020, the pilot website “Culture and Art COVID-19 Support” was operated as an integrated art support information platform in order to provide information services in response to COVID-19. In December, Artnuri (artnuri.or.kr) was established to improve the accessibility of support information in the culture and arts fields dispersed by institutions, and it is currently providing information services. We were able to establish a system for the mutual exchange of cultural and arts content information through Artnuri and provided 791 cases of support program information by genre, support target, region, and program type to expand the accessibility of artists to information.

Institutions with work agreements (as of January 2021): **71** (7 public institutions, 17 regional foundations, 47 sub-regional foundations)
Visitors: **58,947** visits (daily average of 252 visits) | **326,266** page viewed (daily average of 1,400 viewed)

8 Platform and Center Construction for Big Data NEW

We participated in the “Platform and Center Construction for Big Data (Cultural Media Field)”, managed by the Ministry of Science and ICT to fulfill the Digital New Deal for the government's innovational growth, and were designated as a big data center in the culture and arts field. As a result, we secured data such as cultural and artistic activity information, performances and exhibitions, cultural and artistic welfare support, and education information, and opened convergence data through the cultural big data platform (www.culture.go.kr/bigdata). We also held a public contest called “The World Changed by Art Data”, mentoring education, and seminars to find new businesses using art data. Going forward, we plan to promote new programs to build the foundation for the growth of the fundamental arts ecosystem, such as creation, product development, and entrepreneurship, so that we can support profit creation through the use of data in the field of arts.

No. of companies using data: **53** (5 in 2019, 48 in 2020)

No. of opened data: **49** types (33 in 2019, 16 in 2020)

Sports Promotion Fund

1 Creation and Operation of Small Art Gallery

We offered support for creating and operating art spaces by using unused public spaces and existing exhibition facilities in regions without an art gallery. By providing a foundation allowing arts to spread across the country through these small galleries, we are making the effort to increase opportunities for people to enjoy visual arts.



2 Development of Arts Archive Database

This program collects, registers, and digitally archives art records to support the use of art records beyond the limitation of time and space. The established art knowledge database is provided as fundamental data in various fields such as arts creation and planning, education and research, policy development, and cultural industry, thereby contributing to the diffusion of artistic values. In 2020, we completed the classification and decommissioning of 22,775 art materials, including the collection of artistic records by dancer KIM Maeja, and built a database of art records including 9,034 registered art records, 10,100 metadata, and 17,691 digitized arts records.

22,775 cases of art material classification and decommissioning | **9,034** registered art records | **10,100** metadata | **17,691** digitized art records

3 Support for Writers Stationed in Libraries Program

We support the labor costs of writers stationed in libraries in order to provide high-quality and stable jobs to local literary writers and to increase the enjoyment of literature and creative opportunities for the residents and youth. The writers stationed in libraries are deemed 'literature curators' and plan and operate literature enjoyment programs.



4 Grants to Support Performances by Senior Artists

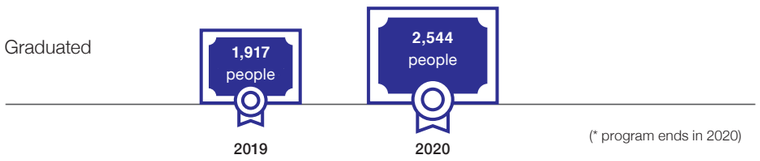
With this program, we support the enjoyment of performances and creative activities by senior artists for people of various generations to inspire pride in senior artists and to increase opportunities to enjoy local culture. We contribute to improving the quality of life of the residents and narrowing the cultural gap by organizing senior artist performance groups who are specialized for each region and by supporting performances reflecting regional characteristics and addressing local issues.



Employment Fund

1 National Human Resources Development Consortium (ARKO CHAMP Academy)

We develop and operate training courses for workers in the field of culture and arts to strengthen their job competency. 31 educational courses were created for cultural administration, planning, management, and performing arts fields (16 online, 15 collective training), and we improved the educational courses by improving access and participation through various methods, such as listening to the opinions from the art scene and offering training at the students' locations.



Operation of Facilities

1 ARKO Art Center

The ARKO Art Center, affiliated with ARKO, was first opened in 1974 under the name of “Fine Arts Center” by renting the former Deoksu Hospital building in Gwanhun-dong, Jongno-gu to provide art groups and artists with an exhibition space, which were severely lacking at the time. In 1979, a new building, designed by Korea’s representative architect KIM Sugeun (1931-1986), was built in Marronnier Park (the former site of Seoul National University) and the Center was relocated to take its current form. The red brick building of the ARKO Art Center is a representative symbol of Daehak-ro today alongside the neighboring ARKO Arts Theater.

In the 1990s, as the number of public and private art galleries and commercial galleries increased, ARKO Art Center gradually reduced the number of rentals and switched to planned exhibitions. In 2000, the Insa Art Space was opened as an annex to support promising new artists and alternative spaces. As a result of this functional differentiation and specialization, it changed its name to the Marronnier Museum in 2002 and played a leading role as a public art museum leading the paradigm of contemporary art with a full-fledged art museum system. In 2005, when ARKO was converted into a public-private cooperative organization, the Marronnier Museum was reborn as ARKO Art Center, named after “Arts Council Korea (ARKO)”. The ARKO Art Center operates various exhibitions and educational programs under the slogan of “production base for contemporary visual art creation” and “visual cultural community space with experimental and international character”.

In 2020, the ARKO Art Center introduced a specialized art museum director system through external public recruitment and strived for responding to changes in the artistic world caused by COVID-19 through a “visual arts platform creating new values” and accepting it as a turning point for a new art center. The ARKO Art Center held the Venice Biennale Korean Pavilion return exhibition, outstanding exhibitions from “New Pieces of the Year” themed exhibitions, and invited exhibitions, strengthened professional training, and expanded communication with audiences through online content.

· Current participation status in the 2020 ARKO Art Center’s planned programs

(Units: No. of People)

Division	Period	Program Title	Participants
Exhibition	May 8 - June 21, 2020	2020 58th Venice Biennale Korean Pavilion Return Exhibition *History Has Failed Us, But No Matter*	12,313
	July 9 - August 23, 2020	2020 Visual Arts Creation Studio *Follow, Flow, Feed*	4,525
	Sept. 24 – Nov. 29, 2020	2020 Themed Exhibition *Double Vision*	6,110
	Dec. 17, 2020 - March 28, 2021	2020 Invited Exhibition *Hong Lee Hyunsook: Swoosh, Tsu-pu!*	987
Training	March – Dec. 2020	Open Training *ARKO Art Center Enjoyed Outside* (1) - (3)	2,609
	Sept. – Dec. 2020	Professional Training *Art Talk* with 3 courses for writers, curators, and educators	2,058
	July – Dec. 2020	Cooperative Training *Architecture School*	1,384

* Number of participants: to the offline exhibition and online exhibition/number of visitors of programs in total

2 Insa Art Space

Opened in 2000, Insa Art Space serves as an alternative public institution for creative art language producers. It has been planning various programs and exhibitions, supporting creative environments, and exhibition activities for talented young artists and planners in the contemporary art scene of Korea. To celebrate its 20th anniversary in 2020, the Insa Art Space rebranded itself by introducing a new “Insa Art Space Creation Studio” that holds an archive exhibition and supports interdisciplinary art activities.

· 2020 Insa Art Space Planned Program

(Units: No. of People)

Division	Period	Program Title	Participants
Planned Programs	June 19 - August 22, 2020	2020 Themed Exhibition *Super Hero*	1,629
	September 18 - November 28, 2020	2020 Insa Art Space 20th Anniversary Archive Program *Insa Art Space Public Engineering*	811

· 2020 Insa Art Space Creation Studio Planned Program

Division	Period	Selected Team	Major Activities
Insa Art Space Creation Studio	June - December 2020	Kula!	Supporting moving-in to the creative studio on the 1st basement floor of Insa Art Space and creation activities Mentoring and networking programs Result report exhibition (December 2020 - January 2021)





3 ARKO Arts Theater and Daehakro Arts Theater

The ARKO Arts Theater (opened in 1981) and the Daehakro Arts Theater (opened in 2009) are complex cultural spaces with a total of 4 performance venues, 2 studios, reading rooms, and practice rooms. Over 130 performances are held throughout the year, and these theaters serve as a safe space where 47,000 visitors can meet with artists every year despite the COVID-19 epidemic. They contribute to the preservation, succession, and development of performing arts promotion programs and performing culture.

Performance Venue Operation

ARKO and Daehakro Arts Theaters showed best practice cases both in Korea and overseas on how to take proactive measures and respond to COVID-19. Although many national and public venues had to close due to the circumstance, the ARKO and Daehakro Arts Theaters continued to have performances by taking step-by-step measures in compliance with social distancing measures by the disease control authority. Directions for safe space operations were drawn through the international standard ISO 31000 risk assessment, and standards were provided for the re-opening of national and public theaters, and this was introduced as an exemplary case in the discussion for small theaters across the country. Efforts were also made to promote the cinematic adaptation of artworks to build a safety net for theaters that can protect creative activities and performing arts in the midst of the uncertainty and risk of infection during performances. We ensured sufficient time for artists to film and edit considering the genre to improve the level of completion, complied with disease control guidelines, and consulted thoroughly in order to minimize damage to the participating artists.

Planned Program

· ARKO Partners

ARKO Partners is an art theater planned program giving the lead to the art theater in the entire creative process from planning and production to distribution. As a strategic support method for art theaters differentiated from ordinary fund grants, this program maximizes the use of professional human resources (planning, public relation, stage technology, etc.) and infrastructure (theater, practice room, etc.) of art theaters to increase the workers' focus and improve the completeness of the results as much as possible. ARKO and Daehakro Arts Theaters are recognized as unique spaces where artists and theaters can connect closely with each other by having a sufficient production time based on the specific infrastructure of the theater, and as a result, contribute to creating new possibilities ultimately.

- RYU Janghyeon's *Song of the Goat* and PARK Neongcool's *Buang Buang* awarded with Best Performance at the 2020 Korean Dance Critics Awards

Artist	Performance Title	Venue	Performance Period (including setup)	Genre	Available Seats	Total Occupation Rate
LEE Dongseon	Indecent Original Title: INDECENT	Daehakro Arts Theater	(Originally planned) September 9 (Wed) - 27 (Sun) (Schedule changed and filmed) September 25 (Fri) - 27 (Sun)	Theater Premiere	Switched to filming	N/A
JUNG Bogyeong	Things to Come	ARKO Arts Theater	(Originally planned) September 20 (Sun) - 27 (Sun) (Schedule changed) September 28 (Mon)	Dance Premiere	286 seats	97.2%
RYU Janghyeon	Song of the Goat			Dance Premiere		
PARK Neongcool	Buang Buang	Daehakro Arts Theater	(Originally planned) August 29 (Sat) - September 6 (Sun) (Schedule changed and streamed online) December 3 (Thu) - 10 (Thu)	Dance Premiere	Switched to online streaming	N/A

※The stage schedule has been adjusted as follows in accordance with the adjustment of social distancing measures due to the spread of COVID-19

- *Indecent* stage performance is canceled and proceeded only 3 private performances for filming.
- For *Things to Come* and *Song of the Goat*, the originally planned schedules are canceled and proceeded only 1 performance.
- *Buang Buang* canceled 2 performances and streamed online alternatively.

· Spring Writer, Winter Stage

Spring Writer to Winter Stage is a planned program that provides the foundation for various creative plays by creating an environment in which writers who debuted through the annual spring literary contest can continue to write plays. We enhance the level of completion of the work through multilateral communication with various stakeholders in the process of producing a stage play for the first time, and establish the foundation for revitalizing the theatrical world through creative plays by providing opportunities for re-performances, such as the distribution of plays.

January 1	May 31	June 5-15	August 14-16	November 13-29
Annual spring literary contest announcement of winners (selection of recipients)	Submission of completed new stage play	Recruit director according to the writer's preference	Promotion of reading performance (select works to participate in the main performance)	Promotion of main performance for each work





4 ARKO Arts Archive

ARKO Arts Archive, established in 1979, is the first archive in Korea dedicated to art data. ARKO Arts Archive collects and preserves high-value art records that show the history of modern and contemporary Korean arts. It also internally produces basic research data through the programs, such as the modern and contemporary Korean art history oral recording program and performance imaging program. In addition, it operates a special reading room by genre utilizing its permanent art collection, and a digital archive (online platform) to offer quality services for users. In particular, in 2020, with increasing non-face-to-face interactions due to the COVID-19 pandemic, it contributed to advocating performing arts by expanding its online live streaming of performances. To keep up with the Digital New Deal, it promoted KRW 3.3 billion supplementary program, established the foundation for expanding the digital services of its arts archive, and solidified its online service (utilization) and preservation system of its records to become more than just an archive.

· Art archive in possession

As of Dec. 2020

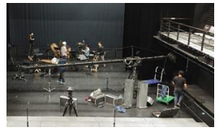
Category	2019		2020	
	Quantity (unit)	Ratio (%)	Quantity (unit)	Ratio (%)
Publication (books and other continuing resources)	104,372	25.2	106,752	23.8
Non-publication (scripts, music scores, art brochures, etc.)	231,977	56.0	256,790	57.3
Video (DVD, VIDEO, LD, etc.)	36,310	8.8	41,615	9.3
Music (SP, LP, CD, etc.)	41,686	10.0	43,151	9.6
Total	414,345	100	448,308	100

Program for Producing Performing Arts Video Content

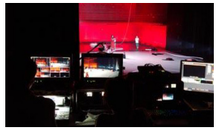
The program began in 1980 to record the momentary beauty and vivid impression on stage, and 2,400 performance videos have been recorded and are being provided as records and research and education materials. In 2020, a total of 63 performances were recorded on video, and 25 of them were broadcast live, and 541,615 people, about 69 times the number of seats at the performance venue, watched the performances online (16 live broadcasts in 2019, 305,039 viewers / about 33 times the number of seats). This program played a key role in connecting performance and audiences amid the COVID-19 pandemic and provided a new way to view non-face-to-face performances and participate in the performing arts.



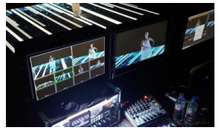
Meeting on filming planning



Filming equipment setup



Rehearsal for live broadcast



Live broadcast

Collection and Registration of Art Data

ARKO Arts Archive collects and preserves archival records of Korean and foreign performing arts and visual arts. We collect various archival records produced from various artistic activities, including books, scripts, dance notations, music scores, blueprints, programs, art brochures, photography, videos, and handwritten manuscripts and administrative documents. In addition to purchasing general materials, we are systematically collecting key materials through donations by artists and art organizations, business agreements with related organizations, and self-production; We are exploring their use in various ways.

In 2020, we strengthened our archive collection by collecting about 40,000 items, including materials from the late composer KANG Sukhi, a pioneer of electronic music in Korea, artist LEE Eun-ju's photographic material, and 800 folk paintings by painter SONG Kyu-tae. (A 92% increase compared to about 20,000 items in 2019)

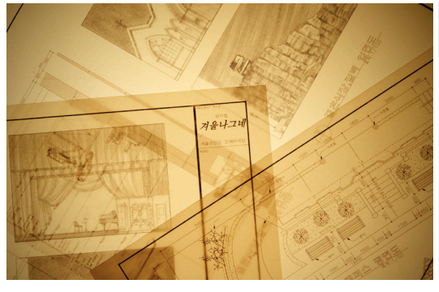
Late composer KANG Sukhi (1934-2020)

Engaged in various activities such as creation, planning, and education at the center of the Korean contemporary music scene from the 1950s to the 2010s. Composed Korea's first electronic music *Feast of Primary Colors, Many Waves*, the torch music for the 1988 Olympics, and *Concerto for Piano*

Content: Collected materials related to composer KANG Sukhi's work and music creation process, publication, and performance, administrative documents and journals related to the Contemporary Music Association, materials related to planning, operation, and commissioning of international music festivals, and other memos and correspondences.

Target: Approximately 7,000 pieces of handwritten music scores, scripts, correspondences, administrative documents, proceedings, invitations, photos, programs, brochures, leaflets, posters, scraps, reel tapes, CDs, etc.

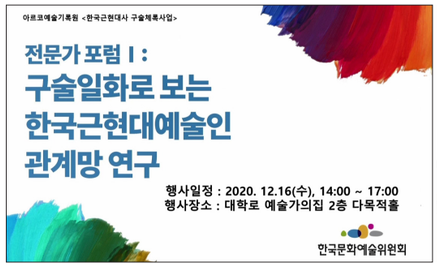
Other: Large posters, music scores, and hard-to-read materials digitalized by taking photos to minimize damage to the original





Oral Recording of the Modern and Contemporary Korean Art History

The modern and contemporary Korean art history oral recording program began in 2003 to supplement the existing methods of historical presentation, which repeatedly used the same historical records due to an absolute shortage of basic data for the study of art history and the arts scene in depth. Through the oral records of senior artists, the post-liberation arts scene, art creation philosophy, major events in the art history, and the inside history of cultural and arts policies and administration were archived. Rare artist-owned records are actively collected to be used for the study of modern and contemporary Korean art history and in the field of art creation and education. A total of 323 oral recordings have been made thus far, and due to the outbreak of COVID-19 in 2020, the program was stopped to protect the senior artists who belong to a high-risk group. Instead, ARKO Arts Archive started the research and investigation on the establishment of the network of modern and contemporary artists in Korea based on oral records. Also, it hosted an online live forum with experts to share their achievements.

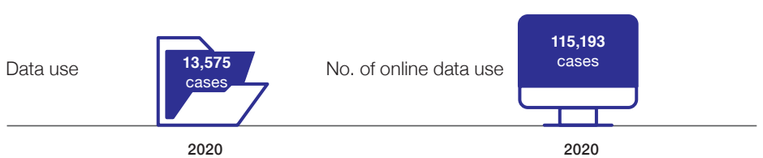




Reading Rooms

· ARKO Arts Archive (Main Center/Seocho-dong)

RKO Arts Archive main center focuses on providing data in the field of music and visual arts as well as preservation and management of art records in the collection. Multi-media art records are provided to artists and the public by operating spaces such as library information rooms, video and music rooms, and appreciation rooms (symphony and chamber), while independently operating a record organizing room and preservation space equipped with specialized equipment such as thermo-hygrostat and deoxidizer. Through operating these spaces, we are solidifying our position as a specialized archive of art records.
Due to the spread of COVID-19 in 2020, the archive was closed for 233 days (closed 82 days in 2019), and there were difficulties in user service. Even when the archive reopened, there were limitations of the service, such as not being able to provide the information requested by users due to the quarantine measures. However, the safety and reliability of the facility were secured amid a large number of general users as there was 0 confirmed case of COVID-19. In addition, while the number of offline users rapidly dropped, considering the nature of the space, we expanded the amount of content provided online to promote online utilization.



· ARKO Art Archive (Branch/Daehakro)

The branch of ARKO Arts Archive, which opened in December 2010, provides about 30,000 specialized books, publications, scripts, and video materials focusing on the performing arts fields, such as theater and dance. It is fulfilling its role as a source to bring creative inspiration to the artists in Daehakro, the cradle of performing arts in Korea. Despite frequent closures due to COVID-19, there has been a steady interest in and use of materials, such as performance videos, at the branch located in Daehakro, the mecca of theater.



Digital Archiving

ARKO Arts Archive operates a digital archive with an internally built system optimized for the art records held by genre and type. The collection of art records is preserved stably through digital archiving, and a more convenient reading service is provided to users.

· DA-Arts daarts.or.kr

DA-Arts is an archive for digitized art records that provides online viewing services. Anyone can access about 200,000 digital art records without going through a registration process. In 2020, a large-scale collection of folk paintings was built with the generous donation of artist SONG Kyu-tae.

· Korean Contemporary Music Archive daarts.or.kr/creation-music

Korean Contemporary Music Archive is Korea's first digital archive dedicated to music, collecting, preserving, and servicing the works of Korean composers. It digitally archives works and records with high research value in helping to understand the history of contemporary music and the creative activities of musicians; It currently provides about 6,000 materials, including music scores, sound sources, and images.

· Korean Arts Digital Library archive.arko.or.kr

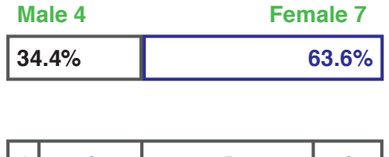
The Korea Arts Digital Library is a search system that allows users to check the collection information of various art records, including books and non-books (scores, photos, drawings, scripts, posters, etc.) owned by the ARKO Arts Archive. As of 2020, about 430,000 records are available (100,000 books, 250,000 non-books (scripts, drawings, photos, music scores, posters, etc.), 40,000 videos, and 40,000 music).

2020 Issue

Representation of each gender and age group, Organization of the 7th ARKO Council

Three public hearings to improve the procedure for selecting the members for the 7th ARKO Council

Organization of the 7th ARKO Council to represent each gender and age group

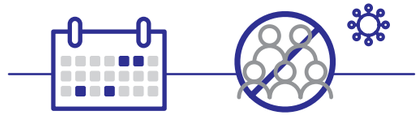






No shutdown of the performance hall

Operation of theaters without shutdown based on communication with arts groups and introduction of a social distancing-based seating system for the first time



An average operation rate of **69.4%**

No confirmed case of COVID-19 infection

Solidification of expertise in the scene-centered operation of the institution, Open position recruitment

LIM Jade Keunhye as the director of ARKO Art Center

Curator LIM Keunhye, appointed as the new director of ARKO Art Center, announced by the Arts Council Korea

LIM Keunhye, 49, curator and former head of the exhibition team at the National Museum of Modern and Contemporary Art, has been appointed as the new director of the ARKO Art Center.

The Arts Council Korea announced on the 19th, "LIM Keunhye has been appointed as the head of the ARKO Art Center. She will officially begin work on April 1, after going through additional procedures by the end of this month." The ARKO Art Center, an art museum under the Ministry of Culture, Sports and Tourism, operated without a director for the past five years, after former director KIM Hyun-jin left office in 2015.



Curator LIM Keunhye, appointed as the new director of the ARKO Art Center, an art museum under the Ministry of Culture, Sports and Tourism

Source: The Kyunghyang Shinmun (Reconstructed on March 19, 2020)



ARKO Art Scene Forum

Transition with COVID-19, Find the Future Direction of the Art Ecosystem



3 topics | **11 sessions** | **85 participants**

2020 Issue

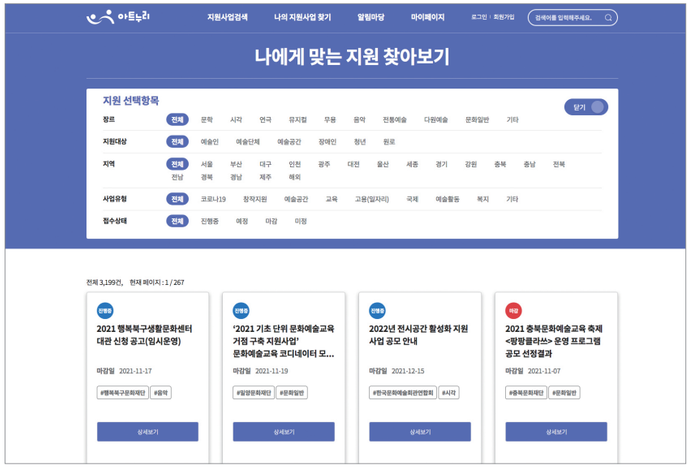
Establishment of Artnuri, a platform for information on culture and arts support programs

Provide information on culture and arts support programs offered by public agencies under the Ministry of Culture, Sports and Tourism, and local cultural foundations

Business agreement: 71 institutions

As of Jan. 2021

Public agencies	7
Regional foundations	17
Sub-regional foundations	47





Promotion of non-face-to-face performing arts – coping with the future of culture and arts

ART&TECH

Art and Tech Promotion and Creation Support

13 cases, KRW 790 million

Performance imaging program

Live broadcast of

25 performances, 541,615 views

Online Media Art Activity Support

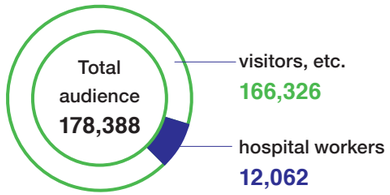
1,141 programs supported(KRW **14.9** billion),

2,224 art contents released

Encouraging Art Travel, a special program to comfort depression from the pandemic through culture and arts

A program for the medical workers working at the forefront of the pandemic

Deokbunae Challenge Concert, Non-face-to-face Media Art Special Traveling Exhibition







Culture Nuri Card, achieved “Excellent” grade by the Ministry of Economy and Finance for 8 consecutive years

Expansion of business performance by operating a relief of right service for people who have been omitted from the welfare benefits and activating non-face-to-face use

Total budget for card

90,000 won per person

153.9 billion won

1,752,875 Culture Nuri Cards issued

User satisfactory **score 87.5** (▲ **0.7 points**)

Increase in the quality of life **77.4%** (▲**1.6%p**)

ARTS COUNCIL KOREA
ANNUAL REPORT
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